



SPORTS LAWYERS ASSOCIATION 43rd ANNUAL CONFERENCE

MAY 18-20, 2017 | DENVER MARRIOTT CITY CENTER | DENVER, CO

PRESENTED BY:

Morgan Stanley

GLOBAL SPORTS & ENTERTAINMENT

Akin Gump
STRAUSS HAUER & FELD LLP

MINTZ LEVIN
Mintz Levin Cohn Ferris Glovsky and Popeo PC

Smart in your world®
Arent Fox

ROPES & GRAY



jackson lewis



FOLEY
FOLEY & LARDNER LLP



Hogan Lovells



Proskauer >>

 **Hackney Publications**



 **SpencerFane**

 **Tulane University**
LAW SCHOOL

ABA
AMERICAN BAR ASSOCIATION
Forum on the
Entertainment & Sports
Industries

SLA 2017 IMPORTANT INFORMATION

Welcome to the SLA 43rd Annual Conference! Please take a moment to review the important conference information listed below.

- › Name badges are required to be worn to attend all meetings and social functions.
- › If you are unable to attend the entire conference, a listing of credits per session is available at the registration desk. A Tulane CLE Department representative will be present at the SLA registration desk for specific questions relating to CLE.
- › All meeting room assignments appear in the final agenda within this packet.
- › Be sure to attend Friday's luncheon as the SLA will present the **Michael S. Weiner SLA Award of Excellence** to Scott Blackmun and the SLA will also make a philanthropic contribution to Gold Crown. The three winners of the SLA 2017 Law Student Writing Competition will also be announced at the luncheon.





11130 Sunrise Valley Dr
Ste 130
Reston, VA 20191

T 703.437.4377

F 703.435.4390

www.sportslaw.org

- › Cell phones are disruptive to attendees and to the session speakers – please refrain from cell phone conversations during the sessions and please mute your cell phone from ringing while in sessions. Your cooperation is greatly appreciated.
- › When addressing questions to speakers, you must utilize one of the aisle microphones so that all attendees and speakers can hear your question. You may also Tweet your questions for the plenary sessions being held in our General Session Room. The hashtag info is **#SLAC17**.
- › Please be sure to complete your evaluation when you receive the link. Your feedback is important to us as we plan for the 2018 annual conference in National Harbor, MD (May 17-19). You may also complete your evaluation via the conference Mobile App. Complete your evaluation before leaving Denver and be eligible to **win an I-Pad Mini!**
- › If you signed up to attend the Breakout sessions being held on Friday afternoon, your tickets are enclosed in this packet of information. Attendance is limited and a ticket will be necessary to attend these sessions.
- › For the **two receptions**, you have **two complimentary beverage** tickets in your registration packet, after which beverages will be available on a cash basis.
- › For First-time Attendees and New Members, there will be an informal orientation breakfast at 7:30 am on Friday morning in the Denver Ballroom 1-4. Take this opportunity to learn more about the SLA and its leadership.
- › There will be a “Women in SLA” breakfast on Saturday morning at 7:30 am in Denver Ballroom 4-6 for those wishing to attend and network.
- › There will be an “International” Breakfast in the Denver Ballroom 1-3 on Saturday morning at 7:30 am.
- › Attendees are responsible for their own handouts, available on-site via the SLA Mobile App and on-line at the SLA conference website. Attendee list is also posted on the SLA conference website as well as the mobile App.

Scan to download
the SLA Mobile App:





2017 RECIPIENT: SCOTT BLACKMUN

Scott Blackmun became chief executive officer of the United States Olympic

Committee in January 2010. He is an ex-officio member of the USOC's board of directors, and has served on the International Olympic Committee Marketing Commission since March 2011 and Olympic Program Commission since May 2015. In addition, he has been a member of the International Council of Arbitration for Sport since January 2015.

Under Blackmun's direction, Team USA topped the overall medal counts at the 2010, 2012 and 2016 Olympic Games, and won the most medals at any Olympic Winter Games held outside North America in 2014. The USOC nearly doubled net philanthropic support in 2009-12 from the previous quad and launched the U.S. Olympic and Paralympic Foundation, which in between 2013-16 helped generate more than \$8.4 million in direct support to Team USA athletes. Blackmun also led the organization in negotiating a revenue-sharing agreement with the IOC, and extending NBC's broadcast agreement through 2032. In 2012, the USOC was named Sports League of the year and Blackmun was named Sports Executive of the Year by *SportsBusiness Journal*.

Blackmun had a previous stint at the USOC, serving as acting chief executive officer (2001), senior managing

director of sport (2000) and general counsel (1999). Following his departure in 2001, Blackmun became the chief operating officer of Anschutz Entertainment Group from 2002-06.

Having spent more than 20 years practicing law in Colorado, Blackmun was a partner in two large international firms. His practice focused on sports and entertainment, with an emphasis on project finance for sports and entertainment venues. He started his career in 1982 with Holme Roberts & Owen and became a partner of the firm in 1988. He served on the firm's executive committee from 2007-09. He was a partner at Hogan & Hartson, and managing partner of the firm's Colorado Springs office from 1994 until he joined the USOC in 1999.

Blackmun has been recognized in *Around the Rings' Golden 25*, a list of the most influential people in the Olympic Movement. He was also twice named one of *SportsBusiness Journal's* 50 Most Influential People in Sports Business, and has made the top-50 list of *Sport Intern*.

Blackmun graduated summa cum laude in 1979 from Dartmouth College, where he received his bachelor's degree in philosophy and was a member of the varsity soccer team for four years. He received a law degree from Stanford Law School in 1982.

Blackmun and his wife, Ann, live in Colorado Springs and have three children.

PREVIOUS WINNERS MICHAEL S. WEINER AWARD OF EXCELLENCE






1991	Alan I. Rothenberg	2007	Alan H. (Bud) Selig
1992	Anita L. DeFrantz	2008	Donna A. Lopiano
1993	Lloyd E. Shefsky & John F. Wendel	2009	Jerry Reinsdorf
1994	Gary Bettman & Jay Moyer	2010	Jerry Colangelo
1997	Reuven J. Katz	2011	Gene Upshaw
2000	Stanley H. Kasten	2012	Dick Moss
2004	Marvin J. Miller	2013	Donald L. Dell
2005	Paul J. Tagliabue	2014	Larry Luchino
		2016	Donald Fehr

SLA ANNUAL CONFERENCE MOBILE APP

The SLA Annual Conference Mobile App is ready to download on your iPhone, iPad, or Android!

Scan the QR code below or click <https://events.crowdcompass.com/sla17> from your device. Apple and Android users can also search for the app in the iTunes store or Google Play store. Search stores for Sports Lawyers Association 43rd Annual Conference, SLA or SLA Annual Conference 2017. Open the app and tap on Sports Lawyers Association 43rd Annual Conference.

Once installed, you'll have instant access to:

- › The full event schedule
- › Contact info of other attendees
- › Social sharing on:    **#SLAC17**
- › Detailed info about speakers and sponsors
- › Notifications of important updates
- › Tweet Questions to our panelists **#SLAC17Q**





We would like to give special thanks to our 2017 Annual Conference Sponsors. Our sponsor commitment and support of the Sports Lawyers Association and this conference are greatly appreciated. Sponsors will have an information table in the SLA registration area and we encourage you to meet the sponsor representatives over the course of the conference.

Morgan Stanley Global Sports & Entertainment

Presenting Sponsor & Friday Luncheon

ABA Forum on the Entertainment & Sports Industries

Overall Conference Support

Akin Gump Strauss Hauer & Feld LLP

Friday President's Reception

Arent Fox

Friday Afternoon Coffee Break

Chartered Institute of Arbitrators (CI Arb)

Saturday Morning Coffee Break

Foley & Lardner LLP

New Member Breakfast

Hackney Publications

Overall Conference Support

Hogan Lovells

Friday Afternoon Coffee Break

ISDE

Saturday International Breakfast

Jackson Lewis

Friday Afternoon Coffee Break

JAMS

Thursday Afternoon Coffee Break

McGowan PAE

Friday Afternoon Coffee Break

Marquette University Law School/ National Sports Law Institute

Saturday Morning Coffee Break

Mintz Levin Cohn Ferris Glovsky and Popeo PC

Thursday Opening Reception

Proskauer Rose LLP

Women in SLA Breakfast

Ropes & Gray

Friday Morning Breakfast

Spencer Fane

Overall Conference Support

Tulane University Law School

Overall Conference Support & CLE Services

Velie Law

Networking & New Members Reception

SLA 2017 AGENDA



WEDNESDAY MAY 17

1:30 pm – 5:30 pm

Court of Arbitration for Sport (CAS) Arbitrators & Mediators Seminar *(open only to CAS Arbitrators & Mediators)*
Penrose Ballroom 1

THURSDAY MAY 18 (CONFERENCE COMMENCEMENT)

9:00 am – 6:15 pm

Registration
Central Registration

11:00 am – 12:00 pm

Networking Reception & New Members Reception
Central Registration

Sponsored By




12:15 pm – 12:25 pm



SLA 2017 Annual Conference Welcome
Colorado Ballroom A-J

Matt Mitten, SLA President
Professor of Law and Executive Director, National Sports Law Institute,
Marquette University Law School, Milwaukee, WI
Arbitrator, Court of Arbitration for Sport

12:25 pm – 12:30 pm

Opening Remarks
Colorado Ballroom A-J
Jeffrey B. Gewirtz, 2017 Annual Conference Chair
Executive Vice President of Business Affairs and Chief Legal &
Administrative Officer, Brooklyn Sports & Entertainment, Brooklyn, NY
W. Drew Hawkins
Managing Director, Head of Global Sports & Entertainment,
Morgan Stanley Wealth Management, Washington, DC

12:30 pm – 2:00 pm	<p>An Overview of Recent Legal Developments in Sports</p> <p><i>Colorado Ballroom A-J</i></p> <p>Gabe Feldman Paul and Abram B. Barron Professor of Law, Tulane Law School Director, Tulane Sports Law Program Associate Provost for NCAA Compliance, Tulane University Mediator/Arbitrator, MAPS, New Orleans, LA</p> <p>Matt Mitten, SLA President Professor of Law and Executive Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI Arbitrator, Court of Arbitration for Sport</p>
2:00 pm – 3:15 pm	<p>Global Sport Anti-Doping Update</p> <p><i>Colorado Ballroom A-J</i></p> <p>Moderator Maidie Oliveau Counsel, Arent Fox LLP, Los Angeles, CA</p> <p>Panelists Howard L. Jacobs Law Offices of Howard L. Jacobs, Westlake Village, CA</p> <p>Michael Lenard Vice President, International Council of Arbitration for Sport, Los Angeles, CA</p> <p>Richard H. McLaren, O.C. Professor, Western University, Ontario, Canada</p> <p>Travis T. Tygart CEO, US Anti-Doping Agency, Colorado Springs, CO</p>
3:15 pm – 3:30 pm	<p>Refreshment Break</p> <p><i>Central Registration</i></p> <p>Sponsored By  Arent Fox</p>
3:30 pm – 5:00 pm	<p>NCAA, Conferences, and Institutions: Roles and Responsibilities in Governance</p> <p><i>Colorado Ballroom A-J</i></p> <p>Moderator Donald Remy NCAA, Indianapolis, IN</p> <p>Panelists Jonathan Alger President, James Madison University, Harrisonburg, VA</p> <p>Philip P. DiStefano Chancellor, University of Colorado Boulder, Boulder, CO</p> <p>Kevin Sweeney Vice Chair, Corporate & Transactional Group, Polsinelli PC, Kansas City, MO</p>



5:00 pm – 6:15 pm	<p>New Models for Sports TV Distribution: Respect the Fine Print <i>Colorado Ballroom A-J</i></p> <p>Moderator Bobby Hacker Attorney at Law, Marina Del Rey, CA</p> <p>Panelists Richard L. Brand Partner and Chair, Sports Practice Group, Arent Fox LLP, San Francisco, CA (Managing Partner) & Washington, DC</p> <p>Adam Brezine Senior Legal Counsel – Twitter Live, Twitter, Inc., San Francisco, CA</p> <p>Jennifer Flynn Senior Vice President – Business, MLB Advanced Media, New York, NY</p> <p>Brett T. Goodman General Counsel, NBC Sports Group, Stamford, CT</p>
6:15 pm – 7:15 pm	<p>Opening Reception <i>Plaza (weather permitting)</i></p> <p>Sponsored By MINTZ LEVIN Mintz Levin Cohn Ferris Glovsky and Popeo PC</p>
FRIDAY MAY 19	
7:30 am – 5:00 pm	<p>Registration <i>Central Registration</i></p>
7:30 am – 8:30 am	<p>Continental Breakfast <i>(all attendees)</i> <i>Central Registration</i></p> <p>Sponsored By </p>
7:30 am – 8:30 am	<p>New Member Breakfast <i>Denver Ballroom 1-4</i></p> <p>Sponsored By </p>
7:30 am – 8:30 am	<p>Outreach Captains' Continental Breakfast <i>(by invite only)</i> <i>Denver Ballroom 5</i></p>

8:30 am – 10:30 am	Turning and Turning in the Widening Gyre: The Ethical Conundrums of Sports Practice <i>Denver Ballroom A-J</i>
Co-Moderators	Jodi S. Balsam Associate Professor of Clinical Law, Brooklyn Law School, Brooklyn, NY Robert A. DuPuy Partner, Foley & Lardner LLP, New York, NY
Panelists	Keith P. Carroll Member and Chair, Sports Law Group, Mintz Levin, Boston, MA Mary K. Braza Chair, Sports Industry Team, Foley & Lardner LLP, Chicago, IL Jennifer Duberstein Business Affairs Executive, CAA Sports, New York, NY Jayma M. Meyer Counsel, Simpson Thatcher & Bartlett LLP Visiting Clinical Professor, Indiana University, Bloomington, IN Naima Stevenson Starks Deputy General Counsel, NCAA, Indianapolis, IN
10:30 am – 10:45 am	Refreshment Break <i>Central Registration</i>
Sponsored By	jackson lewis.
10:45 am – 12:00 pm	TMZ Posted What!? Sports Crisis Management in the Age of Social Media <i>Colorado Ballroom A-J</i>
Moderator	Debbie L. Spander Senior Vice President, Broadcasting & Coaching, Wasserman, Los Angeles, CA
Panelists	Joby Branion CEO, Vanguard Sports Group, Los Angeles, CA Gregg E. Clifton Principal and Co-Leader, Collegiate & Professional Sports Practice Group, Jackson Lewis P.C., Phoenix, AZ David Cornwell Consultant, NFL, New York, NY Denise White CEO, Entertainers & Athletes Group, El Segundo, CA
<i>alternative 10:45 am - 12 pm session option on following page</i>	

<p>(select one) OR</p> <p>Moderator</p> <p>Panelists</p> <p><i>alternative 10:45 am - 12 pm session option on previous page</i></p>	<p>GOOAAALLL! Futbol & the World Legal Order</p> <p><i>Penrose Ballroom 1 & 2</i></p> <p>Jeffrey G. Benz JAMS and 4 New Square Barristers (CAS arbitrator and mediator), Los Angeles, CA</p> <p>Michele Bernasconi Partner, Bär & Karrer (UEFA outside counsel), Zürich, Switzerland</p> <p>Alvaro García-Alamán de la Calle Counsel, Real Madrid Club de Fútbol, City of Madrid, Spain</p> <p>Richard Motzkin Executive Vice President, Wasserman, Los Angeles, CA</p> <p>Anna Peniche Legal Director, Liga MX, Mexico City, Mexico</p>
<p>12:15 pm – 1:30 pm</p> <p>Moderator</p> <p>Sponsored By</p>	<p>SLA Luncheon</p> <p><i>Colorado Ballroom A-J</i></p> <p>Matt Mitten, SLA President Professor of Law and Executive Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI Arbitrator, Court of Arbitration for Sport</p> <ul style="list-style-type: none"> » SLA 2017 Philanthropy Initiative » SLA 2017 Michael Weiner Sports Lawyers Association Award of Excellence Presented to: Scott Blackmun, Chief Executive Officer, United States Olympic Committee » SLA 2017 Fifth Annual Law Student Writing Competition Awards <i>(first, second, and third place winners to be announced)</i> <p>Morgan Stanley GLOBAL SPORTS & ENTERTAINMENT</p>
<p>1:45 pm – 3:45 pm</p> <p>Panelists</p>	<p>NFLPA Certified Contract Advisor Session <i>(only for certified contract advisors)</i></p> <p><i>Spruce</i></p> <p>Tom DePaso General Counsel, NFLPA, Washington, DC</p> <p>Joe Briggs Public Policy Counsel, NFLPA</p> <p>Mark Levin Director of Salary Cap and Agent Administration, NFLPA</p>

continued on following page

(select one) OR	Panelists	Ned Ehrlich Associate General Counsel, NFLPA
		Athelia N. Doggette Assistant Director of Salary Cap and Agent Administration, NFLPA
		The Court of Arbitration for Sport (CAS) Update: Recent Developments in Procedure & Disputes Involving the Olympic Games, Soccer, Doping & Sport Governance <i>Penrose Ballroom 1 & 2</i>
	Panelists	Matthieu Reeb Secretary General, Court of Arbitration for Sport, Lausanne, Switzerland
		Michael Lenard Vice President, International Council of Arbitration for Sport, Los Angeles, CA
		Brent Nowicki Legal Counsel, Court of Arbitration for Sport, Lausanne, Switzerland
		Jeffrey G. Benz JAMS and 4 New Square Barristers (CAS arbitrator and mediator), Los Angeles, CA
		Paul Greene Partner, Global Sports Advocates, LLC, Portland, ME
		Matt Mitten Professor of Law and Executive Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI Arbitrator, Court of Arbitration for Sport
		Ross Wenzel Partner, Kellerhais Carrard, Lausanne, Switzerland
1:45 pm – 2:45 pm		eSports Legal Update <i>Colorado Ballroom A-J</i>
	Moderator	Scott Rosner Practice Professor, Legal Studies and Business Ethics Dept, The Wharton School, University of Pennsylvania, Philadelphia, PA
	Panelists	Bryce Blum Founder, ESG Law; Executive Vice President, Catalyst Sports & Media, Seattle, WA
		Michael Brooks Executive Director, National Association of Collegiate eSports, Kansas City, MO
		Harris Peskin Law Office of Harris Peskin, New York, NY

<p>2:45 pm – 3:45 pm</p> <p>Moderator</p> <p>Panelists</p>	<p>Combat Sports: MMA and Boxing Legal & Regulatory Developments</p> <p><i>Colorado Ballroom A-J</i></p> <p>Kenneth L. Shropshire David W. Hauck Professor, Professor of Legal Studies and Business Ethics, Professor of Africana Studies, The Wharton School, University of Pennsylvania; Director, Wharton Sports Business Initiative (WSBI), Philadelphia, PA</p> <p>Wm. Hunter Campbell General Counsel, UFC, Las Vegas, NV</p> <p>Justin E. Klein Partner, Robinson Brog P.C., New York, NY</p> <p>Nicholas Lembo Deputy Attorney General for New Jersey and Counsel to the New Jersey State Athletic Control Board, Trenton, NJ</p>
<p>3:45 pm – 4:00 pm</p> <p>Sponsored By</p>	<p>Refreshment Break</p> <p><i>Central Registration</i></p> <div>   </div>
<p>4:00 pm – 4:55 pm</p> <p>SESSION A</p> <p>Moderator</p> <p>Panelists</p>	<p>Breakout Session #1</p> <p>Team and Venue Acquisitions & Financings</p> <p><i>Penrose Ballroom 1</i></p> <p>Poonam Patidar Member, Mintz Levin, Boston, MA</p> <p>Chuck Baker Partner and Chair, Sports Industry Group, O'Melveny & Myers LLP, New York, NY</p> <p>Randall Campbell Executive Director, Morgan Stanley, New York, NY</p> <p>Maureen A. Hanlon Partner, Hogan Lovells US LLP, New York, NY</p> <p>Kevin R. Schulz Partner & Co-Chair, Sports Industry Team, Foley & Lardner, LLP, Milwaukee, WI</p>

SESSION B		Team Counsel Update
		<i>Colorado Ballroom A-J</i>
	Moderator	Richard M. Thigpen General Counsel, Carolina Panthers, Charlotte, NC
	Panelists	Kari D. Cohen Vice President & Assistant General Counsel, Brooklyn Nets and NY Islanders (Business Operations), Brooklyn, NY
		Maya Mendoza-Exstrom General Counsel, Seattle Sounders FC, Seattle WA
Megha Parekh Senior Vice President & Chief Legal Officer, Jacksonville, FL		
Billy Traurig Senior Vice President & General Counsel, Carolina Hurricanes, Raleigh, NC		
SESSION C		Sports Law Considerations for University Counsel
		<i>Matchless</i>
	Moderator	Peter Goplerud Professor of Law, Florida Coastal School of Law (<i>on leave</i>), Jacksonville, FL
	Panelists	Daniel J. French Senior Vice President & General Counsel, Syracuse University and Partner, Barclay Damon, LLP, Syracuse, NY
		Michael W. Ford Senior University Counsel for Tax, Corporations & Athletics, University of Florida, Gainesville, FL
Scott E. Rice University Legal Counsel, University of Illinois, Urbana-Champaign, IL		
SESSION D		Legal Aspects of Major Sports Venue Management
		<i>Pomeroy</i>
	Panelists	John E. Keenan III Senior Vice President & General Counsel, AEG, Los Angeles, CA
		Michael Perlberg Senior Vice President & General Counsel, Levy, Chicago, IL
		Irwin P. Rajj Partner and Co-Chair, Sports Industry Group, O'Melveny & Myers LLP, New York, NY




SESSION E	Athlete Activism—Potential Legal Issues
	<i>Mattie Silks</i>
Moderator	Jessica Berman Vice President – Special Projects & Corporate Social Responsibility, National Hockey League, New York, NY
Panelists	Wade Davis Senior Advisor for Advocacy & Strategy, RISE (former NFL player) Vince Gennaro Director of the Companion Program in Sports Law and Sports Management, Columbia University, New York, NY
SESSION F	FLSA/Wage and Hour Issues in US Sports
	<i>Denver Ballroom 1</i>
Panelists	Elise M. Bloom Partner & Co-Chair: Class & Collective Action Practice Group and Labor Department, Proskauer Rose, New York, NY Jonathan Stoler Partner & Global Co-Practice Group Leader - Labor and Employment Practice, Sheppard Mullin, New York, NY Justin M. Swartz Partner & Co-Chair of Class Action Practice Group, Outten & Golden LLP, New York, NY
SESSION G	Motorsports 2017: A Year of Change
	<i>Silverton</i>
Panelists	Stokely G. Caldwell, Jr Partner, Robinson Bradshaw, Charlotte, NC Karen B. Leetzow Deputy General Counsel, NASCAR, Daytona Beach, FL Stephen Starks INDYCAR, Vice President of Promoter Relations, Indianapolis, IN
SESSION H	Sports Industry Trademark & Brand Protection Update
	<i>Penrose Ballroom 2</i>
Panelists	Eleanor M. Lackman Partner, Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY Christopher McCleary General Counsel, United States Olympic Committee, Colorado Springs, CO



SESSION I	Legal and Tax Implications of Fraudulent Conduct by Athlete Investment Advisors <i>Denver Ballroom 5</i> Panelists Jeremy M. Evans Managing Attorney, California Sports Lawyer, San Diego, CA Mitchell S. Halpern Tax Principal, KLR, Boston, MA Hugo Hilgendorff Executive Director-National Risk, Morgan Stanley, New York, NY
SESSION J	Sexual Misconduct in Sport <i>Denver Ballroom 6</i> Moderator Jayma M. Meyer Counsel, Simpson Thatcher & Bartlett LLP Visiting Clinical Professor, Indiana University, Bloomington, IN Panelists Malia Arrington Chief Operating Officer, US Center for SafeSport, Denver, CO John C. Clune Member, Hutchinson, Black and Cook, LLC, Boulder, CO Leslie M. Gomez Vice Chair, Institutional Response Group, Cozen O'Connor, Philadelphia, PA Gina Maisto Smith Vice Chair, Institutional Response Group, Cozen O'Connor, Philadelphia, PA
SESSION K	Gender Issues in Sport <i>Denver Ballroom 2</i> Moderator Naima Stevenson Starks Deputy General Counsel, NCAA, Indianapolis, IN Panelists David G. Feher Partner, Winston & Strawn LLP, New York, NY Terri Jackson Director of Operations, WNBPA, New York, NY Laura Warren Senior Associate General Counsel, DePaul University, Chicago, IL
SESSION L	Current Legal Issues in Player Health <i>Gold Coin</i> Moderator Maureen Weston Professor of Law, Pepperdine School of Law, Malibu, CA

continued on following page

Panelists <i>Session L continued</i>	<p>Christopher R. Deubert Senior Law & Ethics Associate, Football Players Health Study at Harvard University, Cambridge, MA</p> <p>Paul V. Kelly Principal, Jackson Lewis P.C., Boston, MA</p>
SESSION M	<p>Sports Industry Immigration Update <i>Denver Ballroom 1</i></p>
Panelists	<p>Evan Green Partner, Green and Spiegel LLP, Toronto, Canada</p> <p>Steven Ladik Partner, Fragomen, Del Rey, Bernsen & Loewy, LLP, Dallas, TX</p> <p>Jon Velie Lead Counsel, Velie Law Firm, Norman, OK</p>
SESSION N	<p>DFS, Virtual Currencies, and Traditional Sports Betting — Regulatory Update <i>Denver Ballroom 3</i></p>
Panelists	<p>Will Green Senior Director of Research, American Gaming Association, Washington, DC</p> <p>Ryan Rodenberg Associate Professor, Florida State University, Tallahassee, FL</p>
SESSION O	<p>Live Event Ticketing Litigation and Business Update <i>Homestead</i></p>
Panelists	<p>Anthony J. Dreyer Partner, Skadden Arps, New York, NY</p> <p>Scott M. Pearson Partner, Ballard Spahr LLP, Los Angeles, CA</p>
5:00 pm – 5:55 pm	<p>Breakout Session #2 <i>(same topics and rooms as previous sessions)</i></p>
6:00 pm – 7:00 pm	<p>SLA President's Reception <i>Plaza (weather permitting)</i></p>
Sponsored By	<p>Akin Gump STRAUSS HAUER & FELD LLP</p>

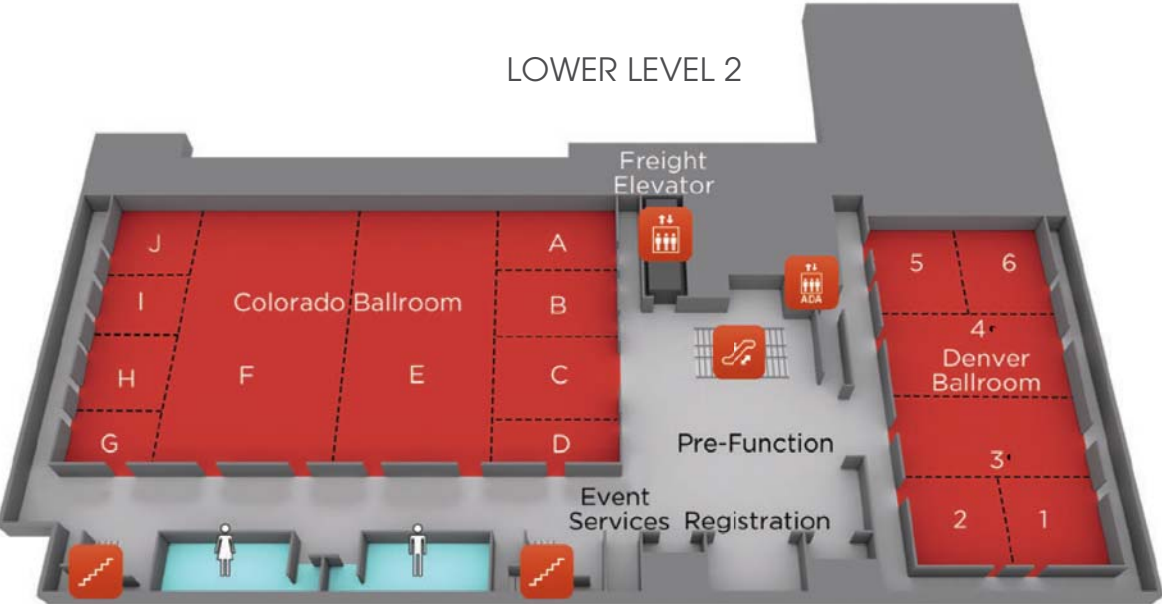
SATURDAY MAY 20

8:00 am – 3:00 pm	Registration <i>Central Registration</i>
7:30 am – 9:00 am Sponsored By	Continental Breakfast (<i>all attendees</i>) <i>Central Registration</i> 
7:30 am – 9:00 am Sponsored By	Women in SLA Continental Breakfast <i>Denver Ballroom 4-6</i> 
7:30 am – 9:00 am Sponsored By	International Breakfast (<i>pre-registration required</i>) <i>Denver Ballroom 1-3</i>  Informal networking event for our international attendees and others wishing to participate.
9:00 am – 10:45 am Moderator Panelists	General Counsels' Forum <i>Colorado Ballroom A-J</i> Abraham D. Madkour Executive Editor, SportsBusiness Journal/SportsBusiness Daily, Charlotte, NC Adolpho A. Birch III Senior Vice President, Labor Policy and Legal Affairs, NFL William Daly Deputy Commissioner, NHL Daniel Halem Chief Legal Officer, MLB Rick Buchanan Executive Vice President and General Counsel, NBA William Z. Ordower Executive Vice President and General Counsel, MLS

10:45 am – 11:00 am	Refreshment Break <i>Central Registration</i>
Sponsored By	  CI Arb
11:00 am – 12:45 pm	Executive Directors' Forum <i>(invited to speak)</i> <i>Colorado Ballroom A-J</i>
Moderator	Abraham D. Madkour Executive Editor, SportsBusiness Journal/SportsBusiness Daily, Charlotte, NC
Panelists	Tony Clark Executive Director, MLBPA Steven A. Fehr Special Counsel, NHLPA Bob Foose Executive Director, MLS Players Union Michele Roberts Executive Director, NBPA DeMaurice F. Smith Executive Director, NFLPA
12:45 pm – 1:45 pm	Lunch <i>(attendees on their own)</i>
1:45 pm – 3:15 pm	Breaking into the Sports Law Industry <i>Colorado Ballroom A-J</i>
Moderator	Buffy Filippell President, TeamWork Online, Cleveland, OH
Panelists	Christopher Harrington Staff Counsel, Cleveland Cavaliers, Cleveland, OH Zachary Z. Kleiman Counsel, Memphis Grizzlies, Memphis, TN Maacah Scott Staff Counsel, Arizona Diamondbacks, Phoenix, AZ Ted Tywang Director – Legal Affairs, Cleveland Browns, Berea, OH

The views expressed by speakers are not necessarily the views of the Sports Lawyers Association. Speakers, times, and topics are subject to change.

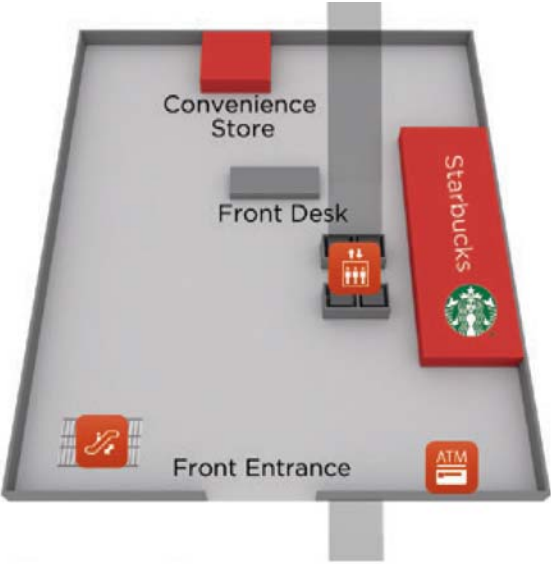
SLA 2017 HOTEL FLOOR PLAN





3rd FLOOR

LOBBY LEVEL





FUTURE SLA ANNUAL CONFERENCES



MAY 17-19
2018

Gaylord National Resort
National Harbor, MD



MAY 16-18
2019

JW Marriott Desert Ridge
Phoenix, AZ

Sports Lawyers Association®

11130 Sunrise Valley Drive | Suite 130 | Reston, Virginia 20191
T 703.437.4377 | F 703.435.4390 | www.sportslaw.org