Sports Lawyers Association 42nd Annual Conference
May 12–14 | JW Marriott Los Angeles L.A. LIVE | Los Angeles, CA

Sponsors:
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<th>Time</th>
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<tr>
<td>9:00 am – 6:15 pm</td>
<td>Registration</td>
<td>Platinum Ballroom Foyer</td>
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<tr>
<td>11:00 am – 12:00 pm</td>
<td>Opening Networking Reception</td>
<td>Platinum Ballroom Foyer</td>
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<td><strong>Sponsored in part by Velie Law and DarrasLaw</strong></td>
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<tr>
<td>12:15 pm – 12:25 pm</td>
<td><strong>SLA 2016 Annual Conference Welcome</strong></td>
<td>Platinum Ballroom A-E</td>
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</table>
|               | Matt Mitten | SLA President  
Professor of Law and Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI  
Member, Court of Arbitration for Sport, Lausanne, Switzerland |                                   |
| 12:25 pm – 12:30 pm | Opening Remarks                                                  | Platinum Ballroom A-E             |
|               | Bobby Hacker | 2016 Annual Conference Chair                                      |                                   |
| 12:30 pm – 2:00 pm | **An Overview of Recent Legal Developments in Sports**              | Platinum Ballroom A-E             |
|               | Gabe Feldman | Paul and Abram B. Barron Professor of Law, Tulane Law School  
Director, Tulane Sports Law Program  
Associate Provost for NCAA Compliance, Tulane University  
Mediator/Arbitrator, MAPS, New Orleans, LA  
Matt Mitten | Professor of Law and Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI  
Member, Court of Arbitration for Sport, Lausanne, Switzerland |
| 2:00 pm – 3:15 pm | **The Future of Sports Television**                                | Platinum Ballroom A-E             |
|               | **Moderator:**  
Catherine A. Lindsey | CLP Sports Media, New York, NY  
Panelists:  
Chris Bevilacqua | Co-founder, Bevilacqua Helfant Ventures, New York, NY  
Phillip Gharabegian | Senior Vice President, Business and Legal Affairs, Fox Sports Media Group, Beverly Hills, CA  
Brett T. Goodman | Senior Vice President, Business & Legal Affairs, NBC Sports Group, Stamford, CT | |
| 3:15 pm – 3:30 pm | Break — **Sponsored in part by ISDE and JAMS**                      | Platinum Ballroom Foyer           |
THURSDAY MAY 12

3:30 pm – 5:00 pm  The Future of the NCAA
Platinum Ballroom A-E  
**Moderator:**
Glenn M. Wong  
Distinguished Professor of Practice - Sports Law, Sandra Day O’Connor College of Law, Arizona State University, Tempe, AZ  
**Panelists:**
Len J. Elmore  
Basketball Analyst, ESPN and CBS Sports, New York, NY  
Lynn Holzman  
Commissioner, West Coast Conference, San Bruno, CA  
Oliver F. Luck  
Executive Vice President of Regulatory Affairs, NCAA, Indianapolis, IN  
Larry Scott  
Commissioner, Pac-12 Conference, San Francisco, CA

5:00 pm – 6:15 pm  Daily Fantasy Sports: Games of Chance or Games of Skill
Platinum Ballroom A-E  
**Moderator:**
Craig E. Fenech  
President, Law Offices of Craig E. Fenech PC, Rancho Santa Fe, CA  
**Panelists:**
John S. Kiernan  
Partner, Debevoise & Plimpton LLP, New York, NY  
Kate C. Lowenhar-Fisher  
Member, Dickinson Wright, Las Vegas, NV  
Ryan M. Rodenberg  
Assistant Professor, Florida State University, Tallahassee, FL

6:15 pm – 7:15 pm  Opening Reception
Platinum Ballroom Foyer  
Sponsored by Mintz Levin Cohn Ferris Glovsky and Popeo PC

FRIDAY MAY 13

7:30 am – 5:00 pm  Registration
Platinum Ballroom Foyer

7:30 am – 8:30 am  Continental Breakfast (all attendees)
Platinum Ballroom Foyer  
Sponsored by Jackson Lewis

7:30 am – 8:30 am  Continental Breakfast Outreach Captain’s Breakfast
Studio IV  
(By Invite Only)

7:30 am – 8:30 am  Continental Breakfast and Informal Orientation for First-Time Attendees and New Members (must pre-register)
Gold Ballroom 3-4  
Sponsored by Ropes & Gray
8:30 am – 10:30 am FIFA and Other Scandals: The Evolving Ethical Obligations of US Lawyers

Platinum Ballroom A-E

Moderator:
Robert A. DuPuy
Partner, Foley & Lardner, New York, NY

Panelists:
Jessica C. Berman
Vice President, Special Projects and Corporate Responsibility, National Hockey League, New York, NY
Hal Biagas
Senior Vice President, Excel Sport Management, New York, NY
Layth Gafoor
Managing Partner, Lucentem Sports & Entertainment Law Professional Corporation, Toronto, ON, Canada
Jayma M. Meyer
Counsel, Simpson Thatcher & Bartlett LLP/Visiting Scholar, Indiana University

10:30 am – 10:45 am Break — Sponsored by Arent Fox LLP

Platinum Ballroom Foyer

10:45 am – 12:00 pm Off Field Athlete Conduct Issues: Sexual & Domestic Violence

Platinum Ballroom A-E

Moderator:
Jane McManus
Journalist, ESPN, New York, NY

Panelists:
Lisa M. Friel
Special Counsel for Investigations, NFL, New York, NY
Kai W. McGintee
Shareholder, Bernstein Shur, Portland, ME
Heather McPhee
Associate General Counsel, NFLPA, Washington, DC
Allison Rich, J.D., Ed.D
Senior Associate Director of Athletics/SWA, Princeton University, Princeton, NJ

12:15 pm – 1:30 pm SLA Luncheon

Gold Ballroom

Sponsored by Morgan Stanley Global Sports & Entertainment

Morgan Stanley

Moderator:
Matt Mitten | SLA President
Professor of Law and Director, National Sports Law Institute, Marquette University Law School, Milwaukee, WI
Member, Court of Arbitration for Sport, Lausanne, Switzerland

SLA 2016 Philanthropy Initiative
SLA 2016 Michael Weiner Sports Lawyers Association Award of Excellence
SLA 2016 Fourth Annual Law Student Writing Competition Awards: first, second and third place winners to be announced
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<th>Panelists</th>
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<tr>
<td>1:45 pm – 3:45 pm</td>
<td>NFLPA Certified Contract Advisor Session (only for certified contract advisors)</td>
<td>Plaza 1-3</td>
<td>Tom DePaso (General Counsel, NFLPA, Washington, DC)</td>
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<td>Ned Ehrlich (Associate General Counsel, NFLPA)</td>
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<td>Mark Levin (Director of Salary Cap and Agent Administration, NFLPA)</td>
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<td>or</td>
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<td>Court of Arbitration for Sport Overview, Olympic Games Ad Hoc Division, and Practice</td>
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<td>Salons I-J</td>
<td>Matthieu Reeb (Secretary General, Court of Arbitration of Sport)</td>
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<td>Jeffrey G. Benz (Arbitrator, Mediator, Attorney, JAMS, Los Angeles, CA)</td>
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<td>4 New Square Barristers (London, United Kingdom)</td>
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<td>Lucas Ferrer (Director of Sports Law, Pintó Ruiz &amp; Del Valle, Barcelona, Spain)</td>
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<td>Onye Ikwuakor (Legal Affairs Director, Emerging &amp; Pro Sports, USADA, Colorado Springs, CO)</td>
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<td>Howard L. Jacobs (Partner, Law Offices of Howard L. Jacobs, Westlake Village, CA)</td>
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<td>Despina Mavromati (Head of Research and Mediation, Court of Arbitration of Sport)</td>
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<td>Matt Mitten (Arbitrator, Court of Arbitration of Sport)</td>
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<td>Brent Nowicki (Counsel, Court of Arbitration of Sport)</td>
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<td>Glenn Wong (Distinguished Professor of Practice - Sports Law, Sandra Day)</td>
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<td>O’Connor College of Law, Arizona State University, Tempe, AZ</td>
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<tr>
<td>1:45 pm – 2:45 pm</td>
<td>Using Athlete Names, Images and Likenesses: Legal Battles Over the Right of Publicity</td>
<td>Platinum Ballroom A-E</td>
<td>Mary K. Braza (Partner, Foley &amp; Lardner LLP, Milwaukee, WI)</td>
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<td>Kevin W. Goering (Partner, Norwick, Schad &amp; Goering, New York, NY)</td>
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<td>Benjamin R. Mulcahy (Partner, Entertainment, Technology and Advertising Group, Sheppard Mullin Richter &amp; Hampton LLP, Los Angeles, CA)</td>
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<td>Kelli L. Sager (Partner, Davis Wright Tremaine LLP, Los Angeles, CA)</td>
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2:45 pm – 3:45 pm  
**Women’s Emerging Sports Leagues**

* Moderator:  
  Jennifer P. O’Sullivan  
  Partner, Hand Baldachin & Amburgey, LLP, New York, NY

* Panelists:  
  Gaye L. Wilson  
  Vice President, National Pro Fastpitch, Hermitage, TN
  Jeff Plush  
  Commissioner, National Women’s Soccer League, Chicago, IL
  Haley Wickenheiser  
  5 time Olympian, Women’s Softball Olympian, Current Player in the CWHL and Women’s Hockey Ambassador, Calgary, AB, Canada

or

3:45 pm – 4:00 pm  
**Break** — Sponsored by *Britton Gallagher*

4:00 pm – 4:55 pm  
**Breakout Session #1**

A. **Developments in the Other Football**

* Moderator:  
  Jeffrey G. Benz  
  Arbitrator, Mediator, Attorney, JAMS, Los Angeles, CA
  4 New Square Barristers, London, United Kingdom
  Arbitrator/Mediator, Court of Arbitration of Sport

  Carol Couse  
  Mills Reeve, Manchester, United Kingdom

  Lucas Ferrer  
  Director of Sports Law, Pintó Ruiz & Del Valle, Barcelona, Spain

B. **Individual Athletes: Protecting Rights Without a Players’ Association**

* Moderator:  
  Stokely G. Caldwell, Jr.  
  Partner, Robinson, Bradshaw & Hinson, PA., Charlotte, NC

* Panelists:  
  Tyrone P. Thomas  
  Member, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, PC, Washington, DC
FRIDAY MAY 13

4:00 pm – 4:55 pm  Breakout Session #1 (continued)

C.  Fundamentals of Mergers & Acquisitions and Financing: Professional Sports Team and Venue Transactions

Salons I-J  

Moderator:
Jeffrey B. Gewirtz
Executive Vice President of Business Affairs & Chief Legal Officer, Brooklyn Nets/Barclays Center/NY Islanders, Brooklyn, NY

Panelists:
Charles H. Baker
Chair of Sports M&A, Global Media, Sports & Entertainment, DLA Piper, New York, NY

Richard L. Brand
Partner and Chair, Sports Practice Group, Arent Fox LLP, San Francisco, CA (Managing Partner) & Washington, DC

Maureen A. Hanlon
Partner, Hogan Lovells US LLP, New York, NY

D.  Teaching Sports Law

Atrium 1

Moderator:
Maureen A. Weston
Professor of Law, Pepperdine University School of Law, Malibu, CA

Panelists:
Peter Carfagna
Visiting Lecturer on Sport Law, Harvard Law School, Cambridge, MA
Chairman/CEO, MAGIS, LLC, Cleveland, OH

James A. R. Nafziger
Thomas B. Stoei Professor of Law, Director of International Law Programs, Willamette University, Salem, OR

E.  Second Screen in Sports: Not Just Socially Disruptive

Olympic 1

Moderator:
Debbie L. Spander
Senior Vice President, Broadcasting & Coaching, Wasserman Media Group, Los Angeles, CA

Panelists:
Brian Berger
BBPR Inc., Lake Oswego, OR

Charles J. Biederman
Partner, Entertainment & Media Practice, Manatt, Phelps & Phillips, Los Angeles, CA

Kenny Dorset
Social Media Manager, Bleacher Report, San Francisco, CA

F.  NCAA Conference Counsel Roundtable

Diamond Ballroom
Salon 9
(3rd Floor)

Moderator:
Allison Rich, J.D., Ed.D
Senior Associate Director of Athletics/SWA, Princeton University, Princeton, NJ

Panelists:
D. Erik Albright
Partner, Smith Moore Leatherwood LLP, Greensboro, NC

Robert E. Callahan
Robert Callahan Law, Newport Beach, CA

Kevin R. Sweeney
Vice Chair, Corporate & Transactional Group, Polsinelli PC, Kansas City, MO
4:00 pm – 4:55 pm  **Breakout Session #1 (continued)**

### G. Team Counsel Roundtable

**Salons F-G**

**Moderator:**
Nona M. Lee  
Senior Vice President and General Counsel,  
Arizona Diamondbacks, Phoenix, AZ

**Panelists:**
- Jason S. Hillman  
  Vice President and General Counsel,  
  Cleveland Cavaliers, Cleveland, OH
- John E. Keenan III  
  Senior Vice President and General Counsel,  
  AEG, Los Angeles, CA
- Richard M. Thigpen  
  General Counsel,  
  Carolina Panthers, Charlotte, NC

### H. LGBTQ Issues in Sports

**Studio I**

**Panelists:**
- Helen J. Carroll  
  Sports Project Director,  
  National Center for Lesbian Rights,  
  San Francisco, CA
- Jill Pilgrim  
  Pilgrim & Associates, New York, NY
- Amy Whelan  
  Senior Staff Attorney,  
  National Center for Lesbian Rights,  
  San Francisco, CA

### I. Chinese Sports Law

**Atrium 2**

**Moderator:**
Ming Li  
Associate General Counsel,  
IMG China, Beijing, China

**Panelists:**
- David Wu  
  Senior Partner,  
  Boss & Young  
  Director of the Education & Sports Committee,  
  Shanghai Bar Association, Shanghai, China
- Hua Rong Chen  
  Vice Professor,  
  Yuncheng University, Attorney,  
  Shanxi Shaofeng Law Firm, Shanxi, China

### J. Resolving Athletes Salary Disputes in the US & Abroad

**Olympic 3**

**Panelists:**
- Howard L. Jacobs  
  Partner,  
  Law Offices of Howard L. Jacobs, Westlake Village, CA
- Roger P. Kaplan  
  Arbitrator, Roger Kaplan, Esq., Alexandria, VA

### K. International/Major Events: Bidding and Hosting

**Georgia 1**

**Moderator:**
Maidie E. Oliveau  
Arent Fox LLP, Los Angeles, CA

**Panelists:**
- Susan Ahern  
  General Counsel,  
  World Rugby, Dublin, Ireland
- Steven B. Smith  
  Partner, Bryan Cave LLP, Colorado Springs, CO
### Breakout Session #1 (continued)

#### Emerging US Sports

**Olympic 2**

**Moderator:**
Brian R. Socolow  
Partner, Loeb & Loeb, LLP, New York, NY

**Panelist:**
Maria McNulty  
SnowSports Industries America, McLean, VA

#### Post Career Concussion Issues — Workers Comp & Other Benefits

**Salon H**

**Moderator:**
Richard L. Wagenheim  
Partner, Wagenheim & Wagner PA., Fort Lauderdale, FL

**Panelists:**
Modesto Diaz  
Liviton, Diaz & Ginocchio, Inc., Santa Ana, CA

Michael L. Gianchino  
Partner, Hanna, Brophy, MacLean, McAleer & Jensen, LLP, Oakland, CA

### Breakout Session #2

5:00 pm – 5:55 pm  
**Breakout Session #2**  
(same topics and room as previous sessions)

### SLA President’s Reception

6:00 pm – 7:00 pm  
**SLA President’s Reception**

Platinum Ballroom Foyer  
**Sponsored by Akin Gump Strauss Hauer & Feld LLP**

### SATURDAY

#### MAY 14

8:00 am – 3:00 pm  
**Registration**

Platinum Ballroom Foyer

**Continental Breakfast** *(all attendees)*

Platinum Ballroom Foyer  
**Sponsored by Elements Behavioral Health**

**Women in the SLA Breakfast** *(pre-registration necessary)*

Gold Ballroom  
Salon 3  
**Sponsored by Sport Integrity Monitor**

**International Breakfast** *(pre-registration necessary)*

Gold Ballroom  
Salon 4  
Informal networking event for our international attendees and others wishing to participate.

**Sponsored by St. John’s University School of Law**
**SATURDAY MAY 14**

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| 9:00 am – 10:45 am | Executive Directors' Forum *(invited to speak)*  
**Moderator:** Abraham D. Madkour  
Executive Editor, *Sports Business Journal/Sports Business Daily*  
**Panelists:**  
Joe C. Briggs  
Public Policy Counsel, MLBPA  
Steven A. Fehr  
Special Counsel, NHLPA  
Virginia A. Seitz  
Partner, Sidley Austin, LLP  
| 10:45 am – 11:00 am | Break — Sponsored by Sandra Day O'Connor College of Law  
at Arizona State University School of Law  
**Sandra Day O’Connor College of Law**  
**Arizona State University**  
| 11:00 am – 12:45 pm | General Counsels' Forum *(invited to speak)*  
**Moderator:** Abraham D. Madkour  
Executive Editor, *Sports Business Journal/Sports Business Daily*  
**Panelists:**  
Jessica C. Berman  
Vice President, Special Projects and Corporate Responsibility, NHL  
Adolpho A. Birch III  
Senior Vice President of Labor Policy and Government Affairs, NFL  
Daniel Halem  
Chief Legal Officer, MLB  
Dan Spillane  
Senior Vice President and General Counsel, NBA  
| 12:45 pm – 1:45 pm | Lunch *(attendees on their own)*  
| 1:45 pm – 3:15 pm | Breaking Into the Sports Law Industry  
**Moderator:** Brandon Leopoldus  
President, *The Leopoldus Professional Corporation*, Los Angeles, CA  
**Panelists:**  
Margaret E. Carlyle  
Counsel, Business & Legal Affairs, *Pac-12 Enterprises*, San Francisco, CA  
Buffy Filippel  
Founder, *TeamWork Online*, Cleveland, OH  
Christina Lembo  
Director, Business and Legal Affairs, *Sports for Fox Cable Networks*, Los Angeles, CA  
Aaron Swerdlow  
Coach and Sports Executive Employment Law Consultant, Santa Monica, CA  
Jennifer Yuen  
Attorney, *Versus Advocates PC*, Los Angeles, CA  

SLA 2016 HOTEL FLOOR PLAN

3rd Floor Meeting Space

Diamond Ballroom

2nd Floor Meeting Space

Platinum Ballroom

Hotel Lobby

Gold Ballroom
SAVE THE DATE  FUTURE SLA CONFERENCES

2017

MAY 18-20 | Marriott City Center, Denver, CO

2018

MAY 17-19 | Gaylord National Resort, National Harbor, MD

2019

MAY 16-18 | JW Marriott Desert Ridge, Phoenix, AZ