SPORTS LAWYERS ASSOCIATION

33rd Annual Conference

May 17 – 19
2007

Royal Sonesta Hotel Boston
Cambridge, Massachusetts

CO-SPONSORED BY

Tulane Law School

Greenberg Traurig

Akin Gump Strauss Hauer & Feld LLP

Northern Trust
General Information

Who Should Attend?
This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators; and all others generally interested in the field.

What’s the Format?
You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be social events and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?
Substitutions may be made at any time. Written cancellations must be received by May 3; 75 percent of the registration fee will be refunded or the paid fee can be applied to the 2008 Annual Meeting in San Francisco. All registration fees must be paid before the meeting. **On-site registrants are expected to pay all fees on-site; SLA will not invoice.**

What If I’m Only Attending the NFL Certified Contract Advisor Session?
Registration for the SLA Annual Meeting covers all educational sessions, as well as the NFL Certified Contract Advisor Session. There is no separate, single fee for this specific session. Questions regarding your individual NFLPA requirements should be directed to the NFLPA office in Washington, DC.

Is This Meeting Tax Deductible?
Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and Coughlin v. Commissioner, 203 F 2nd 307, and subject to the tax reform act of 1986.

Royal Sonesta Hotel Boston
The Royal Sonesta Hotel is located on the banks of the scenic Charles River, offering views of the Boston skyline and historic Beacon Hill. Just three miles from Boston’s Logan International Airport, the hotel is minutes from downtown Boston’s financial district and the Boston Public Garden, with easy access to the historic waterfront, Faneuil Hall and the Freedom Trail. The Royal Sonesta is directly across the street from the city’s newest waterfront shopping area, the CambridgeSide Galleria. The hotel address is 40 Edwin H. Land Boulevard in Cambridge. The hotel phone number is 617-806-4200, ask for reservations, or e-mail the hotel directly at reservations@sonesta-boston.com. The deadline for reservations is April 23rd. The SLA meeting room rate is $249 single / double.

Conference Attire
The conference attire will be business casual.

Supporting Materials
This year conference handouts will be distributed to attendees on CD prior to the conference. The conference CD will be sponsored by Dickstein Shapiro.

Friday Night Red Sox Game and Fenway Park Tours
The SLA has a block of bleacher tickets for the 7:00 p.m. Friday night Red Sox game against the Atlanta Braves. Tickets will be sold on a first-come, first-serve basis with advance registration and on-site if available. Limit of two per registered participant.

Two tours of Fenway Park have been organized for May 17th, one at 10:30 a.m. and one at 11:30 a.m. The cost is $10 and you can register via the conference registration form (limit of one tour; limit of two tickets per attendee).

On-site CLE Questions
A representative from Tulane Law School will be present to answer specific CLE questions.

Things To Do in Boston
For attraction and event information, visit [www.bostonusa.com](http://www.bostonusa.com) or call 1-888-SEE-BOSTON to speak with a Visitor Information Representative.

SLA Annual Conference Silent Auction
The Annual Conference will again include the sale of Silent Auction items (primarily sports-related memorabilia), with all proceeds this year being contributed to two local Boston organizations, Metro Lacrosse and Urban Youth Sports / Northeastern University Sport in Society. Should you have any items that you may wish to contribute, please contact Rick Guggolz at the SLA National Office (rguggolz@drohanmgmt.com). All contributions are welcome. If you will be attending the conference, we encourage you to bid early and often to help contribute to the SLA’s philanthropic efforts.
Thursday, May 17

9:00 a.m. – 5:00 p.m.      Registration

12:15 – 12:25 p.m.  SLA Annual Membership Meeting
Kenneth Shropshire, SLA President, Wharton School, University of Pennsylvania, Philadelphia, PA

12:25 – 12:30 p.m.  Opening Remarks and Presider
Peter Goplerud, 2007 Conference Chair, Dean and Professor of Law, Florida Coastal School of Law, Jacksonville, FL

12:30 – 2:00 p.m.  An Overview of Recent Legal Developments in Sports
Speaker: Gary R. Roberts, Professor of Law, Tulane Law School, New Orleans, LA

2:00 – 3:00 p.m.  When You’ve Been Ripped Off, What Can You Do?
Moderator: Keven J. Davis, Garvey Shubert Barer, New York, NY

Panelists: Anthony Flax, Founding Member, ITS Recovery Group, LLC, New York, NY; Adam Doner, Gordon & Doner, P.A., Palm Beach Gardens, FL; Dana Hammonds, Director, Financial Advisors Program, NFLPA, Washington, DC; Gary Hall, Legal Counsel, NBPA, New York, NY

3:00 – 3:15 p.m.  Break

3:15 – 4:15 p.m.  Regulation of Athlete Conduct
Moderator: Allison Rich, Senior Associate Director of Athletics / SWA, California State University, Fullerton, CA

Panelists: Kevin F. Warren, Vice President of Operations and Legal Counsel, Minnesota Vikings Football, LLC, Eden Prairie, MN; Chris Monasch, Director of Athletics, St. John’s University, Queens, NY; Barbara Osborne, Sport Administration Graduate Coordinator / Associate Professor, Department of Exercise and Sport Science, University of North Carolina, Chapel Hill, NC; Worrick G. Robinson, IV, Robinson, Reagan & Young, PLLC, Nashville, TN

4:15 – 5:45 p.m.  Legal Ethics in the Evolving World of Sports Agents
Moderator: Gabriel Feldman, Tulane Law School, New Orleans, LA

Panelists: Andrew M. Perlman, Professor, Suffolk University Law School, Boston, MA; Scott Rosner, Wharton School, University of Pennsylvania, Philadelphia, PA; Michael J. Principe, Senior Vice President and Chief Operating Officer, Blue Equity, LLC, New York, NY; David G. Feher, Dewey Ballantine LLP, New York, NY

6:00 – 7:15 p.m.  Welcome Reception
Sponsored by Greenberg Traurig
Program

Friday, May 18
Presiding: Debbie L. Spander, 2007 Conference Vice Chair; Vice President Business and Legal Affairs, Comedy Central / MTV Entertainment, Los Angeles, CA

7:30 a.m. – 5:00 p.m. Registration

7:30 – 8:15 a.m. Continental Breakfast & Orientation for First Time Attendees

8:15 – 9:15 a.m. Fantasy Leagues and the Players’ Right of Publicity
Moderator: Richard T. Karcher, Florida Coastal School of Law, Jacksonville, FL
Panelists: Judith Heeter, Director of Business Affairs and Licensing, MLBPA, Kansas City, MO; Tonia Ouellette Klausner, Associate, Wilson Sonsini Goodrich & Rosati, New York, NY

9:15 – 10:15 a.m. Negotiating Sports Rights and Sponsorships in a Digital Age
Moderator: Debbie L. Spander, Vice President Business and Legal Affairs, Comedy Central / MTV Entertainment, Los Angeles, CA
Panelists: Brooke A. Beyer, Jr., Marketing Counsel, NASCAR, New York, NY; Derrick Heggans, Senior Counsel, AOL, Dulles, VA; Greg Heller, Senior Counsel, Turner Sports, Atlanta, GA; John J. Master, Executive Vice President & General Counsel, Arena Football League, LLC, New York, NY

10:15 – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. Mediation and Arbitration to Resolve Sports Disputes
Moderator: Stephanie Vardavas, NIKE, Inc., Beaverton, OR
Panelists: Paul Kelly, Garvey Schubert Barer, Portland, OR; Roger Kaplan, Arbitrator, Alexandria, VA

11:30 – 12:45 p.m. SLA Luncheon
Sponsored by Northern Trust
SLA 2007 Philanthropy Initiative and SLA Award of Excellence
Presentation by SLA President Kenneth Shropshire, Wharton School, University of Philadelphia, Philadelphia, PA; Award of Excellence Sponsored by Northern Trust.
Address by: Allan H. “Bud” Selig, Commissioner, Major League Baseball

1:00 – 2:00 p.m. Breakout Session I

a) Agent Relationships and Other NCAA Hot Topics
Moderators: Elsa Cole, General Counsel, NCAA, Indianapolis, IN; John Shukie, Assistant Director of Agent, Gambling and Amateurism Activities, NCAA, Indianapolis, IN

b) Teaching Sports Law
Moderators: Matthew J. Mitten, Marquette University Law School, Milwaukee, WI; Clark C. Griffith, Attorney at Law, Minneapolis, Minnesota, Adjunct Professor of Sports Law at Hamline University School of Law and William Mitchell School of Law; Theodore R. Curtis, Lynn University, Boca Raton, FL

c) Legal Implications for American Sports Played Internationally
Moderators: Elizabeth Galloway, LPGA, Daytona Beach, FL
Program

**d) Emerging Legal Aspects of the Financing of Sports**
*Moderators: Lyman G. Bullard, Jr, Choate, Hall & Stewart LLP, Boston, MA; Peter N. Dorfman, Director, The Citigroup Private Bank, Boston, MA*

**e) Pro and College Coaching Contracts**
*Moderators: Robert H. Lattinville, Stinson Morrison Heckler LLP, St. Louis, MO; Kevin Cuddy, Ropes and Gray LLP, Boston, MA*

**f) Legal Implications of Sports and Gambling**
*Moderators: Deana Garner, Associate Director of Agent, Gambling, and Amateurism Activities, NCAA, Indianapolis, IN; Jay Moyer, NFL, New York, NY*

**g) Legal Issues in Olympic Sports**
*Moderator: Jeffrey B. Gewirtz, General Counsel and Chief of Legal and Government Affairs, United States Olympic Committee, Colorado Springs, CO*

**h) Gender Equity Issues in High School Sports**
*Moderators: John S. Black, General Counsel, National Federation of State High School Associations, Indianapolis, IN; Karen Morrison, Education Services Director, NCAA, Indianapolis, IN*

**i) Athletes’ Foundations and Charitable Issues: Legal Pitfalls**
*Moderators: Ash Narayan, RGT Capital Management, Ltd., Irvine, CA; David A. Highmark, Chairman and CEO, Northern Trust Bank, N.A., Phoenix, AZ; Marc Pollick, Founder and President, The Giving Back Fund, Los Angeles, CA*

2:05 – 3:05 p.m. Breakout Session II
(same topics as previous session)

3:05 – 3:20 p.m. Break

3:20 – 5:20 p.m. Concurrent Sessions

**NFLPA Certified Contract Advisor Session**
*Panelists: Mark Levin, Director of Salary Cap and Agent Administration, NFLPA, Washington, DC; Richard A. Berthelsen, General Counsel, NFLPA, Washington, DC; Athelia N. Doggette, Assistant Director of Salary Cap and Agent Administration, NFLPA, Washington, DC*

**OR**

**NCAA Enforcement Issues**
*Moderator: Peter Goplerud, Dean and Professor of Law, Florida Coastal School of Law, Jacksonville, FL*

*Panelists: Terry Don Phillips, Athletic Director, Clemson University, Clemson, SC; Richard J. Evrard, Bond, Schoeneck & King, PLLC, Overland Park, KS; Lew Perkins, Director of Athletics, University of Kansas, Lawrence, KS; Tom Hosty, Director of Enforcement, NCAA, Indianapolis, IN*

4:20 – 5:20 p.m. Legal Analysis of Competitive Equity in Relation to Transsexual Athletic Participation
*Moderator: Jill Pilgrim, LPGA, Daytona Beach, FL*

*Panelists: Shannon Minter, Legal Director, National Center for Lesbian Rights, San Francisco, CA; Karen Morrison, Director, Education Services, NCAA, Indianapolis, IN*

5:20 – 6:20 p.m. SLA President’s Reception

7:00 p.m. Boston Red Sox Game
(tickets can be purchased via the meeting registration form, maximum of two tickets per attendee; tickets to be sold on-site if available)

Sponsored by Akin Gump Strauss Hauer & Feld LLP
**Program**

**Saturday, May 19**
Presiding: Kenneth Shropshire, SLA Immediate Past President, Wharton School, University of Pennsylvania, Philadelphia, PA

8:30 a.m. – 3:00 p.m. **Registration**

8:00 – 9:00 a.m. **Continental Breakfast and Breakfast for Women in SLA**
Sponsored by Dickstein Shapiro

9:00 – 10:45 a.m. **General Counsels Forum (invited speakers)**
*Moderator: William Y. Webb*, Senior Vice President and General Counsel, The Phillies, Philadelphia, PA

*Panelists: Daniel S. Rube*, Senior Vice President and Deputy General Counsel, NBA; *Jeffrey Pash*, Executive Vice President and League Counsel, NFL; *Thomas J. Ostertag*, Senior Vice President and General Counsel, MLB; *William Daly*, Deputy Commissioner, NHL

10:45 – 11:00 a.m. **Break**

11:00 a.m. – 12:45 p.m. **Executive Directors Forum (invited speakers)**
*Moderator: Richard A. Berthelsen*, General Counsel, NFLPA

*Panelists: Donald M. Fehr*, Executive Director and General Counsel, MLBPA; Representative from the NHLPA; *Eugene Upshaw*, Executive Director, NFLPA; *William “Billy” Hunter*, Executive Director, NBPA

12:45 – 1:30 p.m. **Lunch (attendees on their own)**

1:30 – 3:00 p.m. **Breaking Into the Sports Industry**

*Panelists: Kate Jett*, Associate Legal Counsel, Texas Rangers & Dallas Stars, Arlington, TX; *Ryan M Rodenberg*, Associate General Counsel, Octagon, McLean, VA; *Nerissa Gibert*, Reebok, Canton, MA; *Michelle Pujals*, Assistant General Counsel, NBA, New York, NY

*The views expressed by any speaker are not necessarily the views of the Sports Lawyers Association. Speakers, times, and topics are subject to change.*
Registration Form
Sports Lawyers Association Annual Conference
May 17 – 19, 2007

COMPLETE THIS FORM AND RETURN WITH PAYMENT (in U.S. funds).

Name ________________________________________________________________
First name you want to appear on name badge ____________________________
Spouse name (if attending) ____________________________________________
Firm / Organization __________________________________________________
Title _________________________________________________________________
Address __________________________________________________________________________________________________________________
City / State / Zip _________________________________________________________________________________________________________
Phone: Home ( _________ ) _______________________________________
Work (  _________ ) _____________________________________________
E-mail address ___________________________________________________________________________________________________________
State Bar Memberships (include bar numbers) ______________________________________________________________________________

FEES
The registration fees, except the spouse fee, include all panels and sessions,
both receptions, the Friday luncheon, daily coffee breaks and CLE credit,
sponsored by Tulane Law School.

NOTE: Attendees for the Friday afternoon NFLPA session are required by the
NFLPA to register and pay for the FULL SLA meeting. ALL on-site registrants
are required to make payment at the time of registration.

ALL REGISTRATION FEES ARE TO BE PAID IN U.S. FUNDS.
Registration fees for the full conference are as follows:

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<tbody>
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<td>Member</td>
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<tr>
<td>Regular/Associate</td>
<td>$ 425</td>
<td>$ 475</td>
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<tr>
<td>Law Educator</td>
<td>$ 375</td>
<td>$ 425</td>
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<td>Law Student</td>
<td>$ 175</td>
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(Non-member rate includes one year’s membership in the SLA! Members receive the SLA electronic newsletter, the SLA journal, the SLA membership directory and have access to the SLA members-only section of the association’s web site.

Breaking into the Sports Industry $ 25 $ 25
(if registration for one session only)
Spouse (social events only; two receptions and one luncheon) .... $ 100
Friday Luncheon Only.................................................................................... $ 35
Boston Red Sox ticket for May 18, 7:00 p.m. game......................... $ 25
(limit two tickets per attendee)
May 17, 10:30 a.m. Fenway Park Tour ........................................ $ 10
May 17, 11:30 a.m. Fenway Park Tour ........................................ $ 10
(limit two tickets per attendee, limit of one tour)

Breakout Sessions
Sign-up is necessary for the Friday afternoon breakout sessions:
For the Breakout Sessions on Friday afternoon, put the appropriate session letter by your
first five choices; first-come, first-served and space is limited to 25 persons at each breakout
(see the program agenda for the corresponding letter of each session, i.e. session “a” is “Agent
Relationships and Other NCAA Hot Topics”)

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<th>Breakout Choices: 1:00 p.m. Session</th>
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<th>Breakout Choices: 2:05 p.m. Session</th>
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Conference Payment Information

Total Amount Enclosed ____________________________
or Total Amount to be Charged: ____________________________

Please indicate method of payment:
☐ Check  ☐ VISA  ☐ MasterCard
☐ American Express  ☐ Money Order

Name on Credit Card ____________________________ Exp. Date ____________

Signature (required if using a credit card) ____________________________

Send Registration and Conference Payment
by Mail: Sports Lawyers Association
c/o Wachovia Bank
PO. Box 758922
Baltimore, MD 21273-8922

by Fax: (credit card payments only)
Fax: 703-435-4390

OR Register On-Line at www.sportslaw.org

Questions? Call: 703-437-4377, Ext. 4071, 4085, or 4070
Email: sla@sportslaw.org Website: www.sportslaw.org
2007 Annual Conference Sponsors

Tulane Law School  Northern Trust  Greenberg Traurig

Akin Gump Strauss Hauer & Feld LLP  Dickstein Shapiro LLP

Future SLA Annual Conferences

May 15 – 17, 2008
Westin St. Francis
San Francisco, CA

May 14 – 16, 2009
Hyatt Regency
Chicago, IL

May 20 – 22, 2010
JW Marriott Desert Ridge
Phoenix, AZ

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