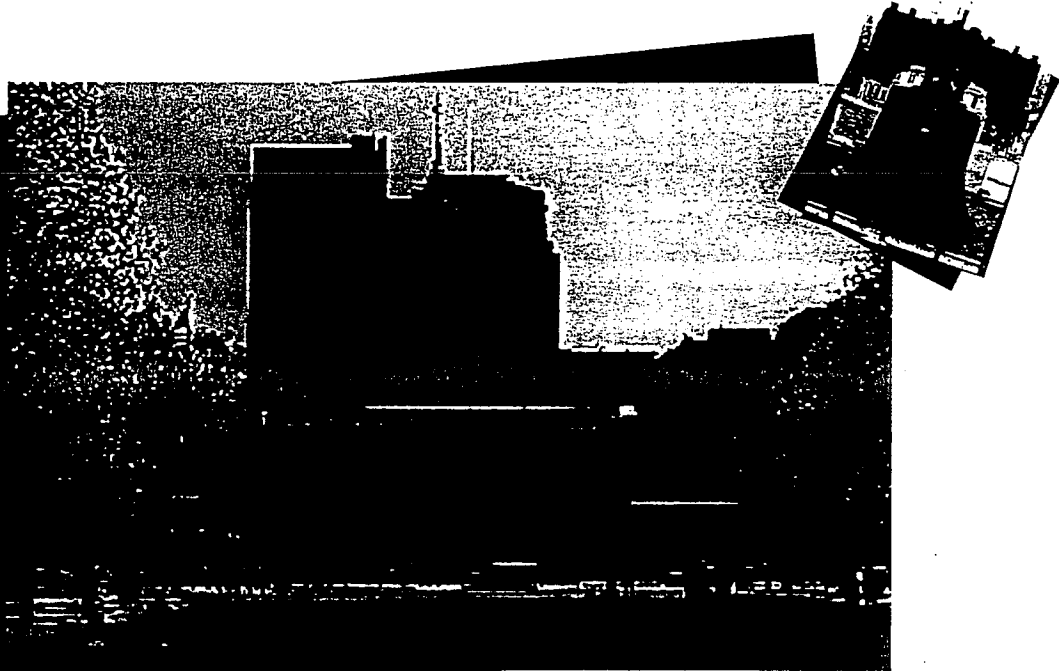




Sports Lawyers Association 27th Annual Conference

May 17-19, 2001

Loews Philadelphia Hotel
Philadelphia, PA



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Schedule of Events

Day 1: Presiding: Richard E. Thigpen, Jr.

Thursday, May 17

- 9:00-11:00 a.m. Sports Lawyers Association Board of Director's Meeting
- 9:00 a.m.-5:00 p.m. Registration
- 12:15-12:25 p.m. SLA Annual Membership Meeting
William Y. Webb, SLA President; Vice President, General Counsel, and Secretary of The Phillies, Philadelphia, PA
- 12:25-12:30 p.m. Opening Remarks
Richard E. Thigpen, Jr., 2001 Program Co-Chair; Kirk, Palmer & Thigpen, P.A., Charlotte, NC
- 12:30-2:00 p.m. An Overview of Recent Legal Developments in Sports
Speaker: *Gary R. Roberts*, Professor of Law, Tulane Law School, New Orleans, LA
- 2:00-3:15 p.m. International Sports Legal Issues
Moderator: *Jill Pilgrim*, Director of Legal and Business Affairs, USA Track & Field, Inc., Indianapolis, IN
Panelists: *Jeffrey A. Mishkin*, Skadden, Arps, Slate, Meagher & Flom LLP, New York, NY; *Richard McLaren*, MacKewn Winder Kirwin, London, Ontario, Canada; *Donna Clark*, Torys, Toronto, Ontario, Canada
- 3:15-3:30 p.m. Break
- 3:30-4:30 p.m. Legal Pitfalls of Handling Athletes' Finances and Planning Strategies for Financial Success
Moderator: *Ash Narayan*, RGT Capital Management, Inc., Irvine, CA
Panelists: *Seth Finkel*, Senior Vice President, Private Asset Management Group, Neuberger Berman, LLC, New York, NY; *Mark Grieger*, Robertson, Grieger & Thoele, Dallas, TX; *Dave Noonan*, Post, Kirby, Noonan & Sweat, San Diego, CA
- 4:30-5:30 p.m. Media Relations and Sports Lawyers
Moderator: *Stanley O. King*, King Archie & King, Camden, NJ
Panelists: *Leonard Elmore*, New York, NY; *Craig A. Masback*, CEO, USA Track & Field, Inc., Indianapolis, IN
- 5:45-7:00 p.m. Opening Reception
Sponsored by the
Loews Philadelphia
Hotel

Day 2: Presiding: Kenneth Shropshire

Friday, May 18

- 7:30 a.m.-5:00 p.m. Registration
- 7:30-8:15 a.m. Continental Breakfast
- 8:15-9:30 a.m. Motor Sports
Moderator: *Richard E. Thigpen, Jr.*, Kirk, Palmer & Thigpen, P.A., Charlotte, NC
Panelists: *Stokley G. Caldwell, Jr.*, Robinson, Bradshaw & Hinson, Charlotte, NC; *Robert Hacker*, Fox Sports
- 9:30-10:45 a.m. NCAA Issues: Agents, Amateurism & Eligibility
Moderator: *Glenn M. Wong*, Department of Sports Studies, University of Massachusetts at Amherst
Panelists: *James E. Delany*, Commissioner, Big Ten Conference, Park Ridge, IL; *Tom Anastos*, Commissioner, Central Collegiate Hockey Association, Farmington Hills, MI; *Elsa Cole*, General Counsel, NCAA, Indianapolis, IN
- 10:45-11:00 a.m. Break
- 11:00 a.m.-12:30 p.m. Legal Challenges of Representing Female Athletes and Leagues
Moderator: *Jill Pilgrim*, Director of Legal and Business Affairs, USA Track & Field, Inc., Indianapolis, IN
Panelists: *John Langel*, Ballard Spahr Andrews & Ingersoll, LLP, Philadelphia, PA; *Pam Wheeler*, Director of Operations, WNBP, New York, NY; *Keven Davis*, Garvey, Shubert & Barer, Seattle, WA; *Pamela R. Lester*, Skillman, NJ; *Libba Galloway*, Senior Vice President and Chief Legal Officer, LPGA, Daytona Beach, FL
- 12:45-2:00 p.m. SLA Luncheon
sponsored by Neuberger Berman, LLC
- 1:20-1:30 p.m. SLA 2001 Philanthropy Initiative
Presentation by *William Y. Webb*, SLA President, to Inner-City Games—Philadelphia
- 1:30-2:00 p.m. "An Insider's View of a Billion-Dollar Public-Private Sports Complex Deal": address by *David L. Cohen*, Chairman, Ballard Spahr Andrews & Ingersoll, LLP, Philadelphia, PA
- 2:15-4:15 p.m. Ethics for Sports Lawyers
Moderator: *Peter Goplerud*, Dean, Drake University Law School, Des Moines, IA

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Panelists: **Stanley H. Kasten**, President, Atlanta Braves, Atlanta Hawks, and Atlanta Thrashers, Atlanta, GA; **Geoffrey Hazard**, University of Pennsylvania School of Law, Philadelphia, PA; **Scott Boras**, Scott Boras Corporation, Irvine, CA

15-4:30 p.m.

Break

4:30-5:30 p.m.

CONCURRENT SESSIONS

NFLPA Certified Contract Advisor Session
Moderator: **Joseph Nahra**, Director of Salary Cap and Agent Administration, NFLPA, Washington, DC

Panelists: **Michael Duberstein**, Director of Research, NFLPA, Washington, DC; **Richard A. Berthelsen**, General Counsel, NFLPA, Washington, DC; **Athelia Doggette**, Assistant Director of Salary Cap and Agent Administration, Washington, DC

or **National Association of College Conference Counsel (NACCC)**
Annual Roundtable Discussion
Moderator: **Mel Narol**, Legal Counsel to several college conferences and President of the National Association of College Conference Counsel, Pellertieri, Rabstein & Altman, Princeton, NJ;
This seminar is open to all SLA members.

6:30 p.m.

SLA Night With the Phillies
Buses depart hotel for the game between the Phillies and Mark McGwire's Cardinals. Advance ticket purchase required (see enclosed order form).

5:30-7:00 p.m.

SLA President's Reception
Sponsored by American Specialty Underwriters, Inc. (ASU)



Day 3: Presiding: William Y. Webb

Saturday, May 19

8:30 a.m.-2:00 p.m. Registration

8:00-9:00 a.m. Continental Breakfast

8:15-9:15 a.m.

ROUNDTABLE DISCUSSIONS

This hour will give attendees an opportunity to interact and talk one-on-one with experts regarding pertinent issues to sports agents, law professors and those employed in sports management and players unions. Topics to be discussed include:

- International Representation of Athletes (Anthony Room)**
Moderators: **Herbert L. Rudoy** and **Jean-Jacques Bertrand**
- Representation of Head Coaches, Athletes and Media (Tubman Room)**
Moderators: **Raymond E. Anderson** and **Craig E. Fenech**
- Representation of Athletes in Disability, Workers Compensation, and Injury**

- Grievance Claims (Washington A Room)**
Moderators: **Richard L. Wagenheim** and **Tom Claro**, injured former NFL player
 - Representing the Team in Negotiating Contracts (Washington B Room)**
Moderators: **Robert E. Wallace** and **Anthony J. Agnone**
 - Representing the NFL: The In-House Counsel Perspective (Washington C Room)**
Moderator: **Jay Moyer**
 - Athlete Representation, Negotiations and Arbitration in Baseball (Regency C-1 Room)**
Moderator: **Richard M. Moss**
 - Licensing, Merchandising, and Endorsements (Regency C-2 Room)**
Moderator: **Pamela R. Lester**
 - Teaching Sports Law in Law Schools, Business Schools and Sports Management Programs (Congress A Room)**
Moderators: **Kenneth Shropshire**, **Glenn M. Wong**, and **Gary R. Roberts**
- Note:* CLE credit cannot be offered for the "Teaching Sports Law" roundtable session.

9:15-9:30 a.m.

Break

9:30-10:45 a.m.

Executive Directors Forum
Moderator: **Richard A. Berthelsen**, General Counsel, NFLPA
Panelists: **Eugene D. Orza**, Associate General Counsel, MLBPA; **Robert W. Goodenow**, Executive Director, NHLPA; **Eugene Upshaw**, Executive Director, NFLPA

10:45-11:00 a.m.

Break

11:00 a.m.-12:15 p.m.

General Counsels Forum
Moderator: **William Y. Webb**, Vice President, General Counsel, and Secretary of The Phillies, Philadelphia, PA
Panelists: **Joel Litvin**, Senior Vice President and Chief Legal Officer, National Basketball Association; **Jeffrey Pash**, Executive Vice President and League Counsel, National Football League; **Thomas J. Ostertag**, General Counsel, Major League Baseball; **William Daly**, Senior Vice President, Legal Affairs, National Hockey League

12:15-1:15 p.m.

Lunch (attendees on their own)

1:30-3:30 p.m.

Breaking Into the Sports Industry
Moderator: **Anthony J. Agnone**, Eastern Athletic Service, Timonium, MD
Panelists: **Brett Goodman**, NBC Olympics, New York, NY; **Deborah Spander**, FOX Sports Net, Los Angeles, CA; **T. Derrick Heggans**, NFL Properties, New York, NY.
This session will discuss the practical, legal, and ethical issues relating to starting up a sports law practice.

The views expressed by any speaker are not necessarily the views of the Sports Lawyers Association. Speakers, times, and topics are subject to change.



Registration Form

Sports Lawyers Association 27th Annual Conference

May 17-19, 2001 • Philadelphia, PA

Complete this form and return with payment.

Name _____ First name you want to appear on I.D. badge _____

Spouse name (if attending) _____

Firm/Organization _____

Title _____

Address _____

City/State/ZIP _____

Phone: Home (_____) _____ Work (_____) _____

E-mail: _____

State Bar Memberships (w/bar numbers) _____

Registration Fees

The registration fees, except the Spouse fee, include all panels and sessions, both receptions, the Friday luncheon, daily coffee breaks, and CLE credit, sponsored by Tulane Law School. *Attendees for the Friday afternoon NFLPA session are required by the NFLPA to register and pay for the full SLA meeting. All on-site registrants are required to make payment at the time of registration.*

Registration fees for the full conference are as follows:

	Prior to May 1	After May 1
Member		
<input type="checkbox"/> Regular/Associate	\$395	\$445
<input type="checkbox"/> Law Educator	\$345	\$395
<input type="checkbox"/> Law Student	\$175	\$200
<input type="checkbox"/> Nonmember *	\$590	\$640
<input type="checkbox"/> Breaking into the Sports Industry (1 session only)	\$25	\$25

* *The nonmember rate includes one year's membership in the SLA. Members receive the SLA newsletter, SLA journal, and SLA membership directory and have access to the SLA members-only section of the association's Web site. Be sure to complete the enclosed membership application and return it with your conference payment.*

- Spouse (social events only; two receptions and one luncheon) \$115
- Luncheon Only (Friday) \$30

Total amount enclosed or to be charged: \$ _____

Roundtables: Sign-up is necessary for the Saturday morning roundtable sessions (see Schedule of Events for roundtable letters).

Participants may attend only one roundtable session. Space is limited to 15 persons at each session and is available on a first-reserved basis.

Put the appropriate session letter by your first five choices: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Conference Payment Information

Please indicate method of payment Check Money Order VISA MasterCard

Card number _____ Expiration date _____

Signature (required if using a credit card) _____

Send Conference Payment to Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21263-0766

Phone: 703-437-4377 • Fax: 703-435-4390 (credit-card payment only)

SLA Night With the Phillies: Friday night game vs. St. Louis Cardinals (7:05 p.m.). The cost for the game is \$25, including transportation; buses leave the Loews Hotel at 6:30 p.m. Send your check for ticket(s) and the enclosed order form directly to the Phillies at the address on the form.

The Sports Lawyers Association 27th Annual Conference . . .



. . . the *preeminent* Sports Lawyers Conference of the year

Who Should Attend?

This conference program is designed for

- attorneys,
- agents,
- professional sports teams and leagues,
- players associations,
- stadium and arena authorities,
- companies tangentially involved with amateur sports,
- students and professors of sports law,
- educators, and
- all others generally interested in the field.



Future SLA Conferences

May 30–June 1, 2002
Arizona Biltmore
Phoenix, AZ

May 29–31, 2003
Westin Harbour Castle
Toronto, Canada

Continuing Legal Education (CLE) Credit

The conference will be approved in all states through Tulane Law School's CLE Office.



Conference Information

What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 10; 75 percent of the registration fee will be refunded or the paid fee can be applied to the 2002 Annual Meeting in Phoenix. All registration fees must be paid before the meeting.

Is This Meeting Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and *Coughlin v. Commissioner*, 203 F.2d 307, and subject to the Tax Reform Act of 1986.

Conference Attire

The conference attire will be business casual.

The Loews Philadelphia Hotel

Setting a new standard of hospitality in Center City Philadelphia, the Loews Philadelphia Hotel opened in 2000. It is located at 1200 Market Street, across from the Pennsylvania Convention Center. The hotel occupies what was once the PSFS Bank Building, opened in 1932 as the headquarters office of the Philadelphia Savings Fund Society. The PSFS logo represents the nation's first and oldest banking institution.

The Loews Philadelphia is located within walking distance of historical sites, including Independence National Historical Park, with Independence Hall and the Liberty Bell; the tastes and treats of Reading Terminal; fabulous shopping, and exciting nightlife and is 20 minutes from Philadelphia International Airport. Guest rooms feature cordless two-line phones and Internet access. The hotel also has state-of-the-art fitness and spa facilities.

Special conference rates for the Sports Lawyers Association Conference have been established at

- \$209 per night for single accommodations and
- \$229 per night for double accommodations.

These rates will be offered up to three days prior to and three days following the meeting dates. These rates will be available until April 25, 2001. The University of Pennsylvania will conduct its graduation on the same weekend as SLA's meeting, so downtown hotel rooms are anticipated to be scarce—please don't miss the deadline! To make your reservations at the Loews Philadelphia Hotel, call 215-627-1200. Please indicate you are attending the Sports Lawyers Association Conference.

Save on Air Travel

The Sports Lawyers Association has selected Omega World Travel and US Airways to serve as the official air travel coordinators for the 2001 Annual Conference in Philadelphia (Gold File number 58651806).

For information and reservations, call Omega World Travel, 9:00 a.m.–5:30 p.m. EDT at 800-723-9403 or 703-243-9009.



The Sports Lawyers Association 27th Annual Conference provides you with exclusive insights, instrumental contacts, and authoritative coverage of current vital sports law issues.