Who Should Attend?
This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators; and all others generally interested in the field.

What's the Format?
You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?
Substitutions may be made at any time. Written cancellations must be received by May 13; 75 percent of the registration fee will be refunded or the paid fee can be applied to the 2000 Annual Meeting in San Francisco. All registration fees must be paid before the meeting.

Is This Tax Deductible?
Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162-5 and Coughlin v. Commissioner, 203 F. 2nd 307, and subject to the tax reform act of 1986.

The Grand Hyatt Washington
Special conference rates for the Sports Lawyers Association Conference have been established at $89 per night for single/$209 per night for double accommodations. The hotel is located at 1000 H Street, N.W. These rates will be offered up to three days prior and three days following the meeting dates, for a maximum of nine consecutive nights. These rates will be available until April 29, 1999. To make your reservations at the Grand Hyatt, call 202-582-1234. Please indicate you are with the Sports Lawyers Association Conference.

Save on Air Travel
The Sports Lawyers Association has selected Delta Airlines to serve as the official airline for the 1999 Annual Conference in Washington, DC. For information and reservations, call the Delta Meeting Network at 800-241-6760, between 7:30 am—11:00 pm Eastern Time. The SLA File Number is 124453.

Future SLA Conferences
May 18–20, 2000
Grand Hyatt
San Francisco, CA
May 17–19, 2001
Loews Philadelphia
Philadelphia, PA

Registration Fees
Registration fees for the full conference are as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Member</td>
<td>$465</td>
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<tr>
<td>Regular/Associate</td>
<td>$915</td>
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<tr>
<td>Law Educator</td>
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<td>Law Student</td>
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<td>Nonmember</td>
<td>$415</td>
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<tr>
<td>Spouse</td>
<td>$395</td>
</tr>
</tbody>
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(The above fees include all panels and sessions, both receptions, the annual luncheon, and daily coffee breaks. Attendees for the Friday morning NFLPA session are required by the NFLPA to register for the full SLA meeting.)

<table>
<thead>
<tr>
<th>Event</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Social Events Only</td>
<td>$115</td>
</tr>
<tr>
<td>Friday Luncheon Only</td>
<td>$30</td>
</tr>
<tr>
<td>Saturday &quot;Breaking Into&quot; Session Only</td>
<td>$25</td>
</tr>
</tbody>
</table>

Please Send Payment to:
Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21202-0766
Phone: 703-437-4377; Fax: 703-435-4390

May 20–22, 1999
Grand Hyatt
Washington, DC
Schedule of Events

Thursday, May 20
8:30-11:30 am  Sports Lawyers Association
Annual Board of Directors Meeting

9:00 am - 5:00 pm  Registration

12:15-12:30 pm  SLA Annual Membership Meeting
Richard A. Berthelsen, SLA President

12:30-12:35 pm  Opening Remarks
Craig E. Fennell, The Sports Group, Inc., 1999 Program Chair

12:35-1:45 pm  An Overview of Recent Developments in Sports
Speaker: Gary R. Roberts, Professor of Law, Tulane Law School

1:45-4:15 pm  Ethics for Sports Lawyers
Moderator: Reuven J. Katz, Katz Teller Brant & Higby
Panelists: Roger Kaplan, Sports Arbitrator; Richard M. Mass; Lester Musson, Associate Editor, Sports Illustrated; Mark Levinstein, Partner, Williams & Connolly; Raymond A. Anderson, President, AR Sports, Inc.

4:15-5:15 pm  Marketing and Intellectual Property Rights in Sports
Moderator: Michael D. McCoy, Partner, Alston & Bird, LLP—"Intellectual Property: Use It or Lose It?"

5:15-6:30 pm  Opening Reception
Sponsored by the Grand Hyatt Washington

Friday, May 21
8:00 am - 5:00 pm  Registration and Continental Breakfast

8:30 - 10:00 am  Concurrent Sessions
NFL Certified Contract Advisors Session
Moderator: Richard A. Berthelsen, General Counsel, National Football League Players Association
Panelists: Michael Dubesterin, Director of Research, National Football League Players Association; Mark Leve, Assistant Director of Research, National Football League Players Association

9:00 am - 5:00 pm  Registration NFL Certified Contract Advisors Session

12:15-12:30 pm  SLA Annual Membership Meeting
Moderator: Richard A. Berthelsen, SLA President, National Football League Players Association
Panelists: Michael Dubesterin, Director of Research, National Football League Players Association; Mark Leve, Assistant Director of Research, National Football League Players Association

Current Issues in the Development and Growth of NASCAR
Moderator: Gregory J. Ross, Partner, Payne & Spruff, LLP
Panelists: Guy M. Blynn, Vice President, Deputy General Counsel, and Secretary, R.J. Reynolds Tobacco Company—"Sponsorships and Marketing NASCAR;" Martin J. Elgison, Partner, Alston & Bird, LLP—"Relationships Among NASCAR, Track Owners, Sponsors, Team Owners, and Drivers;" Tom Cotter, Founder, Cotter Group—"The Growth of NASCAR as a Business;"

National Association of College Conference Counsel (NACCC) Roundtable Seminar—Are We Going Bat-ty: An Exploration of the Issues Concerning the Nonwood Baseball Bat Dispute
Moderator: Mel Narol, Legal Counsel to several college conferences and President, National Association of College Conference Counsel, Rollins, Rabstein & Altman
Panelists: Bynum Hunter, Legal Counsel, Atlantic G6ast Conference, Smith Holmes; Malles & Moore; and Chris W. Burford, MA, Legal Counsel, PAC-10 Conference, Burnhill, Morehouse, Burford, Inc.

5:15-6:30 pm  Opening Reception
Sponsored by the Grand Hyatt Washington

Presenting the Preeminent Sports Lawyers Conference of the Year

The conference that has received accolades for its superior program, presented by the most influential people in the industry, will take place May 20-22, 1999, in Washington, DC. Your attendance at the 25th annual Sports Lawyers Association Conference provides you with:

Exclusive Insights and Instrumental Contacts
Join in on sessions led by league counsels, executive directors of players associations, top sports agents, university professors, and attorneys in sports management and sports labor. Expect incisive, head-turning forums with a wide range of perspectives found nowhere else—all in one event!

Authoritative Coverage of Today's Vital Sports Law Issues
Thursday Sessions feature the popular "Overview of Recent Developments in Sports," as well as a session on ethics for sports lawyers and a session on marketing and intellectual property rights in sports today.

Friday Sessions will address international sports issues, emerging sports organizations and consolidation in the sports industry. The National Football League Players Association (NFLPA) will conduct its Certified Contract Advisors Session in the morning, and the National Association of College Conference Counsel (NACCC) roundtable seminar will focus on the nonwood baseball bat dispute. A session on NASCAR will also be featured as well as a panel on consolidation in sports representation.

Saturday Rounding out the program will be the popular General Counsels Forum and Executive Directors Forum, as well as a session on the new NBA collective bargaining agreement. The meeting concludes with a session for law students on "Breaking Into the Sports Industry."

Continuing Legal Education (CLE) Credit
The conference will be approved in all states through Tulane Law School's CLE Office.

A Landmark Hotel Central to DC Attractions
The Grand Hyatt Washington is located across from the Washington Convention Center and is within walking distance of the White House, Ford's Theater and Lincoln Museum, the National Portrait Gallery, and Chinatown. The hotel features an extensive two-story health club facility, the Grand Slam Sports Bar, and Butler's Cigar Bar. Nearby are the U.S. Capitol, the Smithsonian Museum, the Vietnam Memorial, the Washington Monument, the National Theater, and the National Air and Space Museum.

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Registration Form
Sports Lawyers Association Conference
May 20-22, 1999 • Washington, DC

Save on Hotel Reservations
To receive the special conference rate of $189 single/$209 double, reserve your room no later than April 29, 1999, by calling the Grand Hyatt at 202-382-1234. The SLA group rate is guaranteed only for reservations made before April 29.

Complete this form and return with payment.

Name
First name you want to appear on I.D. badge

Spouse name (if attending)

Firm/Organization

Title

Address

City/State/Zip

Phone: Home ( ) Work ( )

State Bar Memberships (w/bar numbers)

Registration Fees
Full registration fee includes: three days of seminars; Thursday reception; Friday reception; conference luncheons; coffee breaks; and CLE credit, sponsored by Tulane Law School.

Members

☑ Regular/Associate (full registration) $995

☑ Law Educator (full registration) $495

☑ Law Student (full registration) $175

☑ Nonmember (full registration) $495

☑ Spouse (full registration) $195

☑ Social Events Only (includes Thursday and Friday receptions and luncheon) $115

☑ Luncheon Only (Friday) $30

☑ Saturday “Breaking Bar” Session Only (for educators and students) $25

Total Amount Enclosed $

Payment Information
Please indicate method of payment

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☐ Money Order
☐ VISA
☐ MasterCard

Card No. ____________________________ Exp. Date __________

Signature (required if using a credit card)

Send Your Registration by
Fax or
Mail

Sports Lawyers Association
P.O. Box 608766
Baltimore, MD 21263-0766

703-435-4390