

How to Register

Who Should Attend?

This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators; and all others generally interested in the field.

What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 21; 75 percent of the registration fee will be refunded. All registration fees must be paid before the first session.

Is This Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and Coughlin v. Commissioner, 203 F 2nd 307, and subject to the tax reform act of 1986.

The Hyatt Regency San Diego

Special conference rates for the Sports Lawyers Association Conference have been established at \$175 per night for single/\$195 per night for double accommodations.

These rates will be offered up to three days prior and three days following the meeting dates, for a maximum of nine consecutive nights. These rates will be available **until May 7, 1998**. To make your reservations at the Hyatt Regency call 619-232-1234. Please indicate you are with the Sports Lawyers Association Conference.

Save on Air Travel

The Sports Lawyers Association has selected Worldwide Associates in Rosslyn, Virginia to serve as the official air travel coordinator for the 1998 annual conference in San Diego. For information and reservations, call Worldwide Associates at 800-922-9201 or 703-525-6784, 9:00 am-5:00 pm EST. The SLA File Number for United Airlines is 524TI.

Registration Fees

Registration fees for the full conference are as follows:

Member	
Regular/Associate	\$375
Law Educator	\$325
Law Student	\$175
Nonmember	\$475
Spouse	\$195
<i>(The above fees include all seminars, receptions, and the annual luncheon.)</i>	
Social Events Only	\$115
Friday Luncheon Only	\$30
Friday Night San Diego Padres Game	\$16

Please Send Payment to:

Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21263-0766
Phone: 703-437-4377; Fax: 703-435-4390



24th Annual Sports Lawyers Conference



May 28-30, 1998
Hyatt Regency San Diego
San Diego, California



Schedule of Events

Thursday, May 28

9:00 am–5:00 pm	Registration
8:30–11:30 am	Sports Lawyers Association Annual Board of Directors Meeting
12:30–12:45 pm	SLA Annual Membership Meeting <i>Richard A. Berthelsen</i> , SLA President
12:45–1:00 pm	Opening Remarks <i>Stephanie J. Vardavas</i> , Endorsement & League Affairs, NIKE, Inc., and 1998 Program Chair
1:00–2:00 pm	An Overview of Recent Developments in Sports Speaker: <i>Gary R. Roberts</i> , Professor of Law, Tulane Law School
2:00–3:15 pm	Charitable Planning: The Use and Misuse of Foundations and Trusts in Pro Sports Moderator: <i>Ash Narayan</i> , RGT Capital Management Panelists: <i>Tom DePaso</i> , NFLPA Staff Counsel and Counsel to NFLPA Players Assistance Trust; <i>Marc Pollick</i> , President and CEO, The Giving Back Fund; <i>Ted Cranston</i> , Gray, Cary, Ware & Freidenrich LLP
3:15–3:30 pm	Break
3:30–5:00 pm	Athlete Security, Surveillance, Off-court Conduct and Privacy Issues Moderator: <i>Leslie B. Speed</i> , Parcel Mauro & Spaanstra Panelists: <i>Thomas A. Keating</i> , Thomas A. Keating Investigations; <i>Curtis J. Polk</i> , President, Falk Associates Management Enterprises; <i>Kevin M. Hallinan</i> , Executive Director of Security and Facility Management, Major League Baseball Commissioner's Office; <i>Milton E. Ahlerich</i> , Director of Security, National Football League
5:30–6:45 pm	Opening Reception <i>Sponsored by the Hyatt Regency San Diego</i>

Friday, May 29

8:00 am–5:00 pm	Registration and Continental Breakfast
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8:30–9:15 am	Single-entity Organizations and Leagues: Antitrust and Other Legal Implications Moderator: <i>Kenneth L. Shropshire</i> , Professor, Wharton School, University of Pennsylvania Panelists: <i>James Quinn</i> , Weil, Gotshal & Manges; <i>Randy Vataha</i> , Game Plan, LLC; <i>Shepard Goldfein</i> , Skadden Arps Slate et. al.
9:30–10:30 am	Rights and Responsibilities of College Student Athletes Speaker: <i>John J. Kitchin, Jr.</i> , NCAA Outside Counsel, Swanson, Midgley, Gangwere, Kitchin & McLarney L.L.C. <i>Organized by the National Association of College Conference Counsel (NACCC)</i>
10:30–10:45 am	Break
Dual Track	
10:45 am–12:00 pm	Current Legal Issues in Professional Tennis and Golf Moderator: <i>Jeffrey B. Gewirtz</i> , General Counsel, LPGA Panelists: <i>William R. Clayton</i> , Fowler, White, Burnett, Hurley, Banick & Strickroot, P.A.; <i>Mark S. Levinstein</i> , Williams & Connolly; <i>Gary M. Crist</i> , Sports Attorney and General Counsel, National Golf Foundation; <i>Bradley I. Ruskin</i> , Proskauer, Rose, LLP
OR	
	Break-out Session: National Association of College Conference Counsel (NACCC) Annual Roundtable Seminar—Legal Issues in the Formation of a New Conference and New Sports Leagues in Established Conferences The Roundtable Seminar will feature <i>Kevin Sweeney</i> , Legal Counsel to the Big 12 Conference, <i>Mike Slive</i> , Commissioner of Conference USA, and <i>Robert Fuller</i> , Legal Counsel to Conference USA. All SLA members are invited to attend.
12:00–1:15 pm	SLA Sponsored Luncheon Speaker: <i>Larry Lucchino</i> , President and CEO, San Diego Padres
Dual Track	
1:15–2:30 pm	NFLPA Certified Contract Advisor Session Moderator: <i>Tom DePaso</i> , NFLPA Staff Counsel Panelists: <i>Michael Duberstein</i> , NFLPA

Presenting the Preeminent Sports Lawyers Conference of the Year

The conference that has received accolades for its superior program, presented by the most influential people in the industry, will take place May 28–30, 1998, in San Diego, California. Your attendance at the 24th annual Sports Lawyers Conference provides you with:

Exclusive Insight and Instrumental Contacts

Join in on sessions led by league counsels, executive directors of players associations, top lawyer/agents, university professors, and management attorneys. Expect incisive, hard-hitting forums with a wide range of perspectives found nowhere else—all at one event!

Authoritative Coverage of Vital Sports Law Issues Today

Thursday

Sessions feature the popular “Overview of Recent Developments in Sports,” as well as “Current Legal Issues in Professional Golf and Tennis” and “Athlete Security, Surveillance, Off-court Conduct and Privacy Issues.”

Friday

Sessions will address “Single-entity Organizations and Leagues: Antitrust and Other Legal Implications,” “Rights and Responsibilities of College Student Athletes,” “Charitable Planning: The Use and Misuse of Foundations and Trusts in Pro Sports,” The National Association of College Conference Counsel (NACCC) 1½-hour roundtable seminar on “Legal Issues in the Formation of a New Conference and New Sports Leagues in Established Conferences.” A dual track in the afternoon will include the “Third SLA International Sports Panel,” as well as the NFLPA Certified Contract Advisor Session. The day will conclude with “Uniform State Law Developments,” “Legal Issues in Women’s Sports” and “Disciplinary Issues in Professional Sports: Sprewell and Beyond.”

Saturday

The morning session will focus on ethics for the sports lawyer. Rounding out the program will be the popular General Counsels Forum and Executive Directors Forum. The conference will conclude with “Breaking Into the Sports Industry” and a session on bonding and malpractice insurance for attorney-agents.

Continuing Legal Education (CLE) Credit

The conference will be approved in all states through Tulane Law School’s CLE Office.

An Award-winning Hotel Central to Downtown Attractions

The Hyatt Regency San Diego is located on San Diego Bay and adjacent to San Diego’s Convention Center, just blocks from the restored, historic Gaslight Quarter for night life and dining. The hotel features swimming, tennis, a spa and a full-service marina and is central to Sea World, the San Diego Zoo and Seaport Village.

Future SLA Conferences

May 20–22, 1999

Grand Hyatt
Washington, DC

May 18–20, 2000

Grand Hyatt
San Francisco, CA





Registration Form

Sports Lawyers Conference

May 28-30, 1998 • San Diego, California

OR

Director of Research; **Mark Levin**, NFLPA Assistant Director of Research; **Richard A. Berthelsen**, General Counsel, NFLPA

SLA Third International Sports Panel
Moderator: **John F. Wendel**, Wendel, Chritton & Parks, Chartered
Panelists: **Stephen Townley** (invited), Townley Solicitors (London); **William Nix** (invited), Frankfurt, Garbus, Klein & Selz; **Colin Love** (invited), Colin W. Love & Co. (Australia), Solicitor to Australian Rugby League; **David L. Snyder**, International Sports Consultant; **Delphine Verheyden** (Paris)

8:30-9:30 am

Ethics for Sports Lawyers
Moderator: **Peter French, Ph.D.**, Professor of Philosophy and Director of Ethics Center, University of South Florida
Panelists: **A.J. Mills, Jr.**, A.J. Mills Jr., P.C.; **Robert E. Wallace, Jr.**, Vice President of Administration, St. Louis Rams

9:30-10:30 am

General Counsels Forum
Moderator: **Pamela R. Lester**, Senior Vice President Business Affairs and General Counsel, Time Warner Sports
Panelists: **Jeffrey A. Mishkin**, Executive Vice President and Chief Legal Officer, National Basketball Association; **Thomas J. Ostertag**, General Counsel, Major League Baseball; **William Daly**, Senior Vice President, Legal Affairs, National Hockey League; National Football League Representative

10:30-10:45 am

Break

10:45-11:45 am

Executive Directors Forum
Moderator: **Raymond E. Anderson**, President, AR Sports, Inc.
Panelists: **Donald M. Fehr**, Executive Director, MLBPA; **Robert W. Goodenow**, Executive Director, NHLPA; **G. William (Billy) Hunter** (invited), Executive Director, NBAPA; NFLPA Representative

Dual Track
11:45 am-12:45 pm

Breaking Into the Sports Industry
Moderator: **Stephanie J. Vardavas**, Endorsement & League Affairs, NIKE, Inc.
Panelists: **Paul Loving**, Assistant General Counsel, NIKE, Inc.; **Elaine Weddington Steward**, Assistant General Manager, Boston Red Sox; **Deborah Spander**, Fox Sports Net

OR

Protecting Your Client's and Your Backside
This will be a workshop on risk management covering topics such as guaranteeing a guaranteed contract and malpractice insurance, as well as bonding for attorney-agents.
Moderator: **Robert H. Ruxin**, Managing Director, Kazmaier International Group
Panelists: **Candace J. Hallett**, President, American Specialty Underwriters (ASU); **Mark Barry**, Vice President, Marketing, ASU Enterprises

2:30-2:45 pm

Break

2:45-3:45 pm

Uniform State Law Developments
Moderator: **Mark Rodgers**
Panelists: **Jeffrey S. Moorad**, Steinberg & Moorad; **Gary R. Roberts**, Professor of Law, Tulane Law School; **Robert N. Davis**, Reporter for Drafting Committee on Sports Agents Act of the National Conference of Commissioners on Uniform State Law and Professor of Law, University of Mississippi

3:45-4:45 pm

Legal Issues in Women's Sports
Moderator: **Stephanie J. Vardavas**, Endorsement & Legal Affairs, NIKE, Inc.
Panelists: **Ellen Zavian**, Executive Director, Women's Players Association; **Joan Ryan**, Columnist, San Francisco Chronicle; **Jill Pilgrim**, Pilgrim & Associates; **Richard M. Nichols**, Vice President Corporate Affairs and General Counsel, American Basketball League

4:45-5:30 pm

Disciplinary Issues in Professional Sports: Sprewell and Beyond
Moderator: **Roger P. Kaplan**, Labor Arbitrator
Panelists: **Jeffrey L. Kessler**, Weil, Gotshal & Manges; **Robert D. Manfred, Jr.**, Morgan, Lewis & Bockius; **Eugene Orza**, Associate General Counsel, MLBPA; **Howard Ganz**, Proskauer, Rose, LLP

6:00-7:30 pm

President's Reception
(Hyatt Regency San Diego)
Sponsored by American Specialty Underwriters Inc.

Saturday, May 30

8:00 am-12:00 pm

Registration and Continental Breakfast

The views expressed by any speaker are not necessarily the views of SLA. Speakers and topics are subject to change.

Complete this form and return with payment.

Name _____

First name you want to appear on I.D. badge _____

Spouse name (if attending) _____

Firm/Organization _____

Title _____

Address _____

City/State/Zip _____

Phone: Home (_____) _____ Work (_____) _____

State Bar Memberships (w/bar numbers) _____

Registration Fees

Full registration fee includes: three days of seminars, Thursday reception, Friday reception, conference luncheon, coffee breaks, and CLE credit, sponsored by Tulane Law School.

Members

- Regular/Associate (full registration) \$375
- Law Educator (full registration) \$325
- Law Student (full registration) \$175

Nonmember (full registration) \$475

Spouse (full registration) \$195

Social Events Only (includes Thursday and Friday receptions and luncheon) \$115

Luncheon Only (Friday) \$40

Saturday "Breaking Into" Session Only (for educators and students) \$25

Friday Night San Diego Padres Game # of Tickets _____ x \$16 = \$ _____

Total Amount Enclosed \$ _____

Save on Hotel Reservations

To receive the special conference rate of \$175 single/\$195 double, reserve your room no later than May 7, 1998, by calling the Hyatt Regency San Diego at 619-232-1234. The SLA group rate is guaranteed only for reservations made before May 7.

Payment Information

Please indicate method of payment Check Money Order VISA MasterCard

Card No. _____ Exp. Date _____

Signature (required if using a credit card) _____

Send Your Registration by

Fax

703-435-4390

or

Mail

Sports Lawyers Association
P.O. Box 630766
Baltimore, MD 21263-0766