

# How to Register

## Who Should Attend?

This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators, and all others generally interested in the field.

## What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be breaks and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

## What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 22; 75 percent of the registration fee will be refunded. All registration fees must be paid before the first session.

## Is This Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and Coughlin v. Commissioner, 203 F.2d 307, and subject to the tax reform act of 1986.

## The Hyatt Regency Grand Cypress

Special conference rates for the Sports Lawyers Conference have been established at \$180 per night for single/double accommodations.

These rates will be offered up to three days prior and three days following the meeting dates, for a maximum of nine consecutive nights. These rates will be available **until May 12, 1997**. To make your reservations at the Hyatt Regency call 407-239-1234. Please indicate you are with the Sports Lawyers Conference.

## Save on Air Travel

The Sports Lawyers Association has selected Cal Simmons Travel in Washington, DC, to serve as the official air travel coordinator for the 1997 Annual Conference in Orlando. For information and reservations, call Cal Simmons Travel at 800-875-9820 or 202-296-9820, 9:00 am-5:30 pm EST, fax 202-466-2879. The SLA File Number for Delta Airlines is XY687.

## Registration Fees

Registration fees for the full conference are as follows:

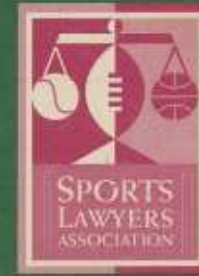
Member	
Regular/Associate .....	\$345
Law Educator .....	\$295
Law Student .....	\$175
Nonmember .....	\$445
Spouse .....	\$195
<i>(The above fees include all seminars, receptions, the annual luncheon, and the Saturday afternoon session.)</i>	
Social Events Only .....	\$115
Saturday Afternoon Session Only .....	\$45
Luncheon Only .....	\$30

## Please Send Payment to:

Sports Lawyers Association  
P.O. Box 630766  
Baltimore, MD 21263-0766  
Phone: 703-437-4377; Fax: 703-435-4390



The Preeminent Sports Law Conference of the Year



# 23rd Annual Sports Lawyers Conference



May 29-31, 1997  
Hyatt Grand Cypress  
Orlando, Florida



# Schedule of Events

## Thursday, May 29

- 9:00 am–5:00 pm **Registration**
- 8:30–11:30 am **Sports Lawyers Association Annual Board of Directors Meeting**
- 12:30–12:45 pm **SLA Annual Membership Meeting**  
**Gary R. Roberts**, SLA President
- 12:45–1:00 pm **Opening Remarks**  
**Jay Moyer**, 1997 Program Chairman
- 1:00–2:00 pm **An Overview of Recent Developments in Sports**  
Speaker: **Gary R. Roberts**, Professor of Law, Tulane Law School
- 2:00–3:00 pm **Salary Controls in the Major Team Sports**  
Moderator: **Stanley Kasten**, President, Atlanta Hawks and Atlanta Braves  
Panelists: **Curtis J. Polk**, President, Falk Associates Management Enterprises; **Robert E. Wallace**, Vice President of Office Administration, St. Louis Rams
- 3:00–3:15 pm **Break**
- 3:15–4:15 pm **Legal Issues in the New Professional Leagues**  
Moderator: **Jay Moyer**, Retired Executive Vice President and League Counsel, National Football League  
Panelists: **Richard M. Nichols**, Vice President Corporate Affairs and General Counsel, American Basketball League; **Mark Abbott**, Chief Operating Officer, Major League Soccer
- 4:15–5:00 pm **Legal Issues in the Minor Professional Leagues**  
Moderator: **Gary R. Roberts**, Professor of Law, Tulane Law School  
Panelists: **Ben Hayes**, General Counsel, National Association of Professional Baseball Leagues Inc.; **Russell F. Sauer, Jr.**, Latham & Watkins; General Counsel, Continental Basketball Association
- 5:00–5:30 pm **Congressional Developments in Sports**  
**Philip Hochberg**, Verner, Liipfert, Bernhard, McPherson and Hand, Chartered
- 5:30–6:45 pm **Opening Reception**  
*Sponsored by the Hyatt Grand Cypress*

## Friday, May 30

- 8:00 am–5:00 pm **Registration and Continental Breakfast**  
*Sponsored by PNC Bank*
- 8:30–9:30 am **Family Law Issues Affecting the Professional Athlete**  
Moderator: **Gary A. Uberstine**, Management Plus  
Panelists: **Katherine A. Kinser**, McCurley, Kinser, McCurley & Nelson, L.L.P.; **Alan S. Loewinsohn**, Figari and Davenport
- 9:30–10:30 am **Baseball's New Collective Bargaining Agreement**  
Panelists: **Donald M. Fehr**, Executive Director, MLBPA; **Randy Levine**, Chief Labor Negotiator, MLB Player Relations Committee
- 10:30–10:45 am **Break**
- 10:45 am–12:00 pm **Non-League Sports: Professional Tennis and Golf Issues**  
Moderator: **Peter S. Roisman**, Division Head, Advantage International, Inc.  
Panelists: **Bradley I. Ruskin**, Proskauer Rose Goetz & Mendelsohn LLP; **Robert S. Reich**, Loeb and Loeb LLP; **Jim Triola**, Vice President and Associate General Counsel, PGA Tour; **Rob Neal**, LPGA Tournament Sponsors Association; **Helen Atter**, Vice President Administration and Legal Affairs, World Golf Village Management Services
- 10:45 am–12:15 pm **Break-out Session: National Association of College Conference Counsel (NACCC) Annual Roundtable Seminar—The Role of the Americans With Disabilities Act and Its Implications in the Administration of College Athletics and College Athletic Conferences**  
The Roundtable Seminar will feature **Harold Bender**, Legal Counsel to the Southern Conference
- 12:15–1:45 pm **SLA Sponsored Luncheon**  
Speaker to be announced
- 2:00–3:00 pm **Title IX and Gender Equity in College Athletics**  
*Presented in cooperation with the National Association of College Conference Counsel*  
Moderator: **Mel Narol**, Pellettieri, Rabstein & Altman; President, NACCC

# Presenting the Preeminent Sports Lawyers Conference of the Year

The conference that has received accolades for its superior program, presented by the most influential people in the industry, will take place May 29–31, 1997, in Orlando, Florida. Your attendance at the 23rd annual Sports Lawyers Conference provides you with:

## Exclusive Insight and Instrumental Contacts

Join in on sessions led by league counsels, executive directors of players associations, top lawyer/agents, university professors, and management attorneys. Expect incisive, hard-hitting forums with a wide range of perspectives found nowhere else—all at one event!

## Authoritative Coverage of Vital Sports Law Issues Today

### Thursday

Sessions cover salary caps in professional sports, legal issues in the new professional leagues and in the minor professional leagues, as well as congressional developments in sports.

### Friday

Sessions will address family law issues for professional athletes, baseball's new collective bargaining agreement, professional golf and tennis issues, and "new media" legal matters. The National Association of College Conference Counsel (NACCC) will host a 1½-hour roundtable seminar on "The Americans with Disabilities Act and College Athletics" and will also coordinate a panel on "Title IX Issues and Gender Equity in College Athletics." A dual track will conclude the day, including the NFLPA Certified Contract Advisor Session and a panel on "Breaking Into the Sports Industry."

### Saturday

The morning session will focus on ethics for the sports lawyer. Rounding out the program will be the popular Executive Directors Forum and General Counsels Forum. The conference will conclude with the Second Annual SLA International Panel Session.

## Continuing Legal Education (CLE) Credit

The conference will be approved in all states through Tulane Law School's CLE Office.

## An Award-Winning Hotel Central to All Major Attractions

The Hyatt Regency Grand Cypress is located on a 1,500-acre setting offering championship golf, a stunning 21-acre lake for water sports, a spectacular pool with tumbling waterfalls and a water slide, tournament quality tennis, a health and fitness center, a five-mile jogging trail, an equestrian center, and express shuttle service to all nearby major attractions.

## Special Discounts Available for Major Attractions, Rent-A-Cars, Golf, Dinner Shows, and Airport Transportation

Premier Convention Services of Orlando has created a special Discount Ticket Order Form for use by SLA conference attendees. Members were mailed the form in a previous issue of the SLA newsletter. Contact the SLA national office if you need a form mailed or faxed to you. Those planning to bring family members will be able to enjoy significant savings, and "park hopper" tickets for two, three, and four days are available. Note the **deadline for ordering by mail and fax is May 2**. Should you miss the deadline, the same tickets will be sold on-site at the meeting from 8:00 am to 1:00 pm on Thursday, May 29.



and Attorney for Several NCAA Division I Conferences

Panelists: **Art Simon**, Sonnenschein, Nath & Rosenthal; Legal Counsel to the Big Ten Conference; **Chris Monasch**, Commissioner, America East Conference; Former Member of the NCAA Council

3:00-3:15 pm

**Break**

3:15-4:45 pm

**"New Media" Legal Issues**

Moderator: **Pamela R. Lester**, Senior Vice President Business Affairs and General Counsel, Time Warner Sports  
Panelists: **Julie R. Fenster**, Assistant General Counsel, Time, Inc.; **Alan Sutin**, Greenberg, Traurig, Hoffman, Lipoff, Rosen & Quentel; Outside Counsel for CBS SportsLine; **Rick Kurnit**, Frankfurt, Garbus, Klein & Selz  
**Debut of the SLA Home Page**  
**Stephanie J. Vardavas**, Vice President of Legal and Business Affairs, ProServ, Inc.

11:00-11:15 am

**Break**

11:15 am-12:45 pm

**General Counsels Forum**

Panelists: **Jeffrey A. Mishkin**, Executive Vice President and Chief Legal Officer, National Basketball Association; **Jeffrey Pash**, Executive Vice President and League Counsel, National Football League; **Thomas J. Ostertag**, General Counsel, Major League Baseball; **William Daly**, Senior Vice President, Legal Affairs, National Hockey League

1:45-4:00 pm

**SLA 2nd International Panel Session**

**Intellectual Property: Protecting the Athlete's Image and Rights on an International Basis**

If you are a sports law practitioner practicing in the United States with domestic clients, what should you be aware of when your clients begin to compete internationally? This panel will address these intricate details as sports lawyers begin to contemplate more global opportunities for their clients.

**Domestic and International Relationships Between Governing Bodies and Amateur/Professional Sports Teams**

In the future, cases will undoubtedly develop such as the recent litigation in Australia between the start-up Rupert Murdoch-controlled Super League rugby league competition and the traditional owners of the game, the Australian Rugby League. This panel will update the Murdoch case and also address similar relationships on an international level, such as the NBA joining the CIBA.

Moderator: **John F. Wendel**, Wendel, Chritton & Parks, Chartered

Panelists: **Stephen Townley**, Townley Solicitors (London); **Nick Bitel**, Max Bitel, Greene Solicitors (London); **Hayden Opie**, University of Melbourne Law School (Australia); **William Nix**, Frankfurt, Garbus, Klein & Selz; **Colin Love**, Colin W. Love & Co. (Australia); Solicitor to Australian Rugby League

**Dual Tracks**

4:45-6:00 pm

**NFLPA Certified Contract Advisor Session**

Moderator: **Richard Berthelsen**, General Counsel, NFL Players Association

4:45-6:00 pm

**Breaking Into the Sports Industry**

Moderator: **Gary R. Roberts**, Professor of Law, Tulane Law School  
Panelists: **Charles B. Lipscomb**, Law Student, Thomas M. Cooley Law School; **Jeffrey B. Gewirtz**, Corel WTA Tour; **Debbie Spander**, Law Offices of Maidie E. Oliveau

6:00-7:30 pm

**President's Reception**

Sponsored by American Specialty Underwriters Inc.

**Saturday, May 31**

8:00 am-12:00 pm

**Registration and Continental Breakfast**

Sponsored by PNC Bank

8:30-9:30 am

**Ethics for Sports Lawyers**

Moderator: **Robert C. Berry**, Boston College Law School and Ohio State University College of Law  
Panelists: **Mitch Frankel**, President, Impact Sports Management Company; **Richard Berthelsen**, General Counsel, NFL Players Association

9:30-11:00 am

**Executive Directors Forum**

Panelists: **Donald M. Fehr**, Executive

The views expressed by any speaker are not necessarily the views of SLA. Speakers and topics are subject to change.



# Registration Form

Sports Lawyers Conference  
May 29-May 31, 1997

Complete this form and return with payment.

Name \_\_\_\_\_

First name you want to appear on I.D. badge \_\_\_\_\_

Spouse name (if attending) \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: Home ( \_\_\_\_ ) \_\_\_\_\_ Work ( \_\_\_\_ ) \_\_\_\_\_

State Bar Memberships (w/bar numbers) \_\_\_\_\_

## Registration Fees

Full registration fee includes: three days of seminars, Thursday reception, Friday reception, conference luncheon, coffee breaks, and CLE credit, sponsored by Tulane Law School.

- Members
  - Regular/Associate (full registration) ..... \$345
  - Law Educator (full registration) ..... \$295
  - Law Student (full registration) ..... \$175
- Nonmember (full registration) ..... \$445
- Spouse (full registration) ..... \$195
- Social Events Only (includes Thursday and Friday receptions and luncheon) ..... \$115
- Luncheon Only (Friday) ..... \$40
- Saturday Afternoon Session Only (for educators and students) ..... \$40

Total Amount Enclosed \$ \_\_\_\_\_

## Save on Hotel Reservations

To receive the special conference rate of \$180, reserve your room no later than May 12, 1997, by calling the Hyatt Grand Cypress at 407-239-1234. The SLA group rate is guaranteed only for reservations made before May 12.

## Payment Information

Please indicate method of payment  Check  Money Order  VISA  MasterCard

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature (required if using a credit card) \_\_\_\_\_

Send Your Registration by **Fax** **703-435-4390**

or **Mail**  
**Sports Lawyers Association**  
**P.O. Box 630766**  
**Baltimore, MD 21263-0766**