

Registration Fees

Seminar fee includes 3 days of seminars and Friday lunch.

	Prior To April 7	After April 7
Sports Lawyer Member	\$225	\$275
Non-Member	\$275	\$350
Student (seminar only)	\$ 50	\$ 60
Student (including dinner and two cocktail parties)	\$125	\$150
Thursday Cocktail Party, Friday Cocktail Party and dinner banquet for seminar registrants and guests	\$ 50	\$ 60

Substitutions and Cancellations

Substitutions may be made at any time. Written cancellations must be received by April 17 in which event

75% of registration fees will be refunded. All registration fees must be paid before the first session.

Tax Deduction

Income tax deductions for expenses of education including travel, meals, lodging and registration fees undertaken to maintain and improve professional

skills are allowed under Treas. Reg. 1.162.5 and *Coughlin v. Commissioner*, 203 F 2d 307 subject to the recently enacted tax reform act of 1986.

Who Should Attend

This program is designed for attorneys, agents and/or representatives of professional athletes; attorneys for professional sports teams and leagues; attorneys for players associations; attorneys for numerous companies tangentially involved in and with professional sports; students and professors of

sports law; and others generally interested in the field. Although the program will be primarily directed toward those experienced in the field, a substantial portion of the program will be meaningful to and directed toward the novice or those just considering entering the field.

Format

Individual presentations generally will include question and answer sessions. Certain subjects will consist of panel discussions. There will be numerous breaks and other ample opportunities

to meet the faculty and other registrants, as well as to learn about the Sports Lawyers Association. Materials relating to each presentation will be distributed.

The Westin Hotel Accommodations

A special 3-day seminar package (Thursday, Friday and Saturday) rate of \$315 has been reserved at the Westin Hotel, 2401 M Street NW, Washington, D.C. (202) 429-2400. The Westin features luxury accommodations and a full, state-of-the-art health club facility, 4 restaurants and is situated between Washington's

business district, historical attractions and Georgetown.

When calling or writing the Westin Hotel directly, mention the Sports Lawyers Association to receive the special rates. The group rate will be held until April 7 and then revert back to the hotel for general sale, so register early.



SPORTS LAWYERS ASSOCIATION

and
Balanced Financial Corporation
Recorp, Inc.
KPMG Peat Marwick & Co.

Present

SPORTS LAW - 1987

May 7, 8 & 9, 1987

Westin Hotel
Washington, D.C.

KPMG Peat Marwick



Balanced Financial Corporation

RECORP



Thursday, May 7, 1987

- 12:30 **Introduction and Opening Remarks**
JOHN WENDEL, President, Sports Lawyers Association
- 12:50 **Economics of Professional Sports: Trends in League and Club Revenues**
PRESENTATIONS:
"Cable TV and Pay-Per-View," RICK KULIS, President of Choice Channel, Inc. (Los Angeles based pay-per-view company)
"The Bottom Line in League Finances: Major League Baseball," ROGER NOLL, Stanford Economist, Author
"NFL Economics: The Changing Revenue Picture," M.J. DUBERSTEIN, Director of Research, NFLPA

- "Public Stock Offerings: A New Revenue Option?"**, CHARLES S. WEISS, Smith Barney Underwriters
- 3:15 **Break**
- 3:30 **Developments in Agent Regulation**
PRESENTATIONS
"Player-Agent Disputes," Senator JOHN CULVER, former Senator from Iowa and Arbitrator for NFL Player-Agent Disputes
"The New NBAPA Regulations," GEORGE COHEN, Esq., Bredhoff & Kaiser, Counsel to NBAPA Agent Committee
- 4:30 **"Financial Planning for the Professional Athlete,"** WILLIAM J. GOLDBERG, JEFF SACCACIO, and JOHN H. MULLEN of KPMG, Peat Marwick

6:30 Cocktail Party at the Touchdown Club of Washington (2000 L St.) sponsored by Balanced Financial Corporation. An opportunity to socialize with other sports lawyers and speakers over cocktails and hors d'oeuvres

Friday, May 8, 1987

- 9:00 **Panel Discussion: "Sports and the Media"**
Moderator: STAN WHITE, Baltimore Radio Host and former NFL Player
Panelists: MORRIS SIEGEL, *Washington Times* Columnist, SHIRLEY POVICH, *Washington Post* Columnist, and ROGER KAHN, Author of "Boys of Summer"
- 10:15 **Break**
- 10:30 **"Real Estate Investments for the Pro Athlete,"** JERRY RAND, Recorp
- 11:00 **The Impact of Tax Reform**
PRESENTATIONS:
"New Tax and Financial Planning Considerations for the Pro Athlete," LLOYD SHEFSKY, Esq., Shefsky, Saitlin & Froelich, Ltd.

- "New Tax Considerations for the Pro Sports Franchise."** W.J. GOLDBERG, DEAN E. SOLOVY, and CHRISTOPHER H. WASHBURN of KPMG, Peat Marwick
- 12:45 **Lunch Program** featuring Congressman TOM McMILLEN, Maryland Representative and former NBA Player (Tentative)
- 1:45 **ALTERNATIVE PROGRAMS**
The following two programs will each be run twice, from 1:45 to 3:30 and from 3:30 to 5:00:
PROGRAM A: NFLPA Contract Advisors Briefing (for NFLPA Contract Advisors Only*), RICHARD BERTHELSEN and other NFLPA Staff Members

*NFLPA Contract Advisors must attend this session in order to gain seminar credit under the NFLPA Agent Regulations.

- PROGRAM B: Trends in Club, League and Player Licensing,** RALPH IRIZARRY, Licensing Corporation of America, RONALD STANKO, Agent for Renaldo Nehemia and other track stars, and JOHN F. X. HAUSER, Sports Marketing Specialist, Bennett & Owens
- 7:00 **Cocktail Party** sponsored by Recorp (open bar and hors d'oeuvres)
- 8:00 **Annual SLA Dinner and Banquet,** sponsored by KPMG, Peat Marwick (featured speaker to be announced)

- 10:15 **Break**
- 10:30 **Financial Planning Presentation,** Balanced Financial Group
- 11:00 **"How To Become a Successful Agent: The Players' Perspective,"** NEAL OLKEWICZ, Washington Redskins, CALVIN HILL, former Dallas Cowboy, and WES UNSELD, former Washington Bullet (Tentative)
- 12:15 **"Workers Compensation for the Pro Athlete,"** RICHARD WAGENHEIM, Esq., Korman, Schorr, Rose, Rose & Wagenheim, P.A.
- 12:30 **Annual Sports Lawyers Association Business Meeting**

Saturday, May 9, 1987

- 9:00 **"Free Agency—Is It Alive in Pro Team Sports?"**, DON FEHR, Executive Director, MLBPA and RICHARD A. BERTHELSEN, General Counsel, NFLPA

REGISTRATION FORM SPORTS LAW — 1987 SEMINAR



SPORTS LAWYERS ASSOCIATION
2101 N. Andrews Avenue, Suite 400, Fort Lauderdale, FL 33311 • (305) 561-5000
ATTN: Richard Wagenheim

Name (please print) _____ Address _____

City _____ State _____ Zip _____ Telephone _____

Member Non-Member Student Full-Time Professor*

School _____ Expected Graduation Date _____

I WILL ATTEND:
 Seminar Only (includes Friday lunch) Seminar Only (Student)
 Entire Program (seminars, Friday lunch, 2 cocktail parties and banquet)
 Two cocktail parties and banquet only

I will bring _____ guest(s) to party and banquet. Enclosed is my check for \$ _____
(Number)

Return Form and Check Made Payable to:
SPORTS LAWYERS ASSOCIATION
2101 N. Andrews Avenue, Suite 400, Fort Lauderdale, FL 33311
ATTN: Richard Wagenheim (305) 561-5000

*Full-time Law Professor participating in Sports Lawyers Association Extern Program.

Room Reservations made directly with Westin Hotel: Yes No