

NEIL MAGNUSON



Assistant General Counsel, Media and IP
NASCAR Media Ventures

Time with Company: ~ 10.5 years

Education: J.D., University of North Carolina – Chapel Hill (2009); A.B. in Sociology, Harvard University (1999)

Neil has worked at NASCAR since December 2015. Prior to coming to NASCAR, from 2009 through 2015, he was an associate attorney in the Raleigh, North Carolina office of the law firm Williams Mullen, where he was in the intellectual property practice group.

At NASCAR, Neil counsels and works with the various NASCAR media entities, including on commercial agreements, IP licensing and protection, online advertising operations, and data and privacy matters. Neil helps manage NASCAR's IP portfolio, including the registration of race broadcast footage with the U.S. Copyright Office and the prosecution and enforcement of NASCAR's trademarks. Neil also handles all of NASCAR Media Ventures' international broadcast license work.

Neil is a past Chair of the Sports & Entertainment Law Section of the North Carolina Bar Association. Prior to law school, from 1999 through 2006, Neil was a software engineer and Associate Director of Engineering for SportsMEDIA Technology Corporation (now "SMT") in Durham, North Carolina, where he developed graphical and statistical software for sports broadcasts. Neil is originally from Coral Springs, Florida, but has lived in North Carolina since 1999.