



LOS ANGELES

2016



Sports Lawyers Association 42nd Annual Conference

May 12–14 | JW Marriott Los Angeles L.A. LIVE | Los Angeles, CA

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ABA Forum on the
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SLA 2016 FINAL CONFERENCE AGENDA

THURSDAY **MAY 12**

9:00 am – 6:15 pm **Registration**

Platinum Ballroom Foyer

11:00 am – 12:00 pm **Opening Networking Reception**

Platinum Ballroom Foyer *Sponsored in part by **Velie Law** and **DarrasLaw***



12:15 pm – 12:25 pm **SLA 2016 Annual Conference Welcome**

Platinum Ballroom A-E

Matt Mitten | SLA President

Professor of Law and Director, **National Sports Law Institute**,
Marquette University Law School, Milwaukee, WI
Member, **Court of Arbitration for Sport**, Lausanne, Switzerland

12:25 pm – 12:30 pm **Opening Remarks**

Platinum Ballroom A-E

Bobby Hacker | 2016 Annual Conference Chair

12:30 pm – 2:00 pm **An Overview of Recent Legal Developments in Sports**

Platinum Ballroom A-E

Gabe Feldman

Paul and Abram B. Barron Professor of Law, **Tulane Law School**
Director, **Tulane Sports Law Program**
Associate Provost for NCAA Compliance, **Tulane University**
Mediator/Arbitrator, **MAPS**, New Orleans, LA

Matt Mitten

Professor of Law and Director, **National Sports Law Institute**,
Marquette University Law School, Milwaukee, WI
Member, **Court of Arbitration for Sport**, Lausanne, Switzerland

2:00 pm – 3:15 pm **The Future of Sports Television**

Platinum Ballroom A-E

Moderator:

Catherine A. Lindsey

CLP Sports Media, New York, NY

Panelists:

Chris Bevilacqua

Co-founder, **Bevilacqua Helfant Ventures**, New York, NY

Phillip Gharabegian

Senior Vice President, Business and Legal Affairs, **Fox Sports Media Group**, Beverly Hills, CA

Brett T. Goodman

Senior Vice President, Business & Legal Affairs, **NBC Sports Group**, Stamford, CT

3:15 pm – 3:30 pm **Break** — *Sponsored in part by **ISDE** and **JAMS***

Platinum Ballroom Foyer



 COLUMBIA UNIVERSITY
School of Professional Studies

SLA 2016 FINAL CONFERENCE AGENDA

▶ THURSDAY MAY 12

3:30 pm – 5:00 pm **The Future of the NCAA**

Platinum Ballroom A-E

Moderator:

Glenn M. Wong

Distinguished Professor of Practice - Sports Law, **Sandra Day O'Connor College of Law, Arizona State University**, Tempe, AZ

Panelists:

Len J. Elmore

Basketball Analyst, **ESPN and CBS Sports**, New York, NY

Lynn Holzman

Commissioner, **West Coast Conference**, San Bruno, CA

Oliver F. Luck

Executive Vice President of Regulatory Affairs, **NCAA**, Indianapolis, IN

Larry Scott

Commissioner, **Pac-12 Conference**, San Francisco, CA

5:00 pm – 6:15 pm **Daily Fantasy Sports: Games of Chance or Games of Skill**

Platinum Ballroom A-E

Moderator:

Craig E. Fenech

President, **Law Offices of Craig E. Fenech PC**, Rancho Santa Fe, CA

Panelists:

John S. Kiernan

Partner, **Debevoise & Plimpton LLP**, New York, NY

Kate C. Lowenhar-Fisher

Member, **Dickinson Wright**, Las Vegas, NV

Ryan M. Rodenberg

Assistant Professor, **Florida State University**, Tallahassee, FL

6:15 pm – 7:15 pm **Opening Reception**

Platinum Ballroom Foyer

Sponsored by **Mintz Levin Cohn Ferris Glovsky and Popeo PC**

MINTZ LEVIN

Mintz Levin Cohn Ferris Glovsky and Popeo PC

FRIDAY MAY 13

7:30 am – 5:00 pm **Registration**

Platinum Ballroom Foyer

7:30 am – 8:30 am **Continental Breakfast** (all attendees)

Platinum Ballroom Foyer

Sponsored by **Jackson Lewis**

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7:30 am – 8:30 am **Continental Breakfast** Outreach Captain's Breakfast

Studio IV

(By Invite Only)

7:30 am – 8:30 am **Continental Breakfast and Informal Orientation for First-Time Attendees and New Members** (must pre-register)

Gold Ballroom 3-4

Sponsored by **Ropes & Gray**

ROPES & GRAY

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

8:30 am – 10:30 am **FIFA and Other Scandals: The Evolving Ethical Obligations of US Lawyers**

Platinum Ballroom A-E

Moderator:

Robert A. DuPuy

Partner, **Foley & Lardner**, New York, NY

Panelists:

Jessica C. Berman

Vice President, Special Projects and Corporate Responsibility,
National Hockey League, New York, NY

Hal Biagas

Senior Vice President, **Excel Sport Management**, New York, NY

Layth Gafoor

Managing Partner, **Lucentem Sports & Entertainment Law Professional Corporation**, Toronto, ON, Canada

Jayma M. Meyer

Counsel, **Simpson Thatcher & Bartlett LLP/Visiting Scholar**,
Indiana University

10:30 am – 10:45 am **Break** — *Sponsored by Arent Fox LLP*

Platinum Ballroom Foyer

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10:45 am – 12:00 pm **Off Field Athlete Conduct Issues: Sexual & Domestic Violence**

Platinum Ballroom A-E

Moderator:

Jane McManus

Journalist, **ESPN**, New York, NY

Panelists:

Lisa M. Friel

Special Counsel for Investigations, **NFL**, New York, NY

Kai W. McGintee

Shareholder, **Bernstein Shur**, Portland, ME

Heather McPhee

Associate General Counsel, **NFLPA**, Washington, DC

Allison Rich, J.D., Ed.D

Senior Associate Director of Athletics/SWA, **Princeton University**,
Princeton, NJ

12:15 pm – 1:30 pm **SLA Luncheon**

Gold Ballroom

Sponsored by Morgan Stanley Global Sports & Entertainment

Morgan Stanley

GLOBAL SPORTS & ENTERTAINMENT

Moderator:

Matt Mitten | SLA President

Professor of Law and Director, **National Sports Law Institute**,
Marquette University Law School, Milwaukee, WI

Member, **Court of Arbitration for Sport**, Lausanne, Switzerland

SLA 2016 Philanthropy Initiative

**SLA 2016 Michael Weiner Sports Lawyers Association
Award of Excellence**

SLA 2016 Fourth Annual Law Student Writing Competition

Awards: first, second and third place winners to be announced

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

1:45 pm – 3:45 pm **NFLPA Certified Contract Advisor Session**
(only for certified contract advisors)

Plaza 1-3

Panelists:

Tom DePaso

General Counsel, NFLPA, Washington, DC

Ned Ehrlich

Associate General Counsel, NFLPA

Mark Levin

Director of Salary Cap and Agent Administration, NFLPA

or

Court of Arbitration for Sport Overview, Olympic Games Ad Hoc Division, and Practice

Salons I-J

Panelists:

Matthieu Reeb

Secretary General, Court of Arbitration of Sport

Jeffrey G. Benz

Arbitrator, Mediator, Attorney, JAMS, Los Angeles, CA

4 New Square Barristers, London, United Kingdom

Arbitrator/Mediator, Court of Arbitration of Sport

Lucas Ferrer

Director of Sports Law, Pintó Ruiz & Del Valle, Barcelona, Spain

Onye Ikwuakor

Legal Affairs Director, Emerging & Pro Sports, USADA,

Colorado Springs, CO

Howard L. Jacobs

Partner, Law Offices of Howard L. Jacobs, Westlake Village, CA

Despina Mavromati

Head of Research and Mediation, Court of Arbitration of Sport

Matt Mitten

Arbitrator, Court of Arbitration of Sport

Brent Nowicki

Counsel, Court of Arbitration of Sport

Glenn Wong

Distinguished Professor of Practice - Sports Law, Sandra Day

O'Connor College of Law, Arizona State University, Tempe, AZ

1:45 pm – 2:45 pm **Using Athlete Names, Images and Likenesses:
Legal Battles Over the Right of Publicity**

Platinum Ballroom A-E

Moderator:

Mary K. Braza

Partner, Foley & Lardner LLP, Milwaukee, WI

Panelists:

Kevin W. Goering

Partner, Norwick, Schad & Goering, New York, NY

Benjamin R. Mulcahy

Partner, Entertainment, Technology and Advertising Group,

Sheppard Mullin Richter & Hampton LLP, Los Angeles, CA

Kelli L. Sager

Partner, Davis Wright Tremaine LLP, Los Angeles, CA

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

2:45 pm – 3:45 pm **Women's Emerging Sports Leagues**

Platinum Ballroom A-E

Moderator:

Jennifer P. O'Sullivan

Partner, Hand Baldachin & Amburgey, LLP, New York, NY

Panelists:

Gaye L. Wilson

Vice President, National Pro Fastpitch, Hermitage, TN

Jeff Plush

Commissioner, National Women's Soccer League, Chicago, IL

Haley Wickenheiser

5 time Olympian, Women's Softball Olympian, Current Player in the CWHL and Women's Hockey Ambassador, Calgary, AB, Canada

or **The Continued Growth of eSports**

Gold Ballroom
(1st Floor)

Moderator:

Kevin Glidewell

Senior Counsel, Sports & Digital Entertainment,
Turner Sports, Inc., Atlanta, GA

Panelists:

Bryce Blum

Founding Partner, IME Law/In-House Counsel, Unikrn Inc., Seattle, WA

Brian Grayson

Vice President of Legal & Business Development, Hi-Rez Studios,
Alpharetta, GA

Erik Huey

Senior Vice President, Entertainment Software Association,
Washington, DC

3:45 pm – 4:00 pm **Break** — Sponsored by **Britton Gallagher**

Platinum Ballroom Foyer



4:00 pm – 4:55 pm **Breakout Session #1**

A. Developments in the Other Football

Georgia 2

Moderator:

Jeffrey G. Benz

Arbitrator, Mediator, Attorney, JAMS, Los Angeles, CA

4 New Square Barristers, London, United Kingdom

Arbitrator/Mediator, Court of Arbitration of Sport

Carol Couse

Mills Reeve, Manchester, United Kingdom

Lucas Ferrer

Director of Sports Law, Pintó Ruiz & Del Valle, Barcelona, Spain

B. Individual Athletes: Protecting Rights Without a Players' Association

Atrium 3

Moderator:

Stokely G. Caldwell, Jr.

Partner, Robinson, Bradshaw & Hinson, P.A., Charlotte, NC

Panelists:

Tyrone P. Thomas

Member, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, PC,
Washington, DC

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

4:00 pm – 4:55 pm **Breakout Session #1** (continued)

C. *Fundamentals of Mergers & Acquisitions and Financing: Professional Sports Team and Venue Transactions*

Salons I-J

Moderator:

Jeffrey B. Gewirtz

Executive Vice President of Business Affairs & Chief Legal Officer, **Brooklyn Nets/Barclays Center/NY Islanders**, Brooklyn, NY

Panelists:

Charles H. Baker

Chair of Sports M&A, Global Media, Sports & Entertainment, **DLA Piper**, New York, NY

Richard L. Brand

Partner and Chair, Sports Practice Group, **Arent Fox LLP**, San Francisco, CA (Managing Partner) & Washington, DC

Maureen A. Hanlon

Partner, **Hogan Lovells US LLP**, New York, NY

D. *Teaching Sports Law*

Atrium 1

Moderator:

Maureen A. Weston

Professor of Law, **Pepperdine University School of Law**, Malibu, CA

Panelists:

Peter Carfagna

Visiting Lecturer on Sport Law, **Harvard Law School**, Cambridge, MA
Chairman/CEO, **MAGIS, LLC**, Cleveland, OH

James A. R. Nafziger

Thomas B. Stoel Professor of Law, Director of International Law Programs, **Willamette University**, Salem, OR

E. *Second Screen in Sports: Not Just Socially Disruptive*

Olympic 1

Moderator:

Debbie L. Spander

Senior Vice President, Broadcasting & Coaching, **Wasserman Media Group**, Los Angeles, CA

Panelists:

Brian Berger

BBPR Inc., Lake Oswego, OR

Charles J. Biederman

Partner, Entertainment & Media Practice, **Manatt, Phelps & Phillips**, Los Angeles, CA

Kenny Dorset

Social Media Manager, **Bleacher Report**, San Francisco, CA

F. *NCAA Conference Counsel Roundtable*

Diamond Ballroom

Salon 9

(3rd Floor)

Moderator:

Allison Rich, J.D., Ed.D

Senior Associate Director of Athletics/SWA, **Princeton University**, Princeton, NJ

Panelists:

D. Erik Albright

Partner, **Smith Moore Leatherwood LLP**, Greensboro, NC

Robert E. Callahan

Robert Callahan Law, Newport Beach, CA

Kevin R. Sweeney

Vice Chair, Corporate & Transactional Group, **Polsinelli PC**, Kansas City, MO

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

4:00 pm – 4:55 pm **Breakout Session #1** *(continued)*

G. Team Counsel Roundtable

Salons F-G

Moderator:

Nona M. Lee

Senior Vice President and General Counsel,
Arizona Diamondbacks, Phoenix, AZ

Panelists:

Jason S. Hillman

Vice President and General Counsel, **Cleveland Cavaliers**,
Cleveland, OH

John E. Keenan III

Senior Vice President and General Counsel, **AEG**, Los Angeles, CA

Richard M. Thigpen

General Counsel, **Carolina Panthers**, Charlotte, NC

H. LGBTQ Issues in Sports

Studio I

Panelists:

Helen J. Carroll

Sports Project Director, **National Center for Lesbian Rights**,
San Francisco, CA

Jill Pilgrim

Pilgrim & Associates, New York, NY

Amy Whelan

Senior Staff Attorney, **National Center for Lesbian Rights**,
San Francisco, CA

I. Chinese Sports Law

Atrium 2

Moderator:

Ming Li

Associate General Counsel, **IMG China**, Beijing, China

Panelists:

David Wu

Senior Partner, **Boss & Young**

Director of the Education & Sports Committee, **Shanghai Bar Association**, Shanghai, China

Hua Rong Chen

Vice Professor, **Yuncheng University**, Attorney, **Shanxi Shaofeng Law Firm**, Shanxi, China

J. Resolving Athletes Salary Disputes in the US & Abroad

Olympic 3

Panelists:

Howard L. Jacobs

Partner, **Law Offices of Howard L. Jacobs**, Westlake Village, CA

Roger P. Kaplan

Arbitrator, **Roger Kaplan, Esq.**, Alexandria, VA

K. International/Major Events: Bidding and Hosting

Georgia 1

Moderator:

Maidie E. Oliveau

Arent Fox LLP, Los Angeles, CA

Panelists:

Susan Ahern

General Counsel, **World Rugby**, Dublin, Ireland

Steven B. Smith

Partner, **Bryan Cave LLP**, Colorado Springs, CO

SLA 2016 FINAL CONFERENCE AGENDA

► FRIDAY MAY 13

4:00 pm – 4:55 pm **Breakout Session #1** *(continued)*

L. Emerging US Sports

Olympic 2

Moderator:

Brian R. Socolow

Partner, Loeb & Loeb, LLP, New York, NY

Panelist:

Maria McNulty

SnowSports Industries America, McLean, VA

M. Post Career Concussion Issues — Workers Comp & Other Benefits

Salon H

Moderator:

Richard L. Wagenheim

Partner, Wagenheim & Wagner P.A., Fort Lauderdale, FL

Panelists:

Modesto Diaz

Liviton, Diaz & Ginocchio, Inc., Santa Ana, CA

Michael L. Gianchino

Partner, Hanna, Brophy, MacLean, McAleer & Jensen, LLP, Oakland, CA

5:00 pm – 5:55 pm **Breakout Session #2**

(same topics and room as previous sessions)

6:00 pm – 7:00 pm **SLA President's Reception**

Platinum Ballroom Foyer

Sponsored by **Akin Gump Strauss Hauer & Feld LLP**

Akin Gump

STRAUSS HAUER & FELD LLP

SATURDAY MAY 14

8:00 am – 3:00 pm **Registration**

Platinum Ballroom Foyer

7:30 am – 9:00 am **Continental Breakfast** *(all attendees)*

Platinum Ballroom Foyer

Sponsored by **Elements Behavioral Health**



7:30 am – 9:00 am **Women in the SLA Breakfast** *(pre-registration necessary)*

Gold Ballroom

Salon 3

Sponsored by **Sport Integrity Monitor**



7:30 am – 9:00 am **International Breakfast** *(pre-registration necessary)*

Gold Ballroom

Salon 4

Informal networking event for our international attendees and others wishing to participate.

Sponsored by **St. John's University School of Law**



SLA 2016 FINAL CONFERENCE AGENDA

▶ SATURDAY MAY 14

9:00 am – 10:45 am **Executive Directors' Forum** *(invited to speak)*

Platinum Ballroom A-E

Moderator:

Abraham D. Madkour

Executive Editor, *Sports Business Journal/Sports Business Daily*

Panelists:

Joe C. Briggs

Public Policy Counsel, MLBPA

Steven A. Fehr

Special Counsel, NHLPA

Virginia A. Seitz

Partner, Sidley Austin, LLP

10:45 am – 11:00 am

Break — *Sponsored by Sandra Day O'Connor College of Law at Arizona State University School of Law*

Platinum Ballroom Foyer



11:00 am – 12:45 pm

General Counsels' Forum *(invited to speak)*

Platinum Ballroom A-E

Moderator:

Abraham D. Madkour

Executive Editor, *Sports Business Journal/Sports Business Daily*

Panelists:

Jessica C. Berman

Vice President, Special Projects and Corporate Responsibility, NHL

Adolpho A. Birch III

Senior Vice President of Labor Policy and Government Affairs, NFL

Daniel Halem

Chief Legal Officer, MLB

Dan Spillane

Senior Vice President and General Counsel, NBA

12:45 pm – 1:45 pm

Lunch *(attendees on their own)*

1:45 pm – 3:15 pm

Breaking Into the Sports Law Industry

Platinum Ballroom A-E

Moderator:

Brandon Leopoldus

President, The Leopoldus Professional Corporation, Los Angeles, CA

Panelists:

Margaret E. Carlyle

Counsel, Business & Legal Affairs, Pac-12 Enterprises, San Francisco, CA

Buffy Filippel

Founder, TeamWork Online, Cleveland, OH

Christina Lembo

Director, Business and Legal Affairs, Sports for Fox Cable Networks, Los Angeles, CA

Aaron Swerdlow

Coach and Sports Executive Employment Law Consultant, Santa Monica, CA

Jennifer Yuen

Attorney, Versus Advocates PC, Los Angeles, CA

SLA 2016 HOTEL FLOOR PLAN



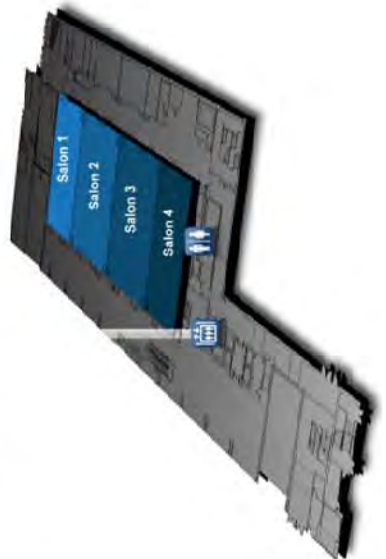
Hotel Lobby



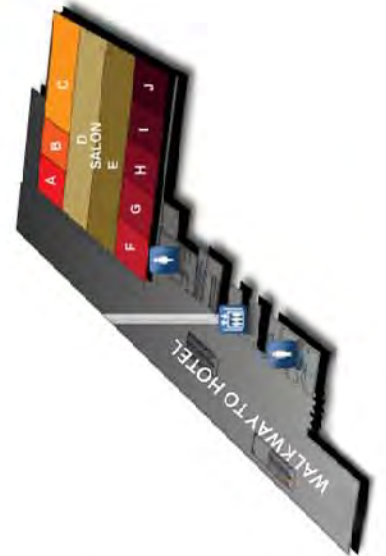
2nd Floor Meeting Space



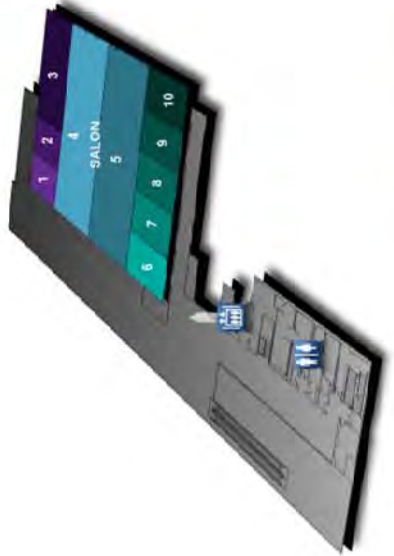
3rd Floor Meeting Space



Gold Ballroom



Platinum Ballroom



Diamond Ballroom

SAVE THE DATE **FUTURE SLA CONFERENCES**

2017



MAY 18-20 | Marriott City Center, Denver, CO

2018



MAY 17-19 | Gaylord National Resort, National Harbor, MD

2019



MAY 16-18 | JW Marriott Desert Ridge, Phoenix, AZ



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