

Baltimore Marriott Waterfront
Baltimore, MD



May 14-16, 2015

Sports Lawyers Association

41st Annual Conference

Agenda

Thursday, May 14

9:00 am – 6:15 pm Registration

Grand Ballroom
Registration

11:00 am – 12:00 pm Networking Reception *(for all attendees)*

Grand Ballroom I-IV

12:15 pm – 12:25 pm SLA 2015 Annual Conference Welcome

Grand Ballroom V & VI

Glenn M. Wong, Professor, Mark H. McCormack Department of Sport Management, Isenberg School of Management, University of Massachusetts, Amherst, MA | *SLA President*

12:25 pm – 12:30 pm Opening Remarks

Grand Ballroom V & VI

Gabe Feldman, Paul and Abram B. Barron Professor of Law, Tulane Law School; Director, Tulane Sports Law Program; Associate Provost for NCAA Compliance, Tulane University; Mediator/Arbitrator, MAPS, New Orleans, LA

12:30 pm – 2:00 pm An Overview of Recent Legal Developments in Sports

Grand Ballroom V & VI

Gary R. Roberts, Dean Emeritus & Gerald L. Bepko Professor of Law, Indiana University Robert H. McKinney School of Law | Indianapolis, IN

2:00 pm – 3:15 pm Protecting the Game: Legal Issues Facing Teams and Leagues When They Discipline Players and Owners

Grand Ballroom V & VI

Moderator **Stephanie Vardavas**, Founder & Principal, Irenic, LLC | Portland, OR

Panelists **Benjamin C. Block**, Partner, Covington & Burling LLP | Washington, DC

Craig E. Fenech, President, Law Offices of Craig E. Fenech PC | Rancho Santa Fe, CA

Mark Levinstein, Partner, Williams & Connolly LLP | Washington, DC

Dave M. Prouty, General Counsel, MLBPA | New York, NY

3:15 pm – 3:30 pm Break

Grand Ballroom Foyer West

Sponsored by ISDE



Thursday, May 14 (continued)

3:30 pm – 5:00 pm **Tipping Point or Bump in the Road? What the Latest Legal Challenges Mean for the Future of College Athletics and the NCAA**
Grand Ballroom V&VI

Moderator **Naima Stevenson Starks**, Deputy General Counsel, NCAA | Indianapolis, IN

Panelists **Val Ackerman**, Commissioner, BIG EAST Conference | New York, NY
Andy Schwarz, Partner, OSKR | Emeryville, CA
Geoff Silver, Counsel, Jackson Lewis PC | Indianapolis, IN

5:00 pm – 6:15 pm **From Legal Policy to Practice: Diversity and the Changing Landscape of Sports**
Grand Ballroom V&VI

Moderator **Mori Taheripour**, Managing Director, CWTK Global Advisors; Affiliated Faculty, Wharton Sports Business Initiative (WSBI) | Washington, DC

Panelists **N. Jeremi Duru**, Professor of Law, American University | Washington, DC
Piara Powar, Executive Director, Football Against Racism in Europe | London, England
Kenneth L. Shropshire, David W. Hauck Professor, Professor of Legal Studies and Business Ethics, The Wharton School; Director, Wharton Sports Business Initiative (WSBI); Special Counsel, Duane Morris LLP Philadelphia, PA
Renee C. Washington, Chief Operating Officer, USA Track & Field | Indianapolis, IN

6:15 pm – 7:15 pm **Opening Reception**
Grand Ballroom Foyer West
Sponsored by Sport Integrity Monitor, Ltd



Friday, May 15

7:30 am – 6:00 pm **Registration**
Grand Ballroom
Registration

7:30 am – 8:30 am **Continental Breakfast (all attendees)**
Grand Ballroom Foyer West
Sponsored by Jackson Lewis



7:30 am – 8:30 am **SLA Outreach Committee Regional Captain Breakfast (by invitation only)**
Iron Room

7:30 am – 8:30 am **Continental Breakfast and Informal Orientation for First-Time Attendees and New Members**
Grand Ballroom I-IV
(pre-registration necessary)
Sponsored by Ropes & Gray



8:30 am – 10:30 am **The Unique Legal Ethics of Sports Negotiations Examined Through Mock Negotiations of Real Sports Issues**
Grand Ballroom V & VI

Moderator **Robert A. DuPuy**, Partner, Foley & Lardner | New York, NY

Panelists **Jessica C. Berman**, Vice President and Deputy General Counsel, National Hockey League | New York, NY
Hal Biagas, Senior Vice President, Excel Sports Management | New York, NY

10:30 am – 10:45 am **Break**
Grand Ballroom Foyer West
Sponsored by Arent Fox



Friday, May 15 (continued)

10:45 am – 12:00 pm Sports Gambling and Daily Fantasy Sports: Cardinal Sin or Wave of the Future?

Grand Ballroom V & VI

Moderator **Ryan M. Rodenberg**, Assistant Professor, Florida State University | Tallahassee, FL

Panelists **Mark Locke**, CEO, Sport Integrity Monitor, Ltd and Betgenius, Ltd | London, England

Daniel L. Wallach, Shareholder, Becker & Poliakoff, PA | Ft. Lauderdale, FL

Aaron Zelinsky, Assistant United States Attorney, Maryland; Adjunct Professor, University of Maryland; Former Law Clerk to Justices John Paul Stevens (*Retired*) and Anthony Kennedy | Baltimore, MD

Marc Zwillinger, Managing Member, ZwillGen PLLC | Washington, DC

12:15 pm – 1:30 pm

Harborside Ballroom

SLA Luncheon
Sponsored by Morgan Stanley
Global Sports & Entertainment

Morgan Stanley

GLOBAL SPORTS & ENTERTAINMENT

Moderator **Glenn M. Wong**, Professor, Mark H. McCormack Department of Sport Management, Isenberg School of Management, University of Massachusetts, Amherst, MA
SLA President

SLA 2015 Philanthropy Contribution

SLA 2015 Luncheon Address: Justice John Paul Stevens (*Retired*), Supreme Court of the United States
Washington, DC

SLA 2015 Third Annual Law Student Writing Competition Awards
(*First, second and third place winners to be announced.*)

1:45 pm – 3:45 pm

Grand Ballroom II & III

NFLPA Certified Contract Advisor Session (*only for certified contract advisors*)

Panelists **Tom DePaso**, General Counsel, NFLPA | Washington, DC

Mark Levin, Director of Salary Cap and Agent Administration, NFLPA | Washington, DC

Ned Ehrlich, Associate General Counsel, NFLPA | Washington, DC

OR

1:45 pm – 2:45 pm

Grand Ballroom V & VI

The Future of Television Sports: Pick a Platform

Moderator **Bobby Hacker**, Vice President Business and Legal Affairs, FOX Sports | Los Angeles, CA

Panelists **Karen Brodtkin**, President, Business Affairs, WME/IMG Worldwide | Beverly Hills, CA

Brett Goodman, Senior Vice President, Business & Legal Affairs, NBC Sports Group | Stamford, CT

Doug Perlman, CEO, Sports Media Advisors, LLC | New Canaan, CT

2:45 pm – 3:45 pm

Grand Ballroom V & VI

Laps, Chips & Lobs: Legal Issues Facing Motorsports, Professional Golf & Professional Tennis

Moderator **Stokely G. Caldwell, Jr.**, Partner, Robinson, Bradshaw & Hinson, P.A. | Charlotte, NC

Panelists **Karen Brooks Leetzow**, Deputy General Counsel-Vice President, NASCAR | Daytona Beach, FL

Adam Mersereau, Assistant General Counsel, PGA Tour, Inc. | Ponte Vedra Beach, FL

Jeffrey T. Reel, Vice President & General Counsel, ATP World Tour | Ponte Vedra Beach, FL

OR

2:45 pm – 3:45 pm **Hot Topics in International and Domestic Soccer: Transfer Issues, Contract Negotiations, and More**

Dover A/B/C

Moderator **Jeffrey G. Benz**, Attorney, Arbitrator, Mediator, Benz Law Group (Los Angeles, CA), 4 New Square Barristers (London)

Panelists **Michael Bernasconi**, Partner, Baer & Karrer | Zurich, Switzerland
Carol Couse, Mills Reeve | Manchester, United Kingdom
Lucas Ferrer, Partner, Pinto Ruiz & Del Valle | Barcelona, Spain
Richard L. Motzkin, Managing Executive and EVP Global Soccer Group | Los Angeles, CA

3:45 pm – 4:00 pm

Break
 Sponsored by Sheppard Mullin

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Grand Ballroom Foyer West

4:00 pm – 4:55 pm **Breakout Session #1**

Session A **Representing Athletes Beyond the Player Contract**

Dover A/B/C

Panelists **C. Carey Deeley, Jr.**, Partner, Venable, LLP | Towson, MD
Drew Hawkins, Managing Director, Morgan Stanley Global Sports & Entertainment | Washington, DC
Debbie L. Spander, Vice President, Broadcasting, Wasserman Media Group | Los Angeles, CA

Session B **Implications of the Title IX Sexual Assault Guidelines on College Campuses**

Iron Room

Moderator **Naima Stevenson Starks**, Deputy General Counsel, NCAA | Indianapolis, IN

Panelists **Connie J. Kirkland**, Director, NovaCares Office; Manager, Sexual Assault Services, Northern Virginia Community College | Annandale, VA
Scott Schneider, Partner, Fisher & Phillips LLP | New Orleans, LA

Session C **Teaching Sports Law to Law and Undergraduate Students**

Atlantic Room

Panelists **Matt Mitten**, Professor of Law and Director, National Sports Law Institute, Marquette University Law School Milwaukee, WI
Jayma M. Meyer, Visiting Scholar, Indiana University (Sports Law) and Counsel, Simpson Thacher & Bartlett, New York, NY
William Robers, Shareholder, Sparks Willson Borges Brandt & Johnson, P.C. | Colorado Springs, CO

Session D **Legal Issues Relating to the Use of Data Analytics and New Technologies**

Laurel C/D

Panelists **Steve Burton**, Partner, Couchmans LLP | London, United Kingdom
Ryan M. Rodenberg, Assistant Professor, Florida State University | Tallahassee, FL

Session E **Negotiating Coaching Agreements**

Grand Ballroom X

Moderator **Peter Goplerud**, President, InfiLaw Management Solutions | Ponte Vedra Beach, FL

Panelists **Robert H. Lattinville** | Saint Louis, MO
Michael S. Tannenbaum, Executive Vice President of Football Operations, Miami Dolphins, Ltd. | Miami, FL

Session F **Current Legal Issues Facing Sports Officiating**





Kent A

Moderator **Brandon Leopoldus**, President, The Leopoldus Professional Corporation | Los Angeles, CA

Panelists **Brian Lam**, Attorney, Lam Law, PLLC | Washington, DC
Alan S. Goldberg, Partner, Brown Moskowitz & Kallen, P.C. | Summit, NJ

Session G Grand Ballroom I	Legal Issues Facing Division I Directors of Athletics
Moderator	Allison Rich, J.D., Ed.D , Senior Associate Director of Athletics/SWA, Princeton University Princeton, NJ
Panelists	<p>Tim Hall, Director of Athletics, Physical Education and Recreation at the University of Maryland, Baltimore County, Baltimore, MD</p> <p>Jim Paquette, Director of Athletics, Loyola University Maryland Baltimore, MD</p> <p>Terry Don Phillips, Director of Athletics, (retired 2013); Adjunct Faculty, Legal Studies, Clemson University Clemson, SC</p>
Session H Grand Ballroom IX	Handling Stadium and Arena Issues
Panelists	<p>Richard L. Brand, Partner and Chair, Sports Practice Group, Arent Fox LLP San Francisco, CA & Washington, DC</p> <p>Benjamin R. Mulcahy, Partner, Sheppard Mullin Richter & Hampton LLP Los Angeles, CA</p>
Session I Grand Ballroom VIII	Doping and Drug Testing Issues
Moderator	Travis T. Tygart , Chief Executive Officer, U.S. Anti-Doping Agency Colorado Springs, CO
Panelists	<p>Paul J. Greene, President, Global Sports Advocates, LLC Portland, ME</p> <p>Daniel Halem, Chief Legal Officer, MLB New York, NY</p> <p>Oliver Niggli, COO and General Counsel, World Anti-Doping Agency Montreal, QB</p>
Session J Laurel B	The Legal and Policy Implications of International Athletes Coming to the U.S.
Moderator	Dionne L. Koller , Associate Professor of Law, Director, Center for Sport and the Law, University of Baltimore, Baltimore, MD
Panelists	<p>Tassos Kaburakis, Assistant Professor, John Cook School of Business, Saint Louis University; Manager, Nomos LLC. Saint Louis, MO</p> <p>Jon Velie, President, Velie Law Firm, PPLC Norman, OK</p>
Session K Grand Ballroom V & VI	Issues Facing Team General Counsel
Panelists	<p>Jeffrey B. Gewirtz, Executive Vice President of Business Affairs & Chief Legal Officer, Brooklyn Nets and Barclays Center Brooklyn, NY</p> <p>Damon T. Jones, Senior Vice President & General Counsel, Washington Nationals Baseball Club Washington, DC</p>
Session L Laurel A	Mediation Opportunities in Sports Disputes
Moderator	Ilhyung Lee , Professor of Law, University of Missouri; CAS, USAT&F Mediator Columbia, MO
Panelist	Despina Mavromati , Head of Research and Mediation, CAS Lausanne, Switzerland
Session M Grand Ballroom IV	Employment Law Issues in Sports: Interns, Mascots, College Athletes and More
Panelists	<p>Rachel Bien, Partner and Co-Chair, Outten & Golden LLP New York, NY</p> <p>Elise M. Bloom, Partner, Proskauer Rose, LLP, New York NY</p> <p>Timothy J. O'Brien, Partner, Libby O'Brien Kingsley & Champion, LLC Kennebunk, ME</p>
5:00 pm – 5:55 pm	Breakout Session #2 (same topics and rooms as previous sessions)
6:00 pm – 7:00 pm Grand Ballroom Foyer West	<p>SLA President's Reception Sponsored by Akin Gump Strauss Hauer & Feld LLP</p>
<p>Akin Gump STRAUSS HAUER & FELD LLP</p>	

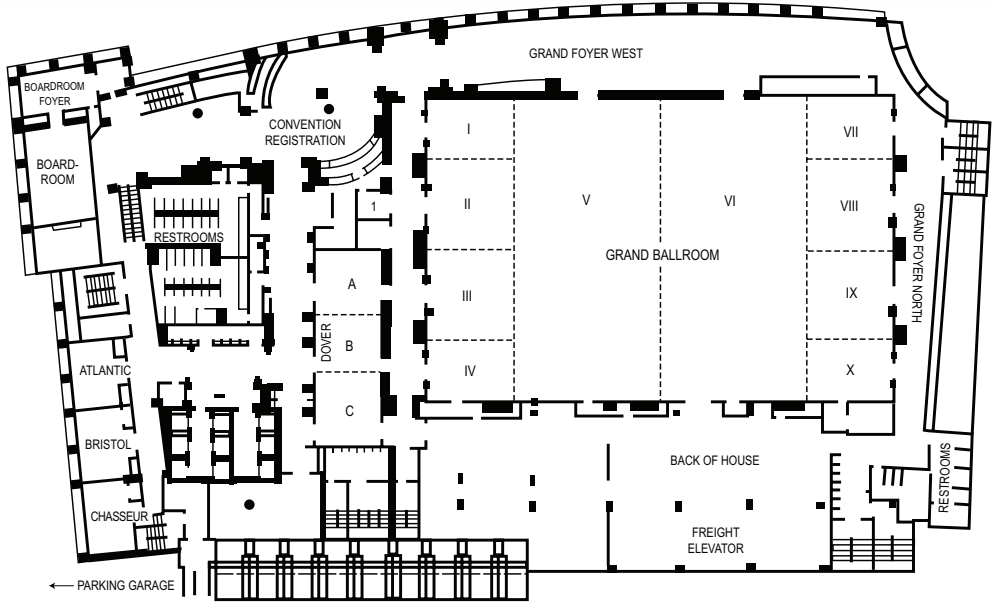
Saturday, May 16

<p>7:30 am – 3:00 pm Grand Ballroom Registration</p>	<p>Registration</p>
<p>7:30 am – 9:00 am Grand Ballroom Foyer West</p>	<p>Continental Breakfast <i>(all attendees)</i> Sponsored by sciQuest</p> 
<p>7:30 am – 9:00 am Dover C</p>	<p>Women in SLA – Continental Breakfast <i>(pre-registration necessary)</i> Sponsored by DI Law Group Paulino-Grisham, Smith & Chmielarz, P.A.</p> 
<p>7:30 am – 9:00 am Waterview C/D</p>	<p>International Breakfast <i>(pre-registration necessary)</i> <i>Informal networking event for our international attendees and others wishing to participate.</i> Sponsored by St. John's University</p> 
<p>9:00 am – 10:45 am Grand Ballroom V&VI</p> <p>Moderator</p> <p>Panelists</p>	<p>General Counsels' Forum <i>(invited to speak)</i></p> <p>Andrew Brandt, Legal and Business Analyst, ESPN; Columnist, Sports Illustrated and THEMMLQB.com; Director, Moorad Center for Sports Law, Villanova University Law School Philadelphia, PA</p> <p>Adolpho A. Birch III, Senior Vice President of Labor Policy and Government Affairs, NFL</p> <p>Jessica C. Berman, Vice President and Deputy General Counsel, National Hockey League</p> <p>Rick Buchanan, General Counsel & Chief Compliance Officer, NBA</p> <p>Daniel Halem, Chief Legal Officer, MLB</p>
<p>10:45 am – 11:00 am Grand Ballroom Foyer West</p>	<p>Break Sponsored by Hackney Publications</p> 
<p>11:00 am – 12:45 pm Grand Ballroom V&VI</p> <p>Moderator</p> <p>Panelists</p>	<p>Executive Directors' Forum <i>(invited to speak)</i></p> <p>Richard A. Berthelsen, former General Counsel, NFLPA Washington, DC</p> <p>Tony Clark, Executive Director, MLBPA</p> <p>Steven Fehr, Special Counsel, NHLPA</p> <p>DeMaurice F. Smith, Executive Director, NFLPA</p>
<p>12:45 pm – 1:45 pm</p>	<p>Lunch <i>(attendees on their own)</i></p>
<p>1:45 pm – 3:15 pm Grand Ballroom V&VI</p> <p>Moderator</p> <p>Panelists</p>	<p>Breaking Into the Sports Law Industry</p> <p>Naima Stevenson Starks, Deputy General Counsel, NCAA Indianapolis, IN</p> <p>Jamaal Lesane, Vice President, Legal and Business Affairs, Madison Square Garden New York, NY</p> <p>Jayma M. Meyer, Visiting Scholar, Indiana University (Sports Law) and Counsel, Simpson Thacher & Bartlett New York, NY</p> <p>Casey Schwab, Manager, Media Administration & Development, NFL Network Los Angeles, CA</p> <p>Laura Warren, Senior Associate General Counsel, DePaul University Chicago, IL</p>

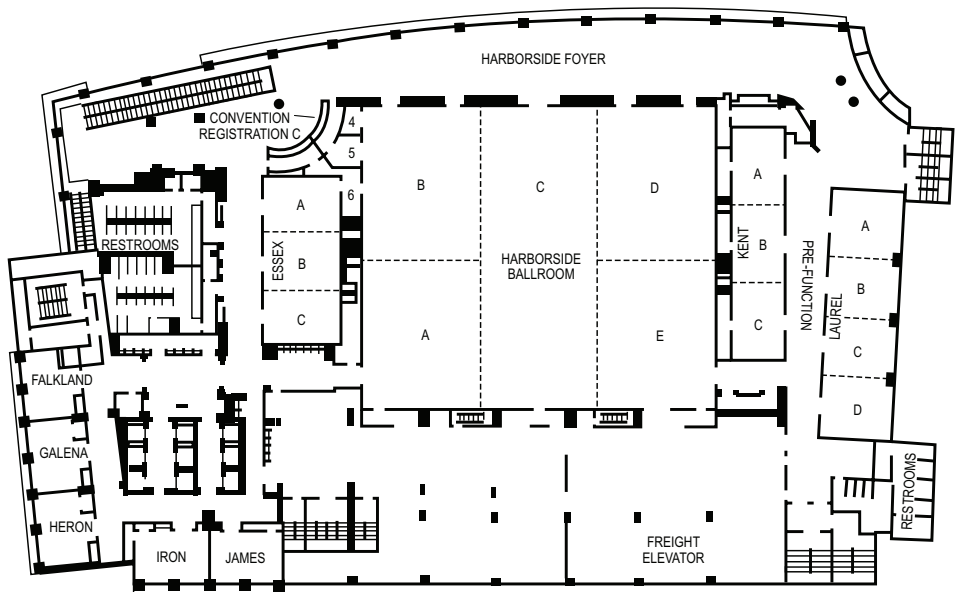
Hotel Floor Plan

Baltimore Marriott Waterfront

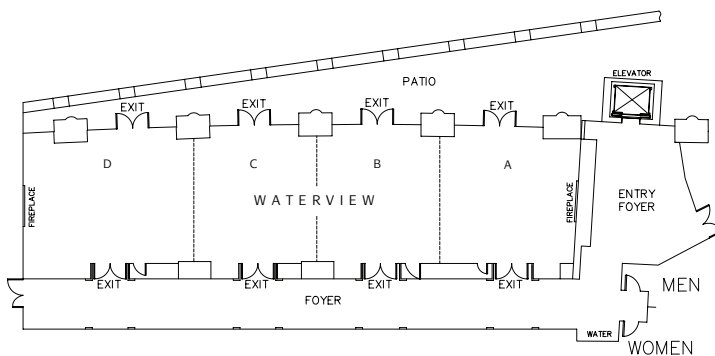
Third Floor Level



Fourth Floor Level



Lobby Ground Level



Future SLA Annual Conferences

May 12 — 14, 2016

JW Marriott LA Live, Los Angeles, CA

May 18 — 20, 2017

Marriott City Center, Denver, CO

May 16 — 18, 2019

JW Marriott Desert Ridge, Phoenix, AZ



SLA 41st Annual Conference Sponsors

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