

SPORTS LAWYERS ASSOCIATION

33rd Annual Conference



**May 17 – 19
2007**

**Royal Sonesta Hotel Boston
Cambridge, Massachusetts**

CO-SPONSORED BY

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General Information

Who Should Attend?

This conference program is designed for attorneys, agents, representatives of professional athletes, professional sports teams and leagues, players associations, stadium and arena authorities, and companies tangentially involved with amateur sports; students and professors of sports law; educators; and all others generally interested in the field.

What's the Format?

You will have plenty of time to ask questions after the individual presentations or panel discussions. There will be social events and other opportunities to meet speakers, SLA Board members, and other registrants, as well as to learn about the Sports Lawyers Association.

What About Substitutions or Cancellations?

Substitutions may be made at any time. Written cancellations must be received by May 3; 75 percent of the registration fee will be refunded or the paid fee can be applied to the 2008 Annual Meeting in San Francisco. All registration fees must be paid before the meeting. **On-site registrants are expected to pay all fees on-site; SLA will not invoice.**

What If I'm Only Attending the NFL Certified Contract Advisor Session?

Registration for the SLA Annual Meeting covers all educational sessions, as well as the NFL Certified Contract Advisor Session. There is no separate, single fee for this specific session. Questions regarding your individual NFLPA requirements should be directed to the NFLPA office in Washington, DC.

Is This Meeting Tax Deductible?

Income tax deductions for expenses of education, including travel, meals, lodging, and registration fees, undertaken to maintain and improve professional skills are allowed under Treas. Reg. 1.162.5 and *Coughlin v. Commissioner*, 203 F.2d 307, and subject to the tax reform act of 1986.

Royal Sonesta Hotel Boston

The Royal Sonesta Hotel is located on the banks of the scenic Charles River, offering views of the Boston skyline and historic Beacon Hill. Just three miles from Boston's Logan International Airport, the hotel is minutes from downtown Boston's financial district and the Boston Public Garden, with easy access to the historic waterfront, Faneuil Hall and the Freedom Trail. The Royal Sonesta is directly across the street from the city's newest waterfront shopping area, the CambridgeSide Galleria. The hotel address is 40 Edwin H. Land Boulevard in Cambridge. The hotel phone number is 617-806-4200, ask for reservations, or e-mail the hotel directly at reservations@sonesta-boston.com. The deadline for reservations is April 23rd. The SLA meeting room rate is \$249 single / double.

Conference Attire

The conference attire will be business casual.

Supporting Materials

This year conference handouts will be distributed to attendees on CD prior to the conference. The conference CD will be sponsored by Dickstein Shapiro.

DICKSTEINSHAPIRO LLP

| Experience Innovation

Friday Night Red Sox Game and Fenway Park Tours

The SLA has a block of bleacher tickets for the 7:00 p.m. Friday night Red Sox game against the Atlanta Braves. Tickets will be sold on a first-come, first-serve basis with advance registration and on-site if available. Limit of two per registered participant.

Two tours of Fenway Park have been organized for May 17th, one at 10:30 a.m. and one at 11:30 a.m. The cost is \$10 and you can register via the conference registration form (limit of one tour; limit of two tickets per attendees).

On-site CLE Questions

A representative from Tulane Law School will be present to answer specific CLE questions.

Things To Do in Boston

For attraction and event information, visit www.bostonusa.com or call 1-888-SEE-BOSTON to speak with a Visitor Information Representative.

SLA Annual Conference Silent Auction

The Annual Conference will again include the sale of Silent Auction items (primarily sports-related memorabilia), with all proceeds this year being contributed to two local Boston organizations, Metro Lacrosse and Urban Youth Sports / Northeastern University Sport in Society. Should you have any items that you may wish to contribute, please contact Rick Guggolz at the SLA National Office (rguggolz@drohanmgmt.com). All contributions are welcome. If you will be attending the conference, we encourage you to bid early and often to help contribute to the SLA's philanthropic efforts.



Program

Thursday, May 17

9:00 a.m. – 5:00 p.m. **Registration**

12:15 – 12:25 p.m. **SLA Annual Membership Meeting**

Kenneth Shropshire, SLA President, Wharton School, University of Pennsylvania, Philadelphia, PA

12:25 – 12:30 p.m. **Opening Remarks and Presider**

Peter Goplerud, 2007 Conference Chair, Dean and Professor of Law, Florida Coastal School of Law, Jacksonville, FL

12:30 – 2:00 p.m. **An Overview of Recent Legal Developments in Sports**

Speaker: **Gary R. Roberts**, Professor of Law, Tulane Law School, New Orleans, LA

2:00 – 3:00 p.m. **When You've Been Ripped Off, What Can You Do?**

Moderator: **Keven J. Davis**, Garvey Shubert Barer, New York, NY

Panelists: **Anthony Flax**, Founding Member, ITS Recovery Group, LLC, New York, NY; **Adam Doner**, Gordon & Doner, P.A., Palm Beach Gardens, FL; **Dana Hammonds**, Director, Financial Advisors Program, NFLPA, Washington, DC; **Gary Hall**, Legal Counsel, NBPA, New York, NY

3:00 – 3:15 p.m. **Break**

3:15 – 4:15 p.m. **Regulation of Athlete Conduct**

Moderator: **Allison Rich**, Senior Associate Director of Athletics / SWA, California State University, Fullerton, CA

Panelists: **Kevin F. Warren**, Vice President of Operations and Legal Counsel, Minnesota Vikings Football, LLC, Eden Prairie, MN; **Chris Monasch**, Director of Athletics, St. John's University, Queens, NY; **Barbara Osborne**, Sport Administration Graduate Coordinator / Associate Professor, Department of Exercise and Sport Science, University of North Carolina, Chapel Hill, NC; **Worrick G. Robinson, IV**, Robinson, Reagan & Young, PLLC, Nashville, TN

4:15 – 5:45 p.m. **Legal Ethics in the Evolving World of Sports Agents**

Moderator: **Gabriel Feldman**, Tulane Law School, New Orleans, LA

Panelists: **Andrew M. Perlman**, Professor, Suffolk University Law School, Boston, MA; **Scott Rosner**, Wharton School, University of Pennsylvania, Philadelphia, PA; **Michael J. Principe**, Senior Vice President and Chief Operating Officer, Blue Equity, LLC, New York, NY; **David G. Feher**, Dewey Ballantine LLP, New York, NY

6:00 – 7:15 p.m.

Welcome Reception

Sponsored by Greenberg Traurig

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Program

Friday, May 18

Presiding: **Debbie L. Spander**, 2007 Conference Vice Chair; Vice President Business and Legal Affairs, Comedy Central / MTV Entertainment, Los Angeles, CA

7:30 a.m. – 5:00 p.m. **Registration**

7:30 – 8:15 a.m. **Continental Breakfast & Orientation for First Time Attendees**

8:15 – 9:15 am **Fantasy Leagues and the Players' Right of Publicity**
Moderator: **Richard T. Karcher**, Florida Coastal School of Law, Jacksonville, FL

Panelists: **Judith Heeter**, Director of Business Affairs and Licensing, MLBPA, Kansas City, MO; **Tonia Ouellette Klausner**, Associate, Wilson Sonsini Goodrich & Rosati, New York, NY

9:15 – 10:15 a.m. **Negotiating Sports Rights and Sponsorships in a Digital Age**
Moderator: **Debbie L. Spander**, Vice President Business and Legal Affairs, Comedy Central / MTV Entertainment, Los Angeles, CA

Panelists: **Brooke A. Beyer, Jr.**, Marketing Counsel, NASCAR, New York, NY; **Derrick Heggans**, Senior Counsel, AOL, Dulles, VA; **Greg Heller**, Senior Counsel, Turner Sports, Atlanta, GA; **John J. Master**, Executive Vice President & General Counsel, Arena Football League, LLC, New York, NY

10:15 – 10:30 a.m. **Break**

10:30 a.m. – 11:30 p.m. **Mediation and Arbitration to Resolve Sports Disputes**
Moderator: **Stephanie Vardavas**, NIKE, Inc., Beaverton, OR

Panelists: **Paul Kelly**, Garvey Schubert Barer, Portland, OR; **Roger Kaplan**, Arbitrator, Alexandria, VA

11:30 – 12:45 p.m. **SLA Luncheon**
Sponsored by Northern Trust



SLA 2007 Philanthropy Initiative and SLA Award of Excellence
Presentation by SLA President **Kenneth Shropshire**, Wharton School, University of Philadelphia, Philadelphia, PA; Award of Excellence Sponsored by Northern Trust.

Address by: **Allan H. "Bud" Selig**, Commissioner, Major League Baseball

1:00 – 2:00 p.m. **Breakout Session I**

a) Agent Relationships and Other NCAA Hot Topics
Moderators: **Elsa Cole**, General Counsel, NCAA, Indianapolis, IN; **John Shukie**, Assistant Director of Agent, Gambling and Amateurism Activities, NCAA, Indianapolis, IN

b) Teaching Sports Law
Moderators: **Matthew J. Mitten**, Marquette University Law School, Milwaukee, WI; **Clark C. Griffith**, Attorney at Law, Minneapolis, Minnesota, Adjunct Professor of Sports Law at Hamline University School of Law and William Mitchell School of Law; **Theodore R. Curtis**, Lynn University, Boca Raton, FL

c) Legal Implications for American Sports Played Internationally
Moderators: **Elizabeth Galloway**, LPGA, Daytona Beach, FL



Program

d) Emerging Legal Aspects of the Financing of Sports

Moderators: **Lyman G. Bullard, Jr.**, Choate, Hall & Stewart LLP, Boston, MA; **Peter N. Dorfman**, Director, The Citigroup Private Bank, Boston, MA

e) Pro and College Coaching Contracts

Moderators: **Robert H. Lattinville**, Stinson Morrison Heckler LLP, St. Louis, MO; **Kevin Cuddy**, Ropes and Gray LLP, Boston, MA

f) Legal Implications of Sports and Gambling

Moderators: **Deana Garner**, Associate Director of Agent, Gambling, and Amateurism Activities, NCAA, Indianapolis, IN; **Jay Moyer**, NFL, New York, NY

g) Legal Issues in Olympic Sports

Moderator: **Jeffrey B. Gewirtz**, General Counsel and Chief of Legal and Government Affairs, United States Olympic Committee, Colorado Springs, CO

h) Gender Equity Issues in High School Sports

Moderators: **John S. Black**, General Counsel, National Federation of State High School Associations, Indianapolis, IN; **Karen Morrison**, Education Services Director, NCAA, Indianapolis, IN

i) Athletes' Foundations and Charitable Issues: Legal Pitfalls

Moderators: **Ash Narayan**, RGT Capital Management, Ltd., Irvine, CA; **David A. Highmark**, Chairman and CEO, Northern Trust Bank, N.A., Phoenix, AZ; **Marc Pollick**, Founder and President, The Giving Back Fund, Los Angeles, CA

2:05 – 3:05 p.m.

Breakout Session II

(same topics as previous session)

3:05 – 3:20 p.m.

Break

3:20 – 5:20 p.m.

Concurrent Sessions

NFLPA Certified Contract Advisor Session

Panelists: **Mark Levin**, Director of Salary Cap and Agent Administration, NFLPA, Washington, DC; **Richard A. Berthelsen**, General Counsel, NFLPA, Washington, DC; **Athelia N. Doggette**, Assistant Director of Salary Cap and Agent Administration, NFLPA, Washington, DC

OR

3:20 – 4:20 p.m.

NCAA Enforcement Issues

Moderator: **Peter Goplerud**, Dean and Professor of Law, Florida Coastal School of Law, Jacksonville, FL

Panelists: **Terry Don Phillips**, Athletic Director, Clemson University, Clemson, SC;

Richard J. Evrard, Bond, Schoeneck & King, PLLC, Overland Park, KS; **Lew Perkins**, Director of Athletics, University of Kansas, Lawrence, KS; **Tom Hosty**, Director of Enforcement, NCAA, Indianapolis, IN

4:20 – 5:20 p.m.

Legal Analysis of Competitive Equity in Relation to Transsexual Athletic Participation

Moderator: **Jill Pilgrim**, LPGA, Daytona Beach, FL

Panelists: **Shannon Minter**, Legal Director, National Center for Lesbian Rights, San Francisco, CA; **Karen Morrison**, Director, Education Services, NCAA, Indianapolis, IN

5:20 – 6:20 p.m.

SLA President's Reception

7:00 p.m.

Boston Red Sox Game

(tickets can be purchased via the meeting registration form, maximum of two tickets per attendee; tickets to be sold on-site if available)

Sponsored by Akin Gump Strauss Hauer & Feld LLP





Program

Saturday, May 19

Presiding: Kenneth Shropshire, SLA Immediate Past President, Wharton School, University of Pennsylvania, Philadelphia, PA

8:30 a.m. – 3:00 p.m.

Registration

8:00 – 9:00 a.m.

Continental Breakfast and Breakfast for Women in SLA

Sponsored by Dickstein Shapiro

DICKSTEINSHAPIRO LLP

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9:00 – 10:45 a.m.

General Counsels Forum (invited speakers)

Moderator: **William Y. Webb**, Senior Vice President and General Counsel, The Phillies, Philadelphia, PA

Panelists: **Daniel S. Rube**, Senior Vice President and Deputy General Counsel, NBA; **Jeffrey Pash**, Executive Vice President and League Counsel, NFL; **Thomas J. Ostertag**, Senior Vice President and General Counsel, MLB; **William Daly**, Deputy Commissioner, NHL

10:45 – 11:00 a.m.

Break

11:00 a.m. – 12:45 p.m.

Executive Directors Forum (invited speakers)

Moderator: **Richard A. Berthelsen**, General Counsel, NFLPA

Panelists: **Donald M. Fehr**, Executive Director and General Counsel, MLBPA; **Representative from the NHLPA**; **Eugene Upshaw**, Executive Director, NFLPA; **William “Billy” Hunter**, Executive Director, NBPA

12:45 – 1:30 p.m.

Lunch (attendees on their own)

1:30 – 3:00 p.m.

Breaking Into the Sports Industry

Moderator: **Gary D. Way**, Managing Attorney, Sports Law Practice Group, NIKE, Inc., Beaverton, OR

Panelists: **Kate Jett**, Associate Legal Counsel, Texas Rangers & Dallas Stars, Arlington, TX; **Ryan M Rodenberg**, Associate General Counsel, Octagon, McLean, VA; **Nerissa Gibert**, Reebok, Canton, MA; **Michelle Pujals**, Assistant General Counsel, NBA, New York, NY

*The views expressed by any speaker are not necessarily the views of the Sports Lawyers Association.
Speakers, times, and topics are subject to change.*





Registration Form

Sports Lawyers Association Annual Conference

May 17 – 19, 2007

COMPLETE THIS FORM AND RETURN WITH PAYMENT (in U.S. funds).

Name _____

First name you want to appear on name badge _____

Spouse name (if attending) _____

Firm / Organization _____

Title _____

Address _____

City / State / Zip _____

Phone: Home (_____) _____ Work (_____) _____

E-mail address _____

State Bar Memberships (include bar numbers) _____

FEES

The registration fees, except the spouse fee, include all panels and sessions, both receptions, the Friday luncheon, daily coffee breaks and CLE credit, sponsored by Tulane Law School.

NOTE: Attendees for the Friday afternoon NFLPA session are required by the NFLPA to register and pay for the FULL SLA meeting. ALL on-site registrants are required to make payment at the time of registration.

ALL REGISTRATION FEES ARE TO BE PAID IN U.S. FUNDS.
Registration fees for the full conference are as follows:

	<u>Prior to May 1</u>	<u>After May 1</u>
Member		
Regular/Associate	\$ 425	\$ 475
Law Educator	\$ 375	\$ 425
Law Student	\$ 175	\$ 200
Non-member	\$ 620	\$ 670

(Non-member rate includes one year's membership in the SLA! Members receive the SLA electronic newsletter, the SLA journal, the SLA membership directory and have access to the SLA members-only section of the association's web site.)

Breaking into the Sports Industry	\$ 25	\$ 25
(if registration for one session only)		
Spouse (social events only; two receptions and one luncheon)....	\$ 100	
Friday Luncheon Only.....	\$ 35	
Boston Red Sox ticket for May 18, 7:00 p.m. game.....	\$ 25	
(limit two tickets per attendee)		
May 17, 10:30 a.m. Fenway Park Tour	\$ 10	
May 17, 11:30 a.m. Fenway Park Tour	\$ 10	
(limit two tickets per attendee, limit of one tour)		

BREAKOUT SESSIONS

Sign-up is necessary for the Friday afternoon breakout sessions:

For the Breakout Sessions on Friday afternoon, put the appropriate session letter by your **first five choices; first-come, first-served and space is limited to 25 persons at each breakout** (see the program agenda for the corresponding letter of each session, i.e. session "a" is "Agent Relationships and Other NCAA Hot Topics")

Breakout Choices: 1:00 p.m. Session

- 1)
- 2)
- 3)
- 4)
- 5)

Breakout Choices: 2:05 p.m. Session

- 1)
- 2)
- 3)
- 4)
- 5)

Conference Payment Information

Total Amount Enclosed _____
 or Total Amount to be Charged: _____

Please indicate method of payment: _____

- Check Money Order
 American Express VISA MasterCard

Name on Credit Card _____

Card No. _____ Exp. Date _____

Signature (required if using a credit card) _____

Send Registration and Conference Payment

by Mail: Sports Lawyers Association
 c/o Wachovia Bank
 P.O. Box 758922
 Baltimore, MD 21275-8922

by Fax: (credit card payments only)
 Fax: 703-435-4390

OR Register On-Line at
www.sportslaw.org

Questions? Call: 703-437-4377, Ext. 4071, 4085, or 4070
 Email: sla@sportslaw.org Website: www.sportslaw.org

2007 Annual Conference Sponsors

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Future SLA Annual Conferences

May 15 – 17, 2008

Westin St. Francis
San Francisco, CA

May 14 – 16, 2009

Hyatt Regency
Chicago, IL

May 20 – 22, 2010

JW Marriott Desert Ridge
Phoenix, AZ

12100 Sunset Hills Road, Suite 130 • Reston, VA 20190
tel. 703-437-4377 ext. 4071, 4085 or 4070 • fax 703-435-4390
e-mail: sla@sportslaw.org

website: www.sportslaw.org