



## Who Should Attend

This program is designed for attorneys, agents and/or representatives of professional athletes, attorneys for professional sport teams and leagues, attorneys for players associations, attorneys for stadium and arena authorities, attorneys for numerous companies tangentially involved in and with professional and amateur sports, students and professors of sports law, educators and others generally interested in the field.

Although the program will be primarily directed toward those experienced in the field, a substantial portion of the program will be meaningful to and directed toward the novice or those just considering entering the field.

## Sheraton Palace - San Francisco

The grand elegance of yesteryear has been lovingly combined with the most modern amenities of today at the Palace. Conveniently located to the financial district, Union Square, Post Street shopping, Chinatown and the theater district.

The special seminar rate for the SLA National Conference is \$150 single, \$170 double. Rate is good for the convention dates plus 3 days before and 3 days after. A total of nine days available to you at this convention rate! For reservations at the Sheraton Palace call 1-415-392-8600.

## Save On Air Travel

Delta Airlines is offering a 40% discount off published coach fares and 5% off the lowest discounted rate available within U.S. & Canada.



For Delta Airlines call 1-800-221-1212 and ask for Special Meeting Network File No. S63271 to qualify for the discount.

## Tax Deductions

Income tax deductions for expenses of education including travel, meals, lodging & registration fees undertaken to maintain and improve professional skills are allowed subject to the tax reform act of 1986.

## Format

Individual presentations generally will include questions and answer sessions. Certain subjects will consist of panel discussion.

## Cancellations

Written cancellations must be received in writing prior to May 1, 1992, for a full refund. A \$150 cancellation fee will be charged for cancellations received in writing after May 1, 1992. All refund requests must be made in writing prior to June 13, 1992.



# 18th Annual SPORTS LAWYERS CONFERENCE



*Presented by the  
Sports Lawyers  
Association*

**Tulane**  
LAW SCHOOL — *Continuing Legal Education*

**May 14 – 16, 1992**  
San Francisco, California



Sponsored By:

HCA/Hughston  
Sports Medicine Hospital



ARTHUR  
ANDERSEN  
ARTHUR ANDERSEN & CO, SC

 **Merrill Lynch**

## Thursday, May 14th

9:00 a.m. –  
5:00 p.m.

**Registration**  
Thursday, Friday and Saturday

9:00 a.m. –  
5:00 p.m.

**Hospitality Networking Center**  
Thursday, Friday and Saturday  
*Sponsored by: Arthur Andersen & Co., S.C.*

9:00 a.m. –  
12:00 p.m.

**Sports Lawyers Association Annual Board of Directors Meeting**

12:45 –  
12:50 p.m.

**Opening Remarks**  
*John Wendel, President, Sports Lawyers Association*

1:00 –  
2:00 p.m.

**League Drug Policies; Firm or Fragile Legal Ground?**  
*Richard Berthelsen, General Counsel, NFLPA*  
*Eugene Orza, Associate General Counsel, Major League Players Association*

2:10 –  
3:30 p.m.

**Critical Issues In College Sports Today**  
*Moderator: Gary Roberts, Vice Dean, Tulane University*  
*Mel Narol, Attorney, Pelletier, Rabstein & Altman*  
*Richard Hilliard, Director of Enforcement, NCAA*  
*Mike Gilleran, Commissioner, West Coast Athletic Conference*

3:40 –  
4:30 p.m.

**International Sports: Opportunities and Implications**  
*Bob Ruxin, United States; Jean-Jacques Bertrand, France; Dr. Jochen Schafer, Germany; Stephen Townley, United Kingdom; Peter J. Allen, Australia.*

4:40 –  
5:30 p.m.

**Marketing Teams and Individuals – Key Legal Issues**  
*Matt Levine, Executive Vice President Marketing & Broadcast of San Jose Sharks*  
*Barbara Higgins, President of Athlon Sports Management Group*  
*Rich Nichols, Senior Vice President of Athlon Sports Management Group*  
*Diane Hock, Esq., Owner of Professional's on Request, LTD*

6:30 –  
7:30 p.m.

**Sports Lawyers Association Annual Ice Breaker Reception**



## CLE CREDIT APPROVED

12.6 hours for 50-minute jurisdiction  
10.5 hours for 60-minute jurisdiction  
1.5 hours of Ethics credit included

## General Information

### Annual Award of Excellence



Presented during the Sports Lawyers Association's annual National Seminar, the SLA "Award of Excellence" recognizes those individuals who have made a significant, positive contribution to the field of sports law. Sponsored by Merrill Lynch, this prestigious award is hand-cut, clear crystal, 15 inches in height.

Nominations for the "Award of Excellence" are accepted from the SLA membership, and a selection committee, consisting of up to seven members, is responsible for examining the qualifications of nominees and voting on the winner.

Candidates for the "Award of Excellence" must have five years experience in sports law, exhibit a "service-above-self" attitude and typify the SLA's professionalism and integrity.

### Educational Program

This year's educational program promises to be a classic — the right issues at the right time. Today's vital topics will be presented by recognized experts in a format that encourages frank discussion and maximum participation. In the first afternoon we'll cover league drug policies, international sports opportunities, and the impact of state and national legislative activity on marketing teams and individuals. Friday leads off with a discussion of current tax issues followed by a session that focuses on the athlete's adjustment to life after playing days are completed. Investment planning, women and minorities in sports, and NFL collective bargaining sessions round out the day. Ethics and negotiating contracts are the topics for Saturday morning. The education program concludes Saturday afternoon with five fast-moving sessions that will touch on every aspect of sports law and a special session on teaching sports law.



### CLE Credit

Tulane Law School is a presumptively approved continuing legal education sponsor. The maximum number of hours in a 60-minute jurisdiction is 10.5, in a 50-minute jurisdiction is 12.6. These hours include 1.5 hours of ethics credit. Registrants must attend the entire program to claim credit. Registrants are required to apply directly to individual bar associations for credit. Tulane CLE will assist in your reporting process.

### Saturday — Two Special Sessions

This year SLA will be offering two special sessions on Saturday, May 16, 1992. One will be focused toward law students and those lawyers interested in practicing sports law; the other will aid teachers in teaching sports law and will further the development of sports law as an identifiable curriculum in law schools and other learning institutes.

### Golf Anyone?

For those of you who are golf fanatics, here's your chance to golf at the privately owned Olympic Club. It is home of the U.S. Players Open. You will enjoy playing 18 holes on the beautiful ocean view course. The tee time has been scheduled for Wednesday, May 13th at 2:00 p.m. It is limited to 24 golfers so please call SLA headquarters if you wish to golf.



### Bay To Breakers



For you race enthusiasts there will be a Bay To Breakers race Sunday, May 17, 1992. It will start out in the Financial District and run across the city to the ocean just outside of Golden Gate Park. Enclosed please find a registration form, or you can call the Race Hotline at 415-648-9410 for further information.



## Friday, May 15th

- 8:30 – 9:00 a.m. **Annual Meeting of The Sports Lawyers Association**
- 8:30 – 10:00 a.m. **Tax Issues Affecting Professional Athletes and Teams**  
(Covering State and Federal Tax Topics)  
Moderator: **Lloyd E. Shefsky**, Shefsky & Froelich, Ltd.  
**Edmund M. Nowicki**, Tax Attorney  
**John F. Emanuel**, Attorney, Whyte & Hirschboeck S.C.  
**Kenneth Anderson**, Arthur Andersen & Co., S.C.
- 10:15 – 11:00 a.m. **Arthur Andersen & Co., S.C.: Asset Allocation For High Income Individuals Including Athletes**  
Objective advice for building a portfolio designed to maximize returns and protect the future of athletes and other high income individuals, featuring long term commitments to stocks, bonds, real estate, insurance and other investment vehicles.
- 11:00 – 12:00 noon **“Post Career Syndrome” - An Athlete’s Adjustment to Life After Football**  
**Dr. Daniel Schulman**
- 12:00 – 2:00 p.m. **2nd Annual “Award of Excellence” Luncheon**  
Sponsored by: Merrill Lynch  
Featured Speaker: **Dennis Green**, Head Coach Minnesota Vikings.
- 2:15 – 3:00 p.m. **Legislative Activity: State and National Level**  
(Discussion of State and Federal Legislation Affecting Agents and Teams/Conference/Leagues)  
**Philip R. Hochberg**; Attorney; Baraff, Koerner, Olender & Hochberg, P.C.  
**Mark Rodgers**; Attorney; Steel, Hector & Davis  
**Richard Hilliard**; Director of Enforcement; NCAA
- 3:10 – 4:00 p.m. **Merrill Lynch: Economic Forecast For The 1990’s**  
**Don Straszheim**, Chief Economist for Merrill Lynch
- 4:10 – 5:30 p.m. **Women and Minorities in Sports**  
Moderator: **Ray Anderson**, Attorney, Anderson Reynolds Sports, Inc.  
**Elaine Weddington Stewart**, Assistant General Manager, Boston Red Sox  
**Ken Shorpsire**, Professor of Finance, Wharton School  
**Leslie Speed Green**, Attorney, Holland & Hart  
**Jimmy Lee Solomon**, Director of Minor League Relations
- 6:30 – 7:30 p.m. **President’s Reception**  
Sponsored by: **Hughston Sports Medicine**

## Saturday, May 16th

- 8:30 – 9:30 a.m. **Ethics and Conflicts of Interest**  
(Suing Agents For Fun and Profit)  
Moderator: **Jan Stiglitz**, California School of Law  
**Ed King**, Attorney, Ed King Law Firm  
**Jim Dries**, Attorney, Milwaukee, WI
- 9:40 – 10:30 a.m. **Hughston Sports Medicine: Athletic Injuries From The Player’s Point Of View**  
**Billy “White Shoes” Johnson**, Former player for Houston Oilers and Atlanta Falcons
- 10:40 – 11:40 a.m. **The NFLPA Contract Advisor Session**  
**Richard Berthelsen**, General Counsel, NFLPA  
**Mark Levin**, NFLPA Agent System Coordinator.
- 11:40 – 12:30 **Negotiating Sports Contracts**  
Moderator: **Jack Mills**, Attorney  
**Leigh Steinberg**, Attorney, Steinberg & Moorad
- 12:30 – 1:30 p.m. **Lunch on your own**
- 1:30 – 5:00 p.m. **Teaching Sports Law: Methodology and Substantive Areas For Sports Law Courses** *Special Session #1*  
**Jim McCurdy**, Professor, Gonzaga University School of Law  
**Gary Roberts**, Vice Dean, Tulane School of Law  
**C. Peter Goplerud**, Professor, Southern Illinois University School of Law  
**T. Jesse Wilde**, Professor, Rice University  
**Ethen Lock**, Legal Consultant, Paradise Sports  
**John Wendel**, President, Sports Lawyers Association, Adjunct Professor, Stetson Univ. College of Law
- 1:30 – 5:00 p.m. **Sports Law: Opportunities for Lawyers and Law Students** *Special Session #2*
- 1:00 – 1:20 **I. Overview: What The 1990’s Will Have To Offer**  
**John Wendel**, President, Sports Lawyers Association
- 1:20 – 2:00 **II. “Breaking In” And Building A Client Base**  
**Raymond E. Anderson**, Attorney, Anderson Reynolds Sports, Inc.
- 2:00 – 2:30 **III. Ethics, Standards and The Sports Lawyer**  
**Ed King**, Attorney, Ed King Law Firm
- 2:45 – 3:45 **Break**
- 2:45 – 3:45 **IV. The Business: Managing Through The Minefields**  
**Jim Dries**, Attorney, Milwaukee, WI
- 3:45 – 5:00 **V. Intercollegiate Athletics And The Sports Lawyer**  
**Jack Mills**, Attorney

18TH ANNUAL

SPORTS LAWYERS CONFERENCE

May 14 – 16, 1992  
Sheraton Palace Hotel  
San Francisco



### REGISTRATION FORM

Complete this form and return with payment in enclosed envelope.

Name \_\_\_\_\_

First Name You Want To Appear On Badge \_\_\_\_\_

Spouse Attending \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: Home ( ) \_\_\_\_\_ Work ( ) \_\_\_\_\_

State Bar Memberships (w/bar numbers): \_\_\_\_\_

### REGISTRATION FEES

**Full Registration Fee Includes:** 3 days of Seminar, Thursday’s Reception, Friday’s Reception, Annual SLA Banquet, Saturday’s Special-Afternoon Sessions and CLE Credit, sponsored by Tulane Law School.

- Regular & Associate Members (Full Registration) \_\_\_\_\_ \$295
- Law Educators (Full Registration) \_\_\_\_\_ \$250
- Law Students (Full Registration) \_\_\_\_\_ \$150
- Spouse (Full Registration) \_\_\_\_\_ \$195
- All Social Events (Tickets may be purchased separately for the 3 events) \_\_\_\_\_ \$ 95
- Non Members (Full Registration) \_\_\_\_\_ \$395
- Saturday’s Special-Afternoon Session Only \_\_\_\_\_ \$150

Total Amount Enclosed \_\_\_\_\_

### ARE YOU FLYING TO SAN FRANCISCO

Delta has been named as the “Official Carrier” for the Sports Lawyers’ Conference 1992. Phone toll free: 1-800-221-1212 ask for the Special Meeting Network, 7:00 a.m. – 10:00 p.m.

### REGISTER BY PHONE, MAIL OR FAX

Please indicate method of payment:

Check  Money Order  VISA  MasterCard

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Required If Using A Credit Card

By Phone Call 414-632-4040 or FAX 414-632-5460

Sports Lawyers Association, 2017 Lathrop Avenue, Racine, WI 53405

NOTE

When we receive your registration we will send you a Hotel Reservation Card for the Sheraton Palace. This registration form must be returned directly to the hotel. In order to get the special rates you must reserve your room(s) no later than **April 24, 1992.**





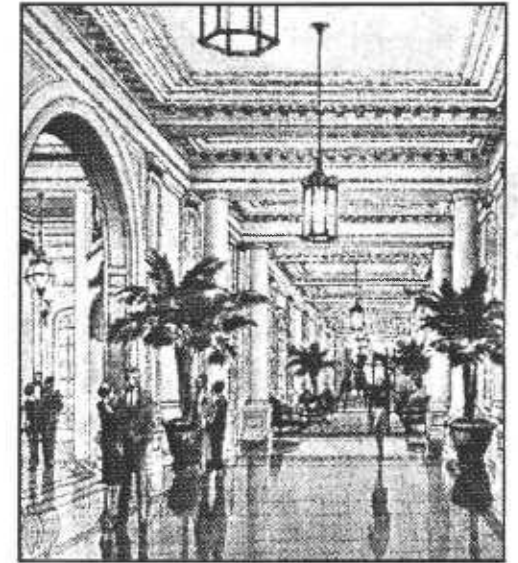
# The 18th Annual Sports Lawyers Conference\*

*Sheraton Palace Hotel — San Francisco, CA*

Key topics presented by recognized experts and discussed by the nation's top sports lawyers

## Partial Program:

- Drug policies from the perspectives that count
- Ethics and conflicts of interest
- Negotiating sports contracts
- Tax law changes and their impact
- International sports — opportunities and implications
- Women and minorities in sport
- Legal issues in marketing teams and individuals
- The impending NFL collective bargaining agreement



*The Sheraton Palace Hotel—  
after a stunning \$150 million renovation  
San Francisco's most historic hotel retakes  
its place among the world's grand hotels.  
Conveniently located in downtown  
San Francisco. Just a short stroll to  
the famous sights of the City.*

## ***Plan Now***

**to be in San Francisco from May 14th thru 16th.  
Watch for a complete brochure and registration  
information to be mailed to you in mid-March.**

**Call the Sports Lawyers Association at  
(414) 632-4040 for planning information.**

SE DATES  
4 - 16, 1992