

LawInSport and Sports Lawyers Association announce a transatlantic partnership

Washington DC and London, February 4, 2014 -- <u>LawInSport</u>, the leading online resource for sports law around the world, and the <u>Sports Lawyers Association</u> (SLA), the leading sports law membership organization sports law and conference organizer based in the United States, have announced a partnership to help promote sports law in the United States and internationally.

LawInSport will be working with SLA to help promote initiatives such as their industry leading journal, local and regional networking events and their national conference, as well as providing a fresh channel of communication with existing and potential new members and conference attendees.

Sean Cottrell, Founder and Managing Director of LawInSport said: "We are proud to announce this exciting partnership with the SLA, the largest sports law association in the world. The SLA has been at the forefront of the development of sports law in the USA and internationally for over 20 years and has provided valuable support for their members."

"This partnership, and our existing partnership with the <u>British Association for Sport and Law</u> and <u>Soccerex</u>, demonstrates our shared commitment to support and encourage dialogue for those in the sports law and business sector for the betterment of sport as a whole across the world."

Glenn Wong, Professor at the Mark H. McCormack Department of Sport Management, UMass Amherst and President of the SLA welcomed the partnership: "We are pleased to be partnering with LawInSport and harnessing their capabilities and enthusiasm to assist our efforts in keeping the SLA at the cutting edge of sports law developments in the US and abroad.

LawInSport has terrific resources to offer our members and prospective members to assist in the development of *lex sportiva* around the world. We are looking forward to a lengthy and fruitful collaboration."

The Sports Lawyers Association Annual Conference will be held May 15-17, 2014 in Chicago, IL. SLA Conference information is available at http://www.sportslaw.org/